

VOGUE





© The Fisk Rubber Company, 1918

Painting by Walter Biggs. Engraved by Beck

FISK CORD TIRES

with both ribbed and the famous Fisk non-skid treads, make possible the advantages of Fisk Quality and Fisk cord construction on all wheels.

PACKARD TWIN SIX

Announcement of Policy



THE Third Series Twin Six will be continued in response to public demand. It is essentially unchanged. Our patrons shaped this decision by their approval of the latest Packard.

Packard cars of today are identified at once by the new *fuselage* line. Some of the best critics say this design has set the standard for body styles.

The smoothness and plus-power of the Twin Six engine are even more widely known. We believe the road ability of this engine is matched by what we now offer in lines, finish and appointments.

It is true that war has

cut down the number of good cars that can be built. And yet in war-time a good car is almost indispensable to the efficient man of affairs.

Every condition of the times sets a premium on cars of character and lasting worth.

20,000 Twin Six owners know the Packard as a mode of travel—assurance of swift and safe transportation over any road.

Ask the man who owns one

PACKARD MOTOR CAR COMPANY

DETROIT, MICHIGAN, U. S. A.



No. 2591



No. 2637



No. 2609



No. 2595



No. 2601

Authentic "CO-ED" Fall Styles

THE DRESS OF YOUTHFUL DISTINCTION

Style correctness and smart originality in youthful dress styles. Designed by America's foremost style creators. Tailored on youthful lines and sold in the smartest shops everywhere. If you cannot obtain the dress you like at your local dealer, write directly to us—we will see that you are supplied. Write for our new style Album A.

No. 2591—A simple, girlish frock of serge with Satin underskirt. Satin bow sash edged with fringe.

No. 2595—A jaunty model of Serge, accordion pleated skirt edged with satin. Collar, revers and sash of satin soutache braid and buttons on waist.

No. 2637—A charmingly styled dress of

SATIN FRANCAISE

trimmed with new blue satin fold on waist, skirt and cuffs. Bow sash edged with fringe. New bell sleeve. In navy, black, brown, taupe.

No. 2609—A model with a Parisian touch of rich simplicity of satin and serge, self embroidery, pleated skirt with satin fold.

No. 2601—A youthful model of serge with organdie collar and cuffs. Black braid on waist, sash and bottom of skirt.

"CO-ED" Dresses Retail from \$22.50 to \$55

Misses Sizes—14-16-18-20

Junior Sizes—13-15-17

Serge models made in Navy, Plum, African Brown, Rookie, Beige, Green, Burgundy

"CO-ED" DRESSMAKERS, 14 E. 32nd Street, New York

Clothes and Comforts for Little Babies

1 & 2. Hand made bishop style long dresses with pin tucks, hand smocking, featherstitching and dainty lace. (1) \$1.69; (2) \$2.69.

3. Fine cashmere sacque. Hand scalloped edges, dots and featherstitched seams. \$2.89.

4. All wool flannel long Gertrude. Hand scalloped edges, seams featherstitched, silk ribbon binding. \$2.24.

5. Wool blanket bound with pink or blue satin ribbon. 36 inches square. \$2.69.

6. Long albatross wrapper, hand made and hand embroidered in dainty daisy pattern. \$4.49.

7. "Baby Hunting" or sleeping bag of white eiderdown, bound with pink or blue satin ribbon. \$2.89.

8 & 12. Hand made short dresses with hand smocking or embroidery. Fine lace edgings. 6 months to 2 years. \$1.89.

9 & 11. White kid moccasins, one with shirred satin ribbon, the other with hand featherstitching. 79c pr.

10. New model bassinet, white enameled, beautifully trimmed with lace, silk interlining and pink or blue satin ribbons. \$31.75.

13. Hand crocheted sacque in shell pattern with yoke and border of pink or blue. Satin ribbons. \$1.89.

14. Enameled clothes tree. White, pink or blue. Height 35 inches. \$1.19.

15. Carriage robe of heavy wool, hand crocheted and hand embroidered. \$6.49.

16. Four-drawer wicker wardrobe. White enamel finish. Large silk bow inside cover. \$12.74.

17. Hand made long Gertrude of white nainsook. Bottom, neck and armholes hand scalloped. \$1.89.

18. Hand made Madeira pillow slip of pure linen. Hand embroidered and scalloped. \$2.39. Pillow of white hair or down, covered with fine pink, blue or white sateen. 94c. Floor pillows covered with sateen. 39c.

19, 20 and 21. Baby shoes. (19) Eiderdown moccasins with swansdown trimming. 84c. (20) White kid button shoes, soft soles. 69c. (21) Satin carriage boots, quilted inside and out, fur trimmed, tied with white, pink or blue satin ribbons. \$1.89.

22. Long coat of wool cashmere with hand embroidered and hand scalloped cape and cuffs. Silk lined. \$8.74. Hand shirred cap of soft white silk with ruching, lace edge, satin rosettes and streamers. Silk lined. \$4.69.

R.H. Macy & Co.
HERALD SQUARE NEW YORK

EVERY day this Fall the scarcity of good fabrics will be more and more apparent to one who wants the choice things. * * * In Coats and Suits it is best to buy very early, not only to have a longer season of service and have the new things while they are really new, but in order to be sure of getting what you want at all. * * * Novelties in design will be avoided because of the need for conservation. * * * The spirit of the season is to buy early a garment of *assured* style that is smart in line, made of good all-wool fabrics by people you have confidence in. * * * In nearly every city now, there is one store, "The Store That Sells Wooltex", ready to show you a few of the advance Wooltex creations for Fall and Winter. Write to us for a copy of "The Tailored Woman"—a charming magazine of Fall fashions.

Wooltex Coats and Suits \$30 to \$85

The **H Black Co**

MAKERS OF WOOLTEX COATS AND
SUITS FOR YOUNG WOMEN

NEW YORK



CLEVELAND



Adrea—The "Button-up" Vestee Suit strikes a right note for Fall. This Wooltex creation has vestee of contrasting color. The Suit comes in choice Chiffon Broadcloth of black, navy and green. No. 5090.

Avondale—The wanted boxy, English effect Coat that gives one freedom and yet is decidedly smart. Made of choice Bure Coating in the stunning new Fall colors. No. 2060.

BONWIT TELLER & CO.

Paris
42 Rue de Paradis

The Specialty Shop of Originations
FIFTH AVENUE AT 38TH STREET, NEW YORK

Philadelphia
Chestnut at 13th Street

*Engaging Simplicity and Originality Are
Charmingly Expressed in These Delightful*

HANDMADE BLOUSES of GEORGETTE CREPE

*Exclusive Bonwit Teller & Co. Models
Executed in the Workrooms of This Shop*

An exquisite finesse, a precise treatment of detail,
charming touches of deft hand-needlework emphasize
the simple elegance of these blouses



DAISANNE

DAISANNE—Handmade blouse of Georgette crepe in flesh pink and white. The soft draped collar terminates with a full waist-deep jabot edged by fine lace. The cuffs harmonize with the jabot treatment

23.50



PEONINE

PEONINE—Handmade blouse of Georgette crepe in flesh pink and white. The collar, soft plaited double frill and deeply turned back cuffs are daintily hemstitched

19.50

FRAGRET—Handmade blouse of Georgette crepe with deep plaited frill collar and cuffs. Picot edging by hand. In orchid, flesh pink and white

19.75

BRIDELLA—Handmade blouse of Georgette crepe, the collar and cuffs are edged with and the front panelled by four rows of net footing. Colors: flesh pink and white

23.50



FRAGRET



BRIDELLA



DAINTESS

DAINTESS—Handmade blouse of Georgette crepe; double collar hemstitched and edged with Valenciennes lace. In flesh pink and white

17.50

GERANIA—Handmade blouse of Georgette crepe, with pearl buttoned front topped by a tie of moire ribbon. The cuffs are drawn through with the ribbon also. Hand fagoting is daintily applied

21.50



GERANIA

Forward - Minded Americans



Read

VANITY FAIR

The forward-marching magazine of artistic, social, and intellectual life in America.

Vanity Fair binds between the covers of a single magazine, the table-talk of a dinner party—at which cosmopolitan, well-bred, cultivated people discuss the news of their varied world—its arts, sports, letters, operas, theatres, dances, music, fashions, humor and gaieties.



Modern life is changing. Its theatres are changing. Its society is being revolutionized. Its art, its music, its opera, its sports, are constantly assuming new phases.

Vanity Fair is the one magazine that keeps up with all of these myriad and complex changes; that chronicles every new movement from its very inception; that

keeps keen-witted people in touch with all the changes in these forward-marching times.

What *The Literary Digest* is to the world of politics—what *System* is to the world of business—what *Vogue* is to the world of feminine fashions—**VANITY FAIR** is to the artistic, satirical, and intellectual world.

If you are a forward-minded American—and want to keep up with all the new movements of our day—and have a single dollar to spend

You May Have

Five Issues of Vanity Fair for \$1

—six if you mail the coupon now

You think nothing of spending a dollar on a lunch-con, or a taxi, or a new novel, or a faded gardenia. Vanity Fair will give you far more for that little dollar than all of these things put together.

**Make that Dollar Work for You
Invest it in Vanity Fair — Now**

Stop where you are!
Tear off that coupon!



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Condé Nast, Publisher
Frank Crowninshield, Editor

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Some Forward-Minded Americans

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And thousands of other people of energy, position, and good taste.

TEAR OFF HERE
VANITY FAIR, 19 West 44th Street, New York City
Please send me SIX numbers of Vanity Fair, beginning with the current issue, because I am mailing this coupon promptly. I will remit \$1 on receipt of your bill. (OR) I enclose \$1 herewith. (Canadian subscribers, beginning with the next issue, you will send me FIVE numbers, beginning with the next issue.)
Name.....
Street.....
City.....
State.....
Vanity Fair
8-15-19

38th Street
39th Street**Lord & Taylor**Fifth Avenue
New York**An Advance Presentation****Special
Values**

Values of intense interest for the models have been made especially for this occasion and are featured at prices which in view of advances in cost of materials can not later be duplicated.



Maréchale



Milice



Merveille

Millinery

The wing-trimmed Hat is of Satin with underbrim of Beaver Cloth. In smart color combinations \$18.50

The jaunty Velvet Tam, draped with a scrollveil; in Autumn shades.....\$16.50

The Dress Hat is of Velvet in deep rich tones, trimmed with burnt ostrich. \$15.00

**Heralds of Autumn
Modes for Misses**

Mireille

Maréchale—A Fur-Trimmed Coat boasting deep collar and bands of Taupe Nutria is fashioned of Velour Cloth in the accepted shades: mahogany, beaver, brown or navy. Peau de Cygne lined and faultlessly tailored—a Coat of unusual distinction..... **\$65.00**

Milice—Smartest of new Tailleurs, affects the military with its pleats and pockets, buttons and strappings. Tailored to perfection of soft, rich Velour Cloth in the new shades beaver, brown, plum, mahogany, navy or black. Peau de Cygne lined..... **\$45.00**

Merveille—A Coat with deep shawl collar of French Seal (dyed coney) is developed in Velour Cloth in beaver, brown, navy or mahogany, lined with matching Peau de Cygne. A Coat of extreme elegance **\$55.00**

Mireille—An Apronette Dress of navy blue French Serge and Satin, on straight new lines. Chain stitching embroiders the long fringed panel and the dainty collar is of Georgette Crepe, Valenciennes trimmed..... **\$55.00**

Melianthe—A new interpretation of the indispensable blue Serge Dress is embroidered in silk and beads and has cord-fringed panels and sash; flesh color silk makes the youthful collar..... **\$45.00**



Melianthe

(In sizes 14, 16 and 18 years only)

Mail orders promptly filled

Address Dept. "M"

VOGUE'S

First Autumn Fashion Numbers

By consulting Vogue, you can save yourself hundreds of dollars in the next three months. Through its advice, you not only make absolutely sure of eliminating fashion mistakes, but you can save money on buying materials, choosing colors, and supplementing your war time wardrobe with Vogue-chosen accessories and Shopping Service bargains.

In a few short weeks you will return to town. Vogue is your first necessity. The mode is changing more fundamentally than in years. Practicality is the keynote of the great world; simplicity, serviceability, and taste its dress requirements. Vogue's guidance is indispensable. Never has it been so rigidly practical; so careful to quote you prices, to save you money, to serve the needs of its readers as no individual shopper, lacking a professional knowledge of the trade, can serve herself. Read—study—use—these six Autumn Fashion Numbers of Vogue:

Autumn Millinery

Sept. 1

Vogue will give you a bird's-eye view of the whole millinery situation, and, best of all, perhaps, a number of hats from \$10 to \$20 that are as really and truly Vogue as anything you ever saw. A hat in time saves nine—but it must be the right hat.

Forecast of Autumn Fashions

Sept. 15

This year a suit is an investment on account of its increased price, the greater number of occasions for which it must serve, and the necessity for conserving wool, time, and money. Vogue sees the whole field. And sees it first.

Paris Openings

Oct. 1

After all, Paris is the only true creator. As in the days of the Terror, when the little dolls that carried Paris styles went out to all world capitals despite the guillotine, so today Paris still carries on—"quand même." You might dress without Paris. But you won't. Vogue knows.

Smart Fashions for War Incomes

Oct. 15

Vogue works with the designer, the dressmaker, the merchant. The best of these money-saving bits of collaboration are in this number. Vogue's own originations. Bargains from specialty shop and department store. The Vogue-chosen accessory. The well-cut Vogue Pattern.

Winter Fashions

Nov. 1

Where you can save wool, and where wool can save you. Dyes, fabrics, prices, relative durability, charming individual models evolved for women who know. The mode in its winter culmination will be in this number of Vogue, two months ahead of time.

Vanity Number

Nov. 15

Frivolous? Not a bit of it. That graceful little touch that makes the smart woman smarter may have re-dated a gown at the price of a dinner check. As for dressing-table hints—a new coiffure, a better complexion, cost nothing at all. While you're conserving, why not conserve yourself?

This year is like no other year. Textile market conditions, shortage of labor, government restrictions, all combine to make clothes-buying an intricate technical problem on which you need authoritative technical advice.

Before you spend a single penny of your Autumn dress allowance, consult these information-packed Autumn Fashion Numbers of Vogue.

We know from experience that each of these six Autumn issues will be sold out almost at once. To save you from disappointment, give this coupon to your newsdealer now and have him reserve your copies for you—or, better still, send in your subscription and make perfectly sure of them all.

Twice a Month
24 Copies a year

Regular Subscription Price
\$5 a Year

VOGUE

CONDÉ NAST, Publisher
EDNA WOOLMAN CHASE, Editor
HEYWORTH CAMPBELL, Art Director

19 WEST 44TH STREET, NEW YORK CITY

MEMORANDUM TO MY NEWSDEALER

Please reserve for me, as they appear, one copy of each of the Autumn Fashion Numbers of Vogue which I have checked below:

☐ Autumn Millinery ☐ Smart Fashions for War Incomes

☐ Forecast of Autumn Fashions ☐ Winter Fashions

☐ Paris Openings ☐ Vanity Number

Name Address



Milo VIOLETS

delicately scented - gold tips
such is the fragrance and charm of
these exquisite cigarettes that they
are becoming the accepted choice of
particular smokers the world over.



25¢ for 10
box deluxe
of 100
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if your dealer cannot supply
you write to Dept. M.V. 8th floor,
1790 Bway, N.Y. or Dept. M.V. 38
Cathcart St, Montreal, Canada.

"I Am Against the Postal 'Zone' Law"

Ambassador Gerard Denounces It Because It Would Help German Propaganda

THE newspapers and magazines of this country are the chief educational agencies of our nation, and as such of supreme importance in our principles of Government. The widest possible circulation of publications ought to be facilitated as a wide public policy.

The postal "zone" system was abolished by Abraham Lincoln in 1863 and has since been condemned by United States Postal Commissions and postal experts. Such a law was denounced by President Wilson when he was governor of New Jersey.

This postal "zone" system is dangerous to our national progress and citizenship; because it would sectionalize the country; because it would penalize readers by their accidental remoteness from the city of publication; and because it would make difficult the knowledge and achievements of American thought and patriotism.

There is a direct relationship between wide reading, accessibility of information—and effective patriotism. Reading should be encouraged—and the history of our postal development from George Washington to the present proves this. This is what George Washington said:

"But here I cannot forbear to recommend a repeal of the tax on the transportation of public prints. There is no resource so firm for the Government of the United States as the affections of the people, guided by an enlightened policy, and to this primary good nothing can conduce more than a faithful representation of public proceedings, diffused without restraint throughout the United States." (George Washington's Fifth Annual Message to Congress, December 3, 1793.)

Our postage on magazines is FOUR times the Canada rate. Our Congress has increased magazine postage by 50 to 900 per cent through a "zone" system—and during the greatest crisis this nation has ever faced.

Canada has raised postal rates during the war on every class except newspapers and magazines. Canada recognized the vital need of widespread reading to help win the war.

Our Congress has passed a law to throttle reading during the war and after it by this postal "zone" system and a 50 to 900 per cent postage increase! Demand its repeal—at once.



Photo Copyright by Underwood & Underwood

AMBASSADOR JAMES W. GERARD

Ambassador Gerard Said:

"Now we have to meet this German Propaganda. The war is not going to last forever—and you have seen what German Propaganda has done in Russia. These are grave dangers, and they only go to show what can happen in a country like Russia.

"Fortunately, they cannot propaganda this country as they can Russia, because we have great publications that go all over the country and have unified the whole country and the whole continent. That is why I am against the postal zone law passed in the last Congress putting an extra tax on papers sent from the cities where published.

"They forget that, whether these publications go from Philadelphia, from San Francisco, or from Chicago, it is the exchange of these papers from and to all parts of the country that makes one, universal, united America.

"They unify the sentiment, and that is worth far more in this war than the small amount of extra postage which the Government will obtain."

WIDESPREAD opportunity of reading means efficient patriotism—it is proved by facts. Could any fact be of greater significance than the following:

When the recruiting of American soldiers for this great and righteous war was begun one year ago, each State was allotted a certain quota of enlistments. One year after eight States failed to complete their quotas—and six of these are from States showing the highest percentage of illiteracy in our entire country:

	Per cent of illiteracy by last census
Arkansas	12%
Louisiana	19%
Mississippi	22%
North Carolina ..	18%
South Carolina ..	25%
Virginia	15%

In those States there is no magazine circulation to speak of.

Magazine circulations are but small in those States—every publisher's circulation list proves this. How could the ringing appeals to patriotism and sacrifice published widespread by the magazines reach the minds of those who do not read!

Read Ambassador Gerard's statement that magazines unify sentiment and make one, universal, united America.

And this postal "zone" law would kill magazines and restrict their circulation in the greatest crisis that has ever confronted this nation since the American Revolution.

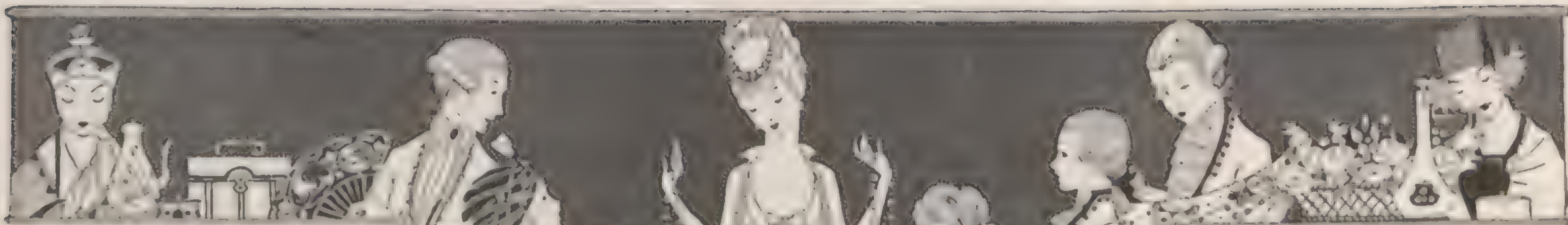
Repeal this law.

Restrict periodical reading and you aid German propaganda—read Ambassador Gerard's condemnation of this same postal "zone" law.

Oppose this law. Write to your Senators and Congressmen against this disastrous postal "zone" law—and demand its repeal.

Get your friends and family to write. Circulate a petition demanding its repeal.

Read Ambassador Gerard's word once again. Enroll to fight this disastrous postal "zone" law and if you will help, you have helped—by discussion, by letters to Congress, by petition—send your name at once, on this coupon, to CHARLES JOHNSON POST, 200 Fifth Avenue, New York City.



Antiques

ANTIQUES and RUSSIAN ART GOODS in brass, copper and bronze. Also an unusually fine collection of linens and embroideries. Call or write Russian Art Studio, 18 E. 45th St., M. H. 4167.

BRASS and COPPER ANTIQUES, Russian Samovars, candlesticks, audirons, doorknockers, etc. Also linens and embroideries. Many unique gifts, \$1 up. Russian Antique Shop, 1 E. 28th St., Mad. 8, 2867.

THE ANTIQUE FURNITURE EXCHANGE, Six and Eight East Thirty-third Street, New York. Largest collection of antique and period furniture, at remarkably low prices. Inspection invited.

Apartments Furnished on Rental

YOU RENT THE APARTMENT and we'll furnish it to your taste, on a Rental basis—with purchase privilege. Antique or modern furnishings. Wm. Birns, 103-105 West 37th Street, N. Y.

Art Dyeing

EXPERT TREATMENT, PERFECT MATCHING Rare Fabrics, stockings, lace, nets, chiffons, braids, tassels, etc., to match costumes. Also Dry Cleaning. Mail orders. Catalog. Sadleir, 38A W. 34 St., N. Y.

IS THERE ANYTHING YOU WANT that you cannot find in this Guide? We don't believe so. If there is write us about it.



"If good luck you would possess
Just wipe your pen on me.
For maybe you could never guess
That I'm a wishbone come to three."

Army & Navy pen-wipers, height four inches. The price is \$5.00. May be bought thru the "Vogue Shopping Service".

Art Galleries

WANTED—FAMILY PORTRAITS and miniatures over 50 years old. Also rare prints and other paintings. Art Salon Universal, 113 East 74th Street, New York. Telephone Rhineland 2629.

Auction Bridge

LILLIAN SHERMAN RICE, 231 W. 96th St., N. Y. Author of Auction Bridge in a Nutshell. Private & Public Games. Auction & Bridge. A. E. Board 1. References. Concentration a specialty. Tel. 1464 River.

Baby's Things

BABY FURNITURE—Everything made of wood for layette or nursery. "The Better Things" Free Booklet. Frank M. Sawyer, 3513-14 Independence Avenue, Kansas City, Mo.

HAND MADE baby garments by French needlework artists. Fine materials. Dainty, exquisite. Domestic prices. Inf. to 3 years. On approval. Conway's, 1401 Napoleon Ave., New Orleans.

VIRGINIA'S AIR OF REFINEMENT daintily expressed in our exclusively handmade "Wee Togs," infants to 3 yrs. Layettes & French Bonnets a spec. On approval. Ideal Baby & Gift Shop, Roanoke, Va.

DAINTY GARMENTS FOR BABY. Handmade in attractive models for infants to two years. Assortment on approval. Send stamp for bklt. Mrs. J. A. Mac Millan, 119 Fuller Ave., Grand Rapids, Mich.

Beauty Culture

FERROL'S MAGIC SKIN FOOD—unexcelled for filling out hollow and wasted necks. Builds tissues, removing large pores and blackheads. Rejuvenates aging hands, \$1.15. 290 W. 72d St., N. Y.

JOHN POST'S BLACKHEAD LOTION eradicates blackheads by absorbing the secretum in the pores; contracts large pores; clarifies the skin. \$1.00. Tested for 20 yrs. 500 5th Ave., cor. 42nd St., N. Y.

NOMA NIGHT BLOOMING BALM. Does its work at night. Removes lines, blackheads, large pores \$1 per bottle. Noma preparations at B. Altman & Co., Bonwit Teller Co., Prof. D'Irring, 535 W. 111th St., N. Y.

FLESH REDUCING CREAM will reduce from three to five pounds a week. Sample jar with instructions, \$1.00. Leslie A. G. Mill, Hotel Langham, Boston, Mass.

FREE BOOK on care of the appearance by Mary Grey, successful skin specialist. Tells how to perfect the complexion, contours, hair, etc. Sent on request. Mary Grey, 2 E. 46th St., N. Y.

SHOPPERS' & BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers

Shoppers' & Buyers' Guide, Vogue, 19 West Forty-Fourth Street, New York

Advertising Rates given upon request

Beauty Culture—Cont.

V. DARSY—Salon de Jeunesse. Facial Treatments with Preparations of the greatest French specialists. Endorsed by royalty. Send for booklet & advice about home treatments. 630 Fifth Ave., New York.

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50 W. 49th St. Phone Bryant 9426
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ASTRINGENT PASTE. Tightens muscles, modifies freckles, lines and wrinkles and helps you to retain the contour and complexion of youth. \$ per jar. Mme. Mays, 50 W. 49th Street.

SKIN FOOD \$1.00. Send stamp for information on care of hair and skin. Dandruff remedy 75c. Treatment in our shop \$1.00. Charles Frey, 307 Fifth Ave., New York City.

WHY STAY WRINKLED? So easy to look young Wonder-Rejuvenating mask will do the work. Be convinced by trial. By mail \$3.00. Arabian Preparation Co., 18 W. 34th St. Greeley 2902, N. Y.

ORANGE FLOWER CREAM, home made, guaranteed for purity; perfect massage emollient for eradicating wrinkles, \$1. Mme. Qui Vive, 305 Venetian Building, Chicago.

A CURE OR PREVENTATIVE OF WRINKLES. Prepared from formula of French specialist. Harmless, makes skin fine & smooth. Price of formula \$1. Louise Loughin, 1080 W. 39 Pl., Los Angeles, Cal.

OLIVETTE TINT for women who want a little more color and dislike rouge. Adds soft, rosy, healthy appearance. True to Nature. Helpful not harmful. The small, Olive Chem. Co., 327 Bway., Providence, R. I.

Blouses

THE GAY SHOP, Chicago. Designers of exquisite blouses and outing shirts. (\$18.00 and upwards.) Also simple gowns. 1025 Marshall Field Annex Building, 25 East Washington Street, Chicago.

PHOENICIA & VENICE STUDIO. Hand-made ladies' wear. Strictly manufacturers' prices. We make and import own goods. Blouses to match your suit. 5 West 39th St.

Board and Apartments

13-15 E. 84th St., N. Y. A place of exceptional advantage where home comforts are enjoyed by its guests. The cuisine and location are unexcelled. Exclusive. Moderate rates. References.

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QUALITY and PREMIERE CHOCOLATES contain so much real value that each piece is an advertisement in itself. To be had only at the better stores at

65c-85c-\$1 PER POUND. If your dealer does not carry them we would be pleased to supply you direct by parcel post. H. D. Foss & Co., Boston. New York Office, 41 Union Square.

SAVE SUGAR AND HELP WIN WAR. Sunset Brand Dried Apricots—5 lb. box, charges prepaid—\$2.50—Healthful—Packed Clean. Henry Dried Fruit Co., Los Altos, Santa Clara Co., Cal.

ALICE EATON'S FUDGE & PENOCHE—Real Home-Made of the best materials. May be bought at my shop, 233 Boardwalk, Atlantic City, N. J., or sent postpaid for \$1 per lb.

Children's Things

THE KIND OF CLOTHES YOU CANNOT BUY in the shops; for children, growing girls and debutantes. Individuality—practicability—charm. Anne Harmon, 10 East 47th Street, New York.

HELEN SPEER, 17 East 46th Street. Children's garden smocks, patch furniture, sand toys. Playground and nursery equipment. Send for catalog.

CHILDREN'S HATS EXCLUSIVELY. Smart velours, beavers, velvets, trimmed and tailored 2 to 18 yrs. No catalog. The Children's Shop, 2760 Broadway, 103rd Street, Uptown.

RED CROSS NURSE OUTFIT—Apron, Cap & Mittens for children 4-6-8-10-12-14 years, \$1.50. Other attractive boxed gifts. Send for booklet. Fairyland, 409 Race Street, Cincinnati, Ohio.

TOYS TOGGERIE, 55 W. 45 St. Phone Bryant 2867. Outfitters to Children of All Ages. Swimming and Gymnasium Suits a Specialty. Charming Styles and Superior Workmanship.

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DR. COGSWELL, Surgeon Chiropodist. Foot Outlines for bruises, etc. Toilet Powder, Cogswell's Sea Shell Tint (liquid nail polish). Expert manicuring. 500 Fifth Avenue, New York

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New Haven Bridgeport Waterbury Hartford
Providence Newport Fall River Springfield Worcester

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Fitchburg Salem Manchester Mass Lynn
Lowell Cambridge Brookline Portland
Waltham Watertown Malden

LEWANDOS CLEANERS and DYERS
Boston Shops
17 Temple Place 284 Boylston Street
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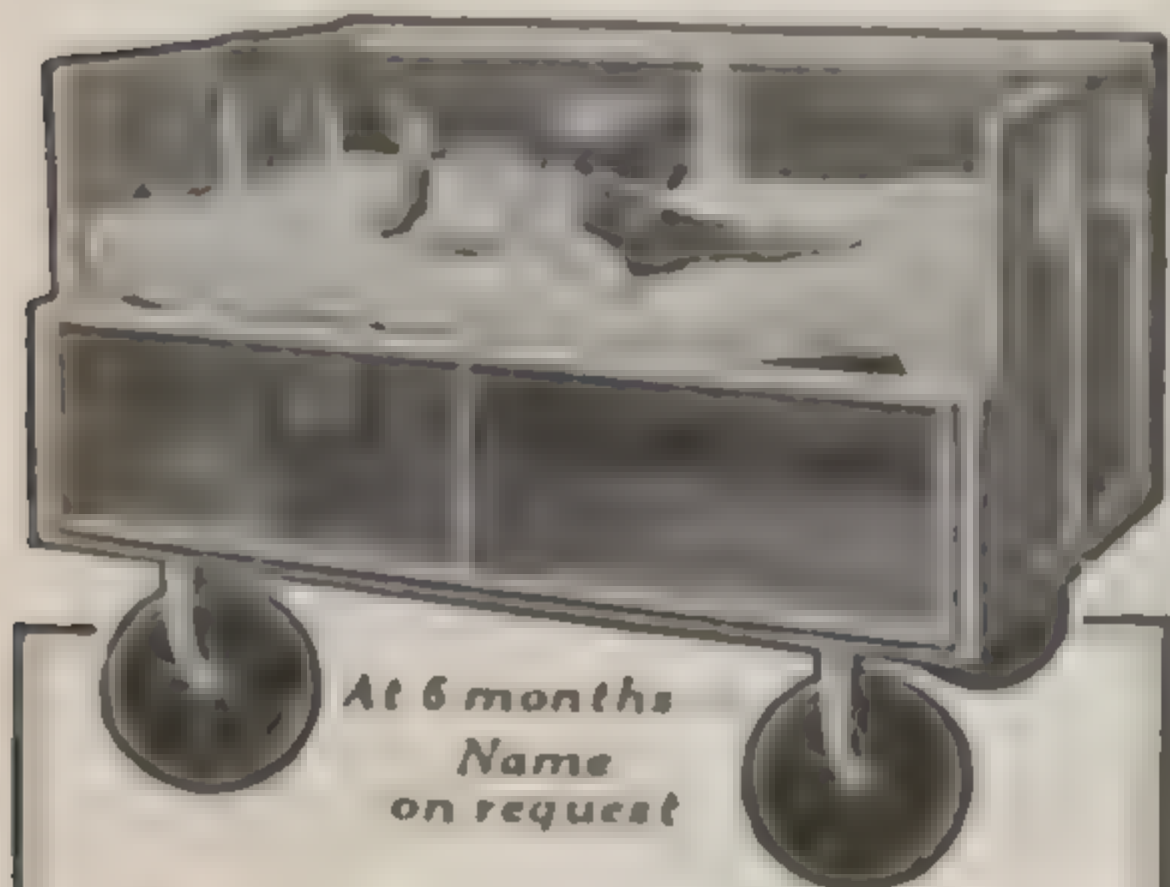
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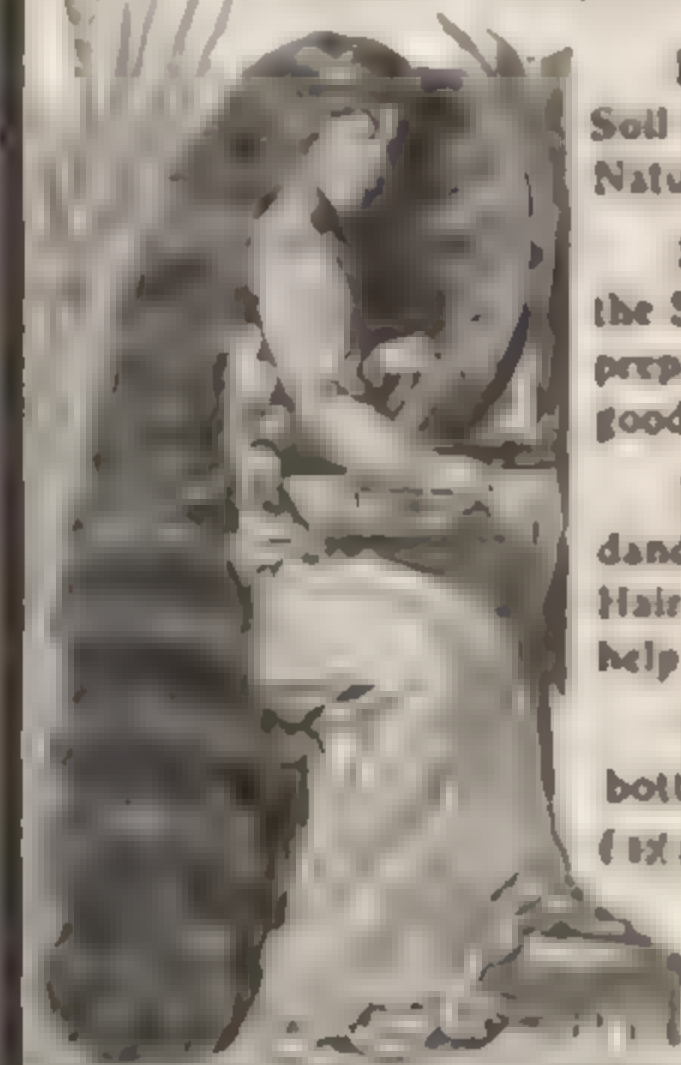
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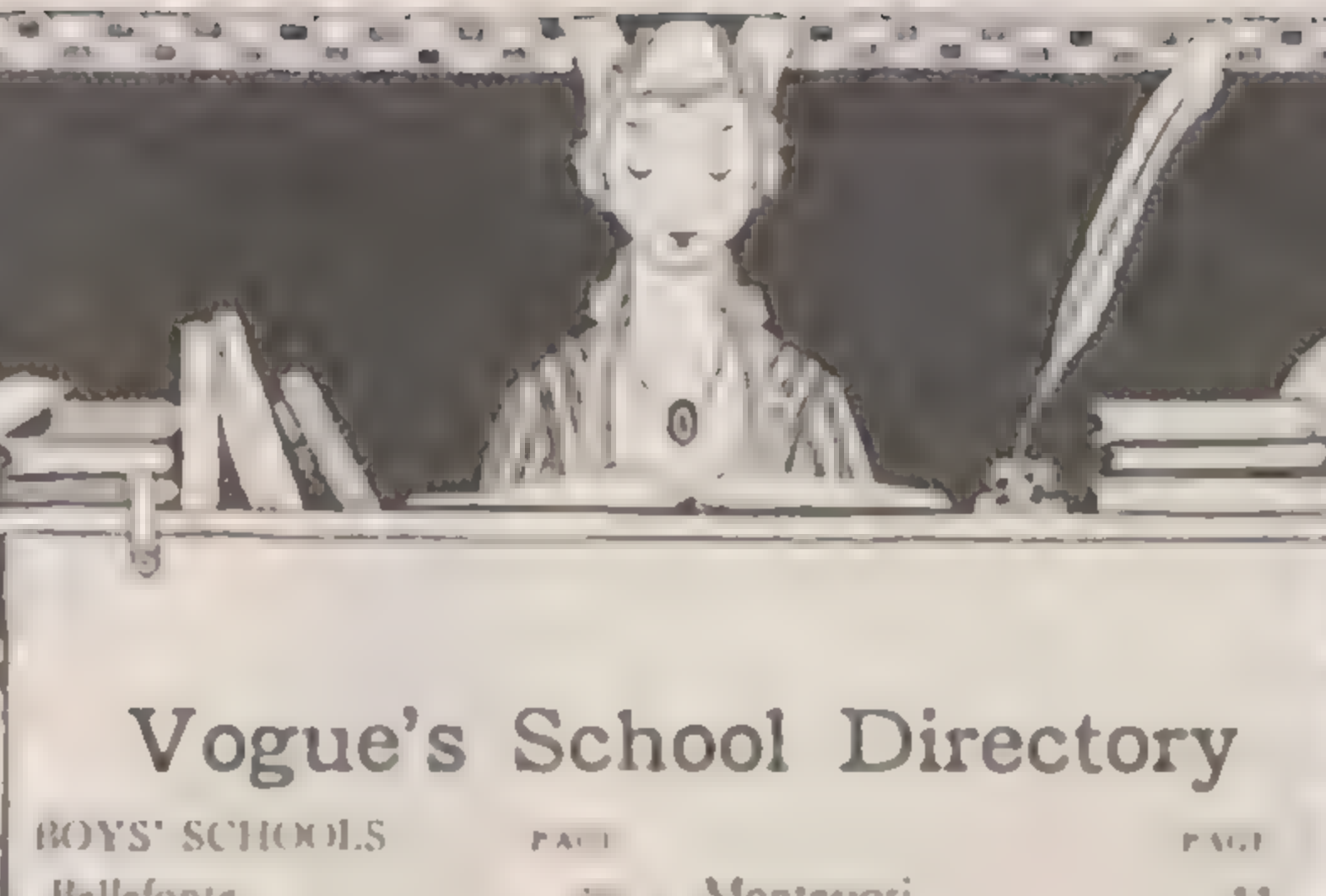
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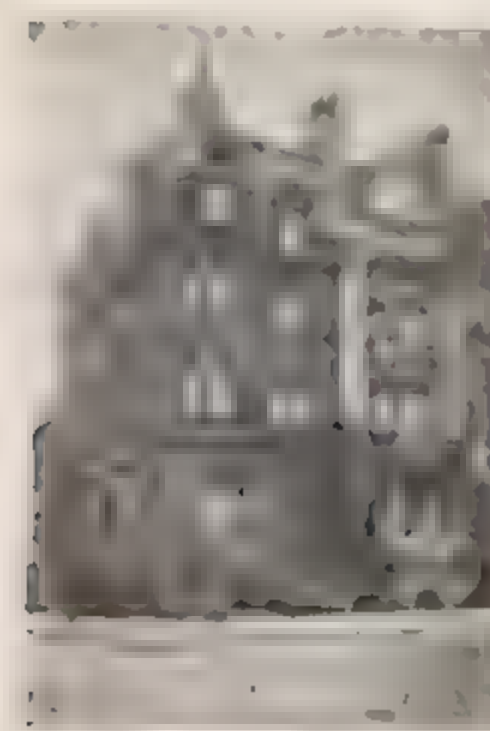
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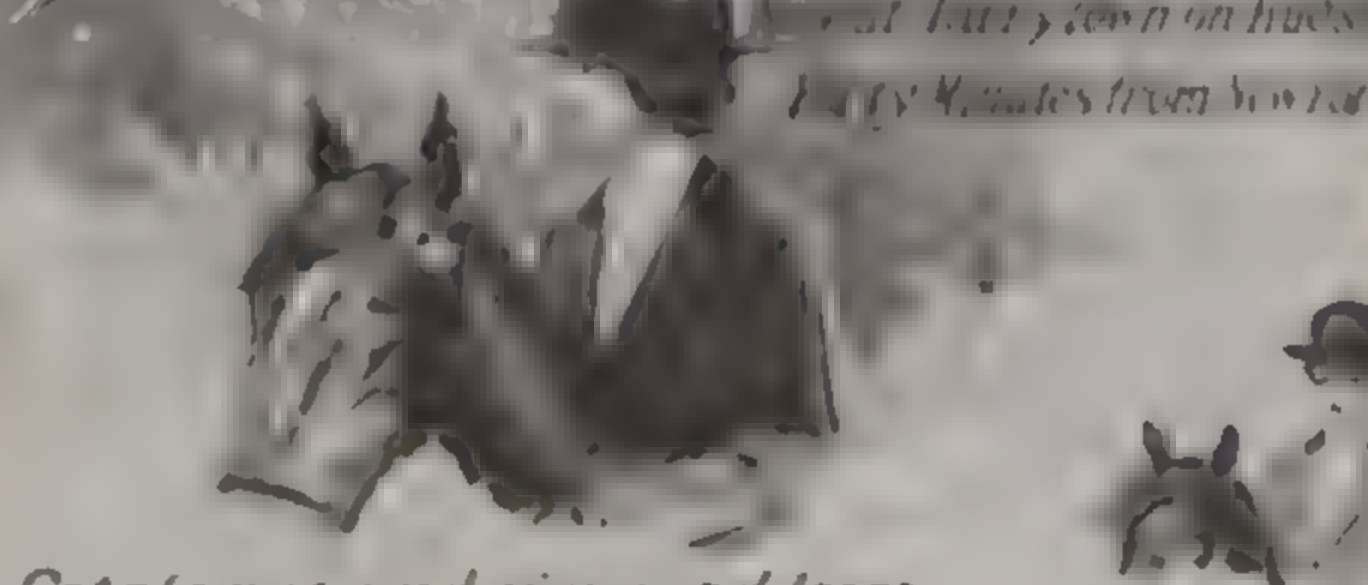
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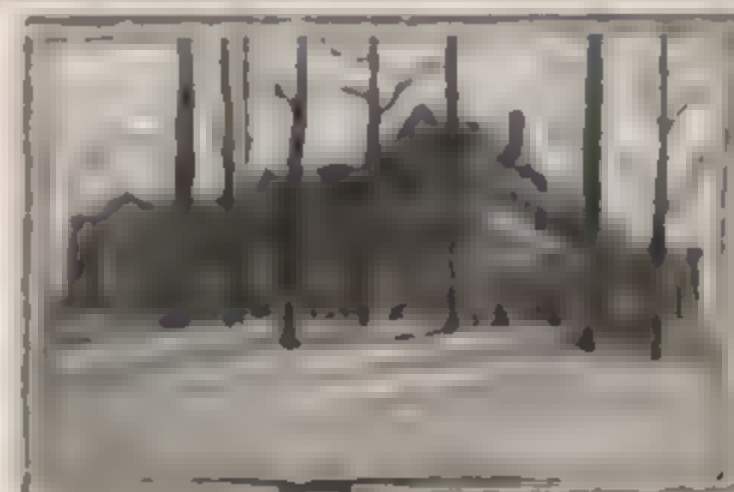
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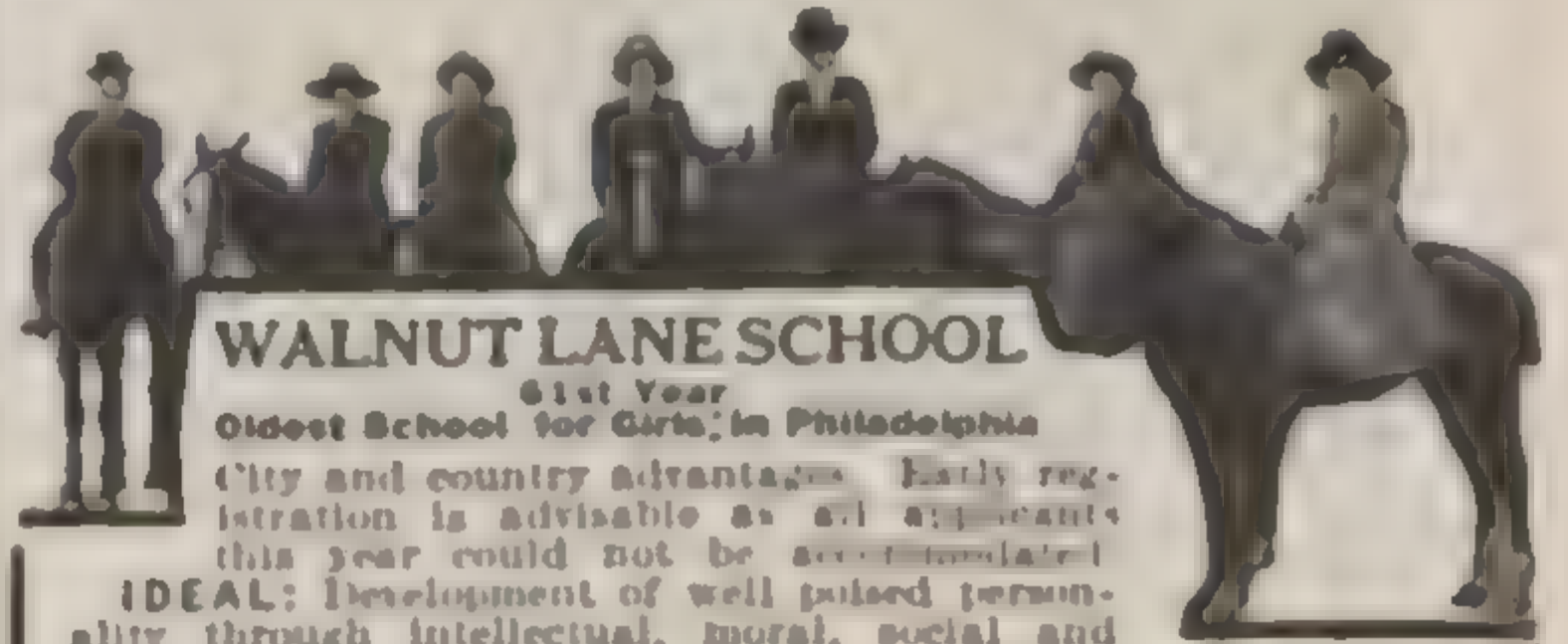
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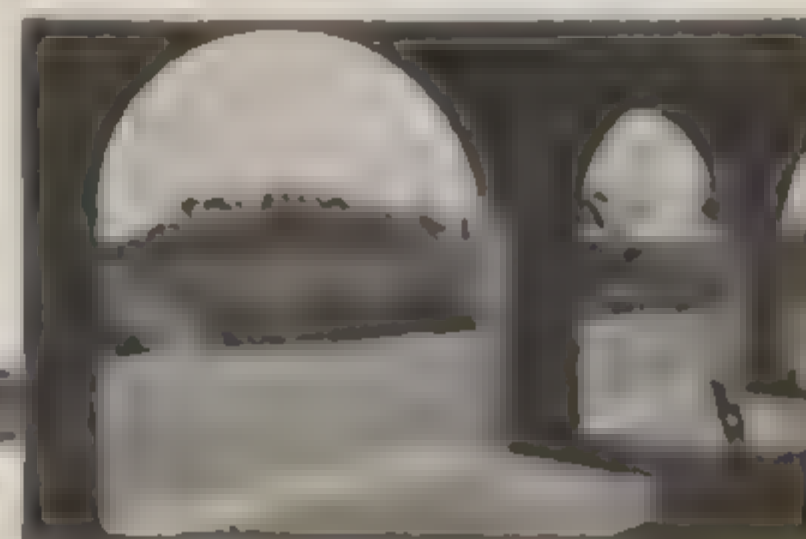
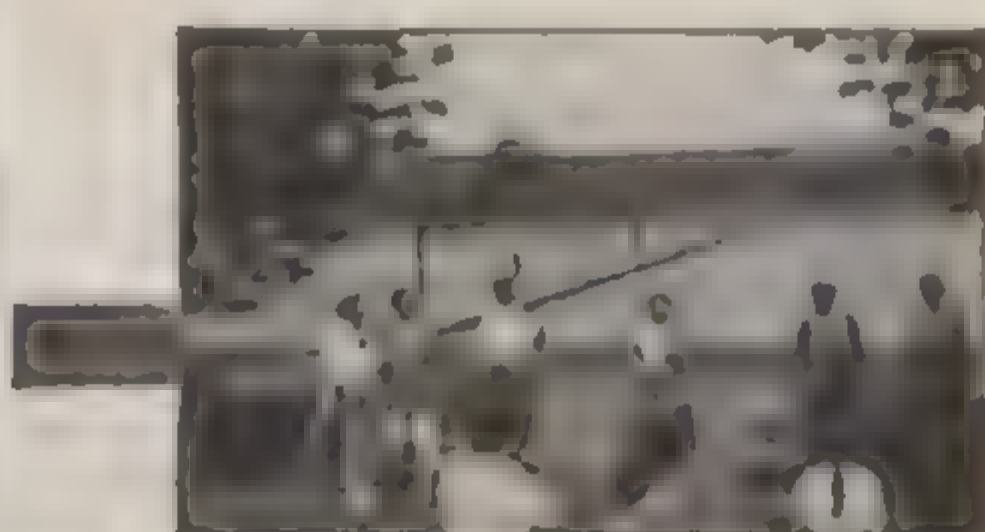
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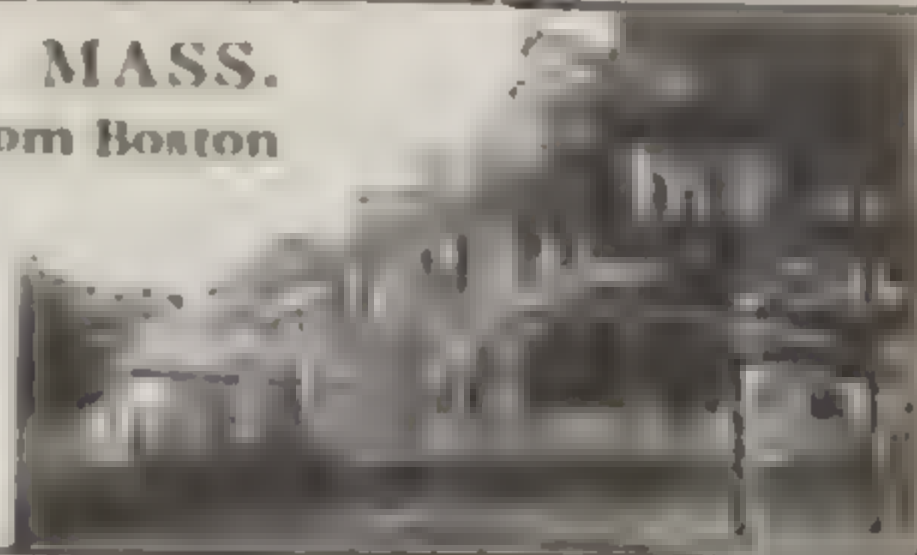
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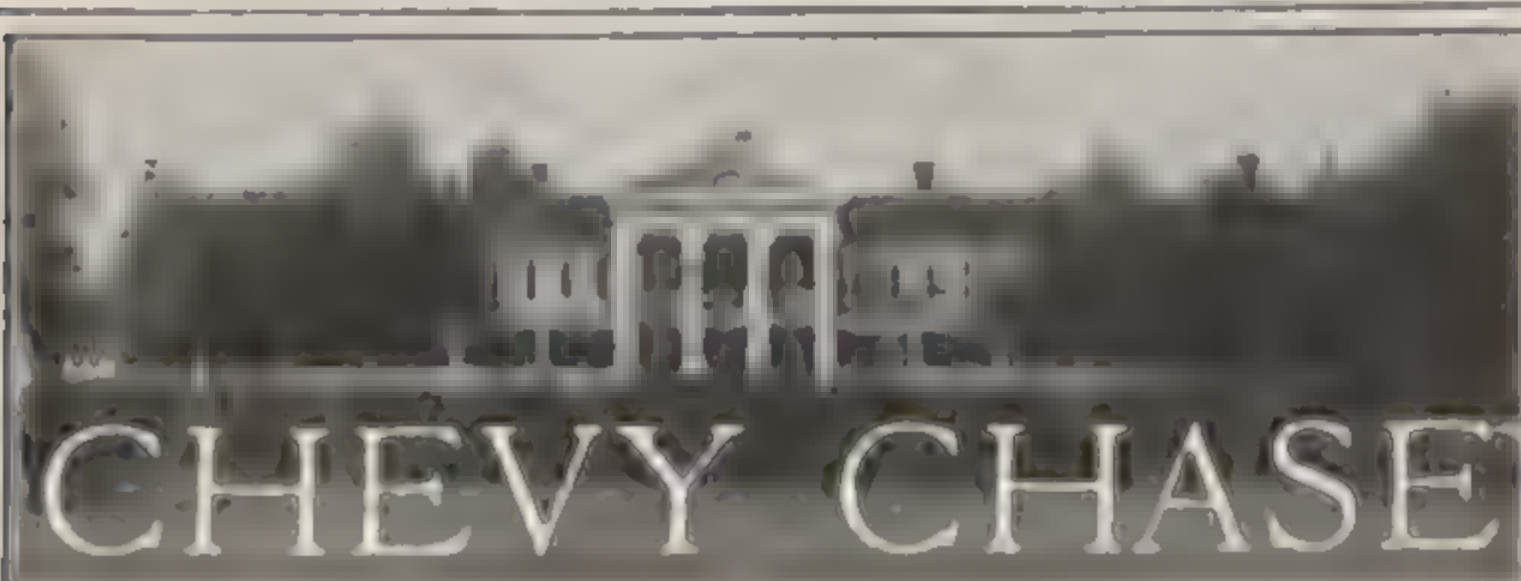
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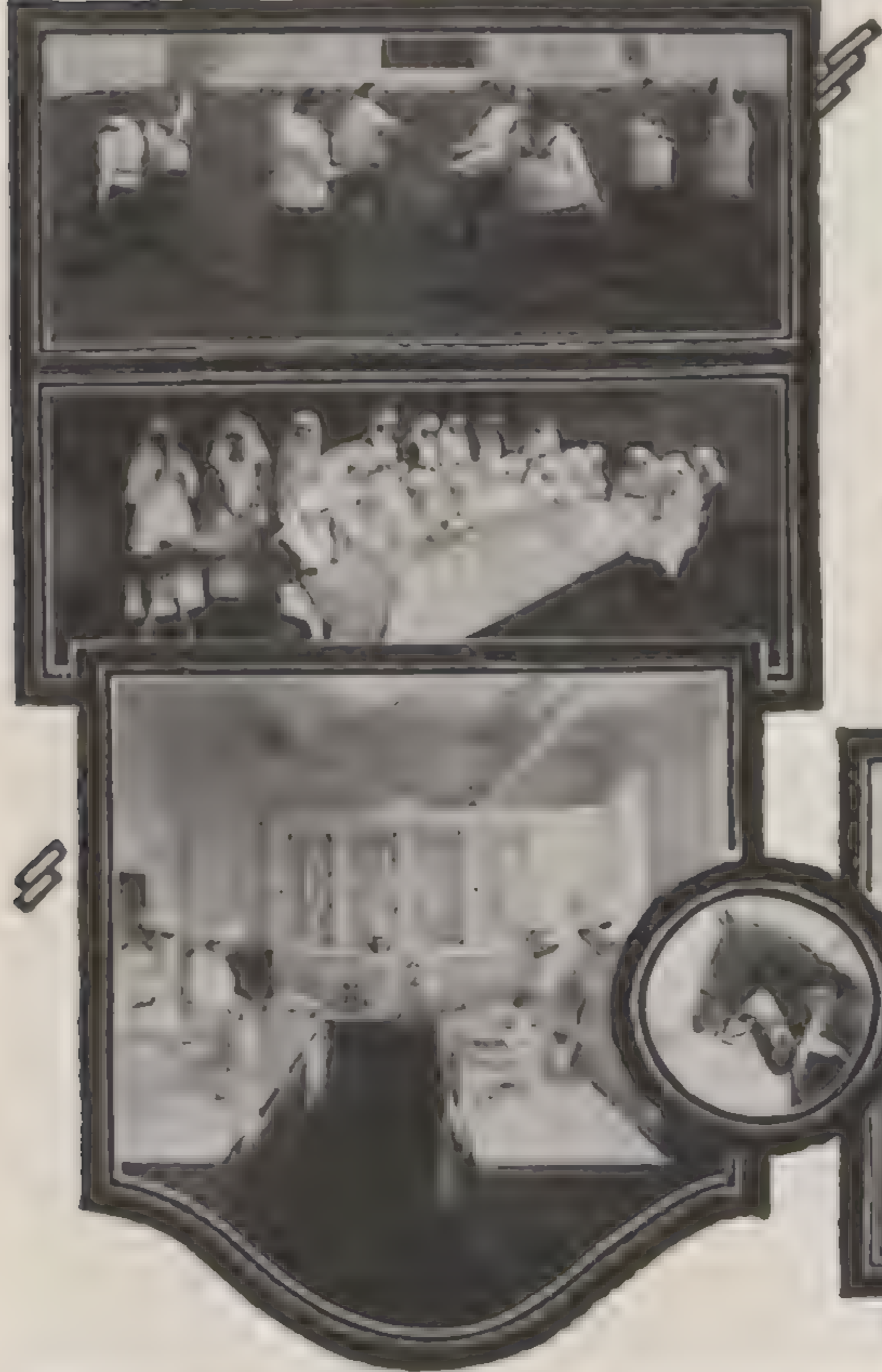
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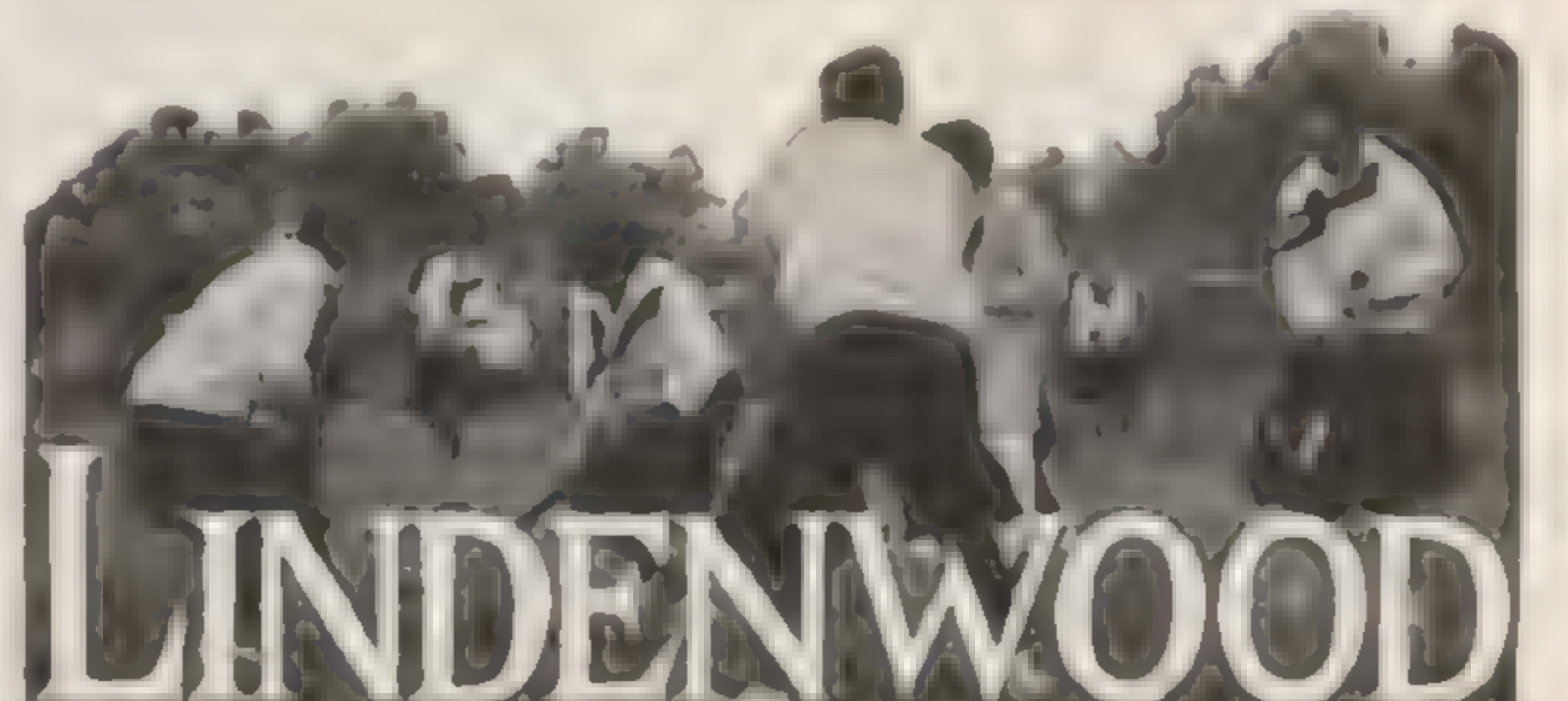
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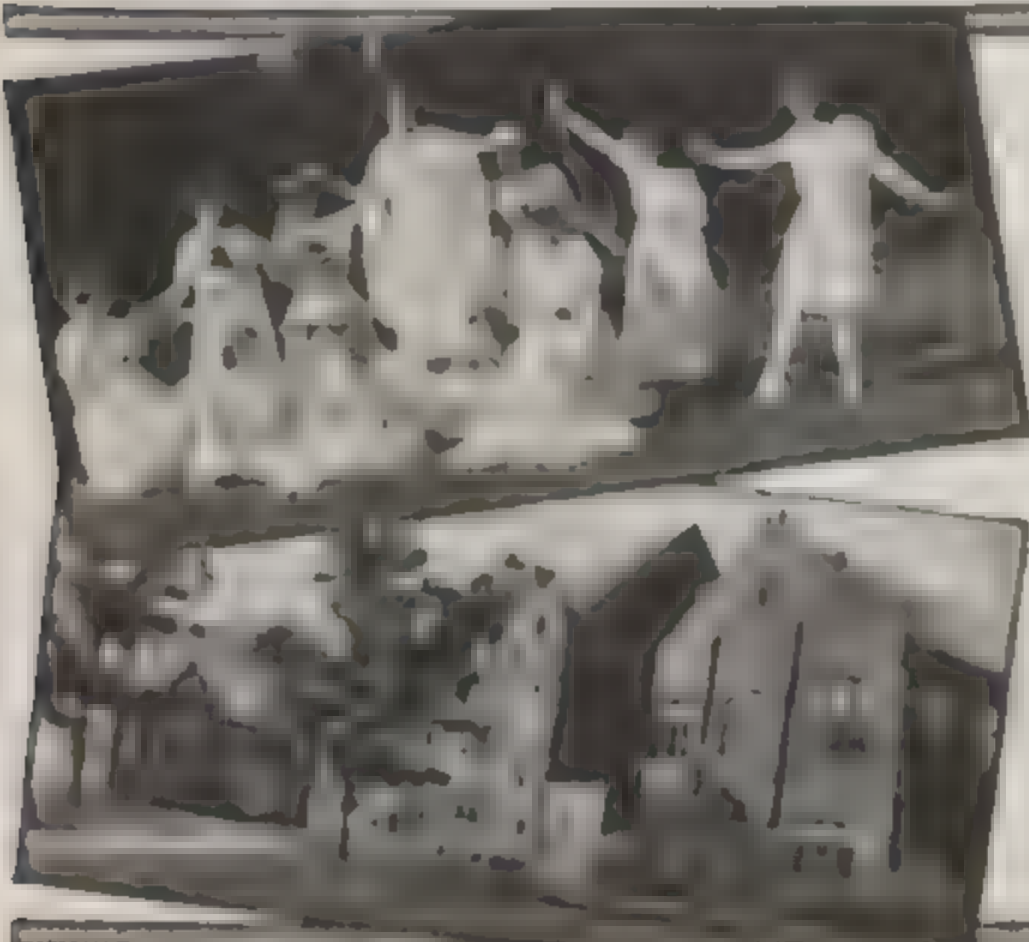
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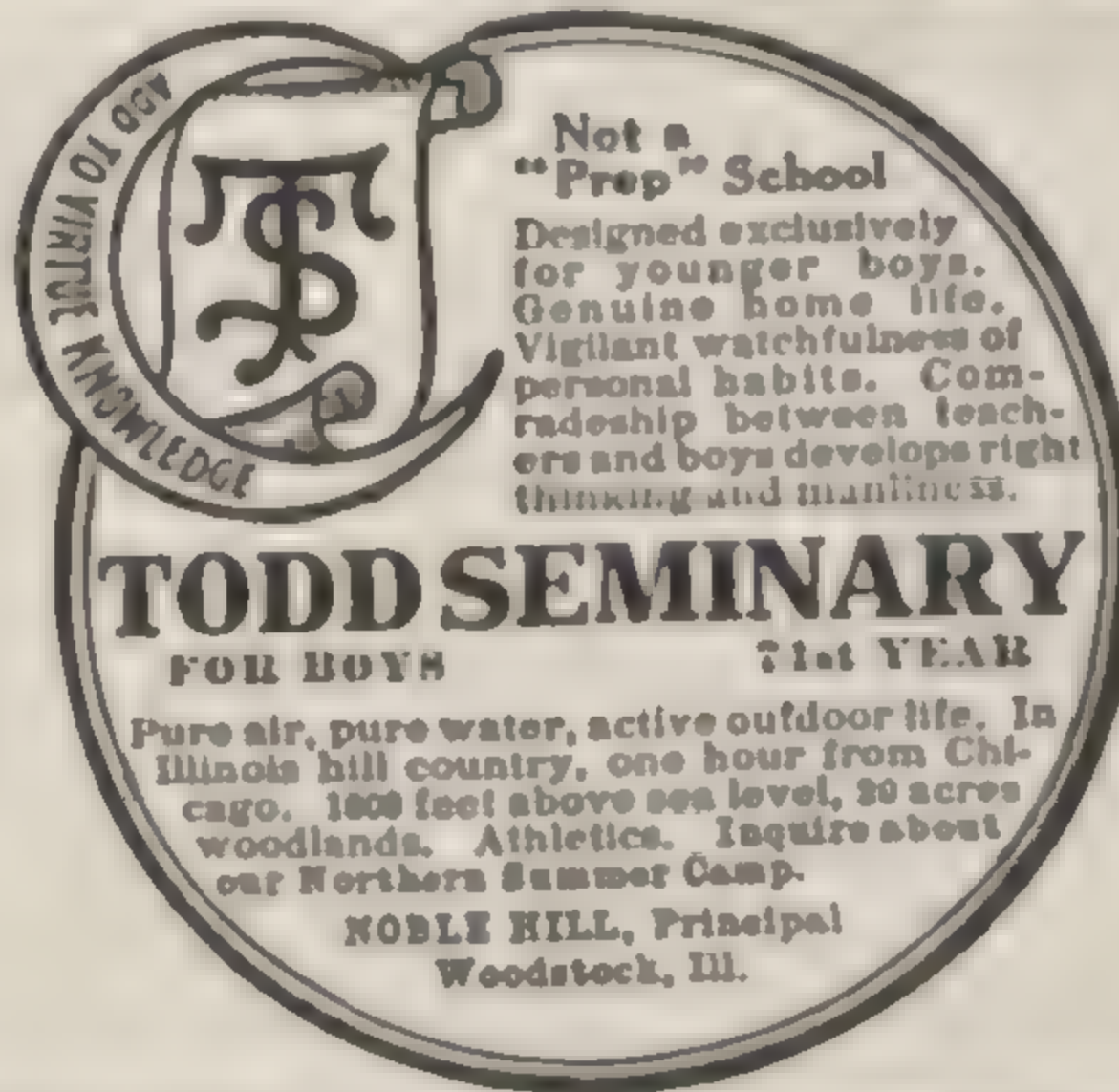
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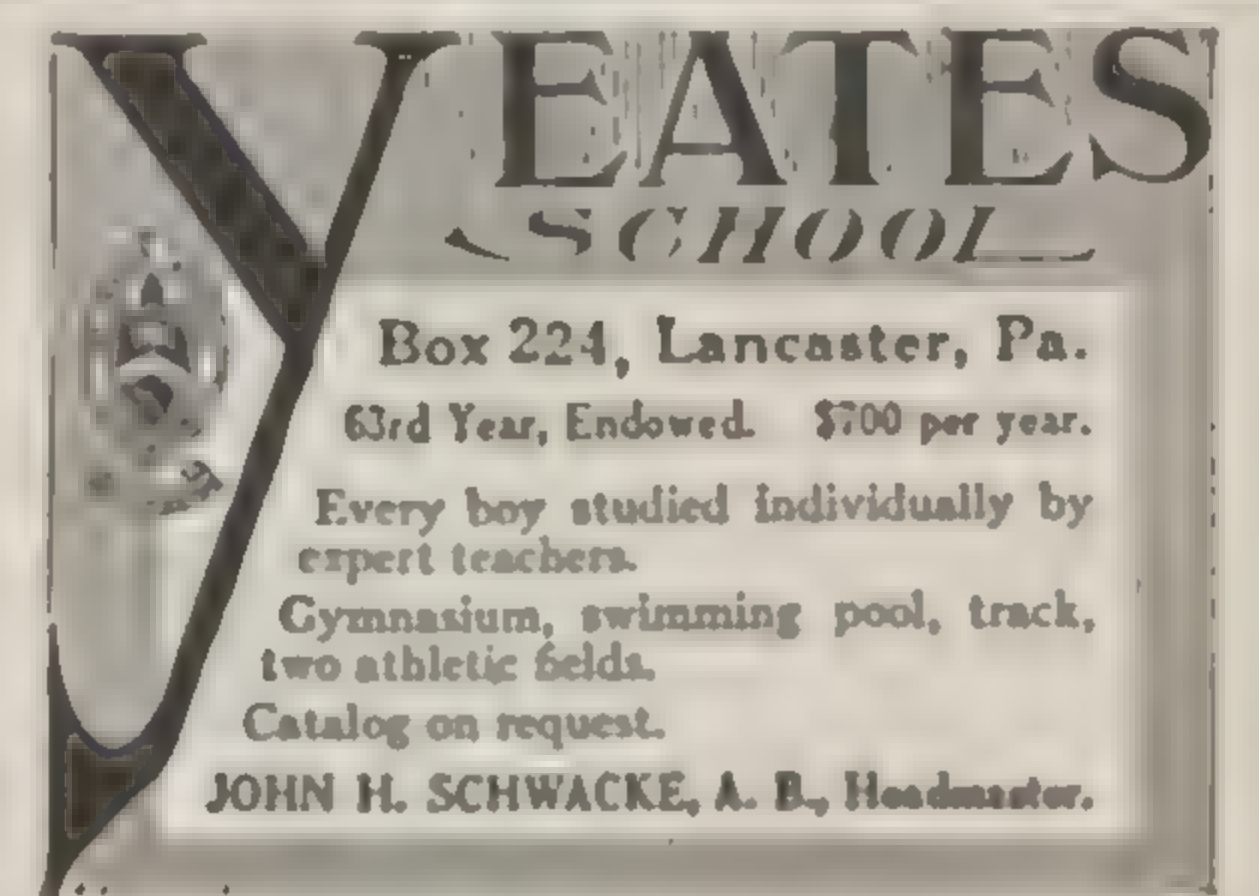


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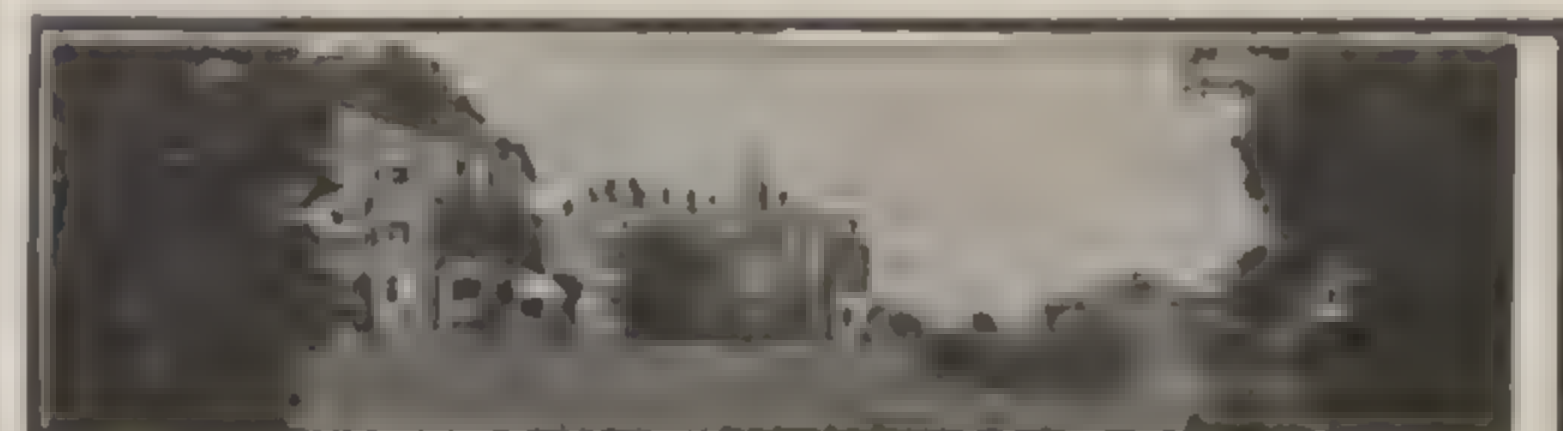
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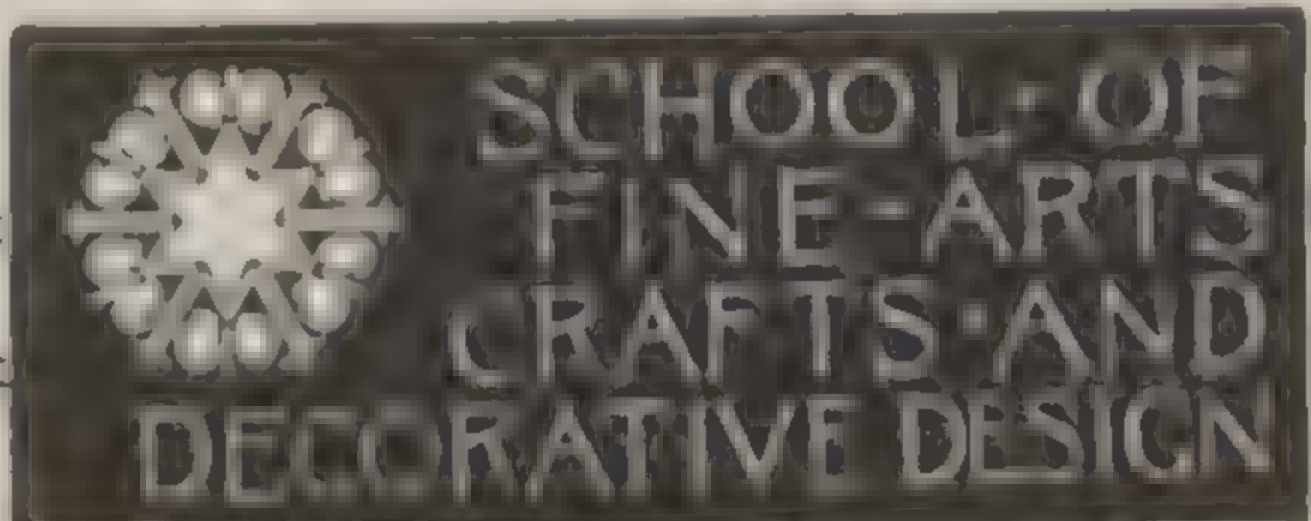
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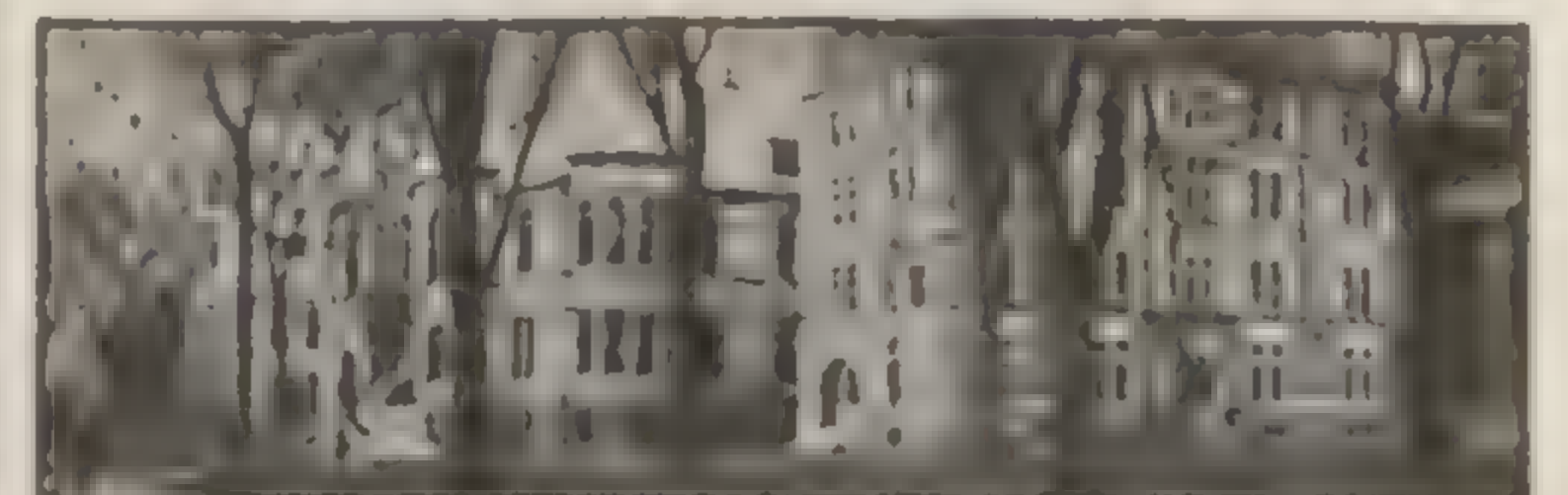
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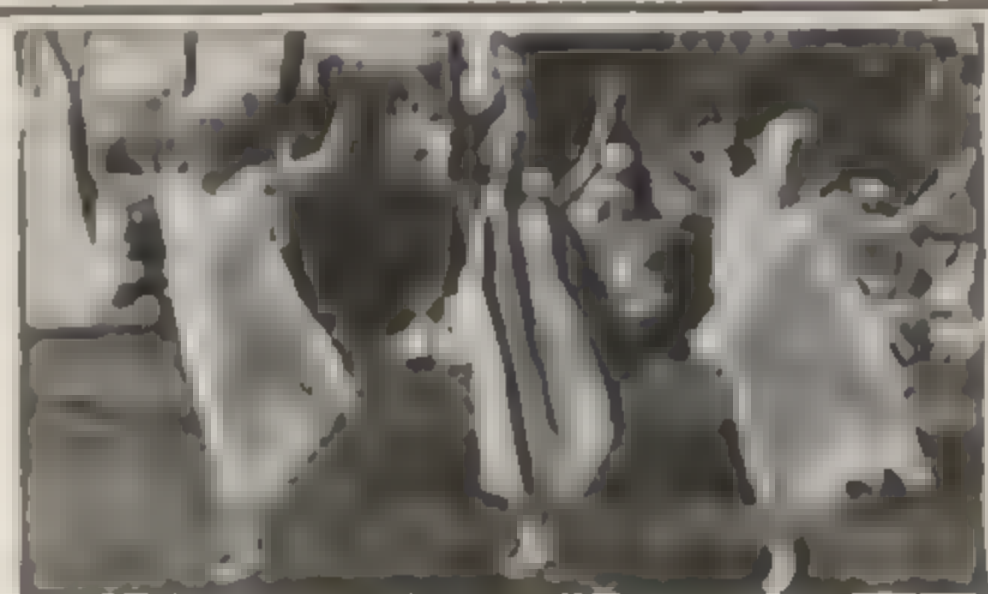
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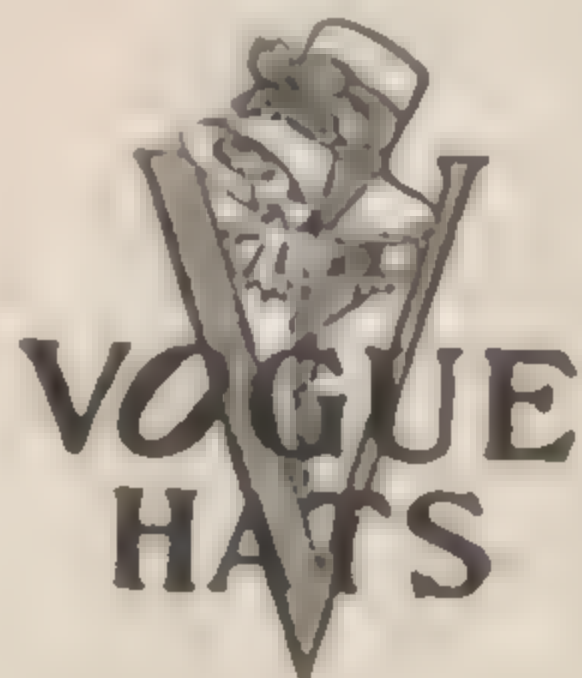
"Vogue Hats"

The Rosenbaum Company

At the Rosenbaum Company's store, in Pittsburgh, a section has recently been opened for the presentation and sale of "Vogue Hats." Its opening has been widely advertised with skilfully written copy.

Most Pittsburgh women are no doubt aware of the opening of this "Vogue Hat Section." Many of them seem to be under the impression that "Vogue Hats" must be hats designed, or manufactured, or sold, or approved by Vogue Magazine.

No attempt has been made to correct this misconception in the minds of the customers of the Rosenbaum Company. In certain cases, the misconception has been indirectly encouraged.



On the right is shown the V-girl, designed years ago by Frank Leyendecker as a trademark for Vogue. On the left, observe the V-girl, translated into a trademark for the so-called "Vogue Hats."

Without Our Consent

From time to time, without our consent, the name "Vogue" has been used by certain manufacturers who may seek to make capital out of the prestige of Vogue, the magazine. There have been "Vogue" candies and "Vogue" rouges and "Vogue" hats and various other things, good, bad, and indifferent, all labelled with the title "Vogue." We cannot always secure legal redress from these manufacturers who label their products "Vogue."

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We are well acquainted with the Vogue Hat Company. It is our next door neighbor in New York.

Its travesty of our trademark is painted conspicuously on the building it occupies. Its advertising matter makes reference to "the Vogue designers."

Its publicity may create a false impression although actually making no mis-statement.

Unfortunately we cannot prevent this. There have been no direct mis-statements upon which legal action could be based.



Curious Business Ethics

We can only call the attention of the women of Pittsburgh to what seems to us a curious bit of business ethics, and warn them that the magazine Vogue is not responsible and does not vouch in any way whatever for the design, manufacture, or mode of the so-called "Vogue Hats", for the company which produces them, or for the company which places them on the market under the banner of its advertising.

Do not buy a "Vogue Hat" under the impression that it is designed, manufactured, sold, or approved by the magazine Vogue

VOGUE

Condé Nast, Publisher

Edna Woolman Chase, Editor

Heyworth Campbell, Art Director

19 West 44th Street

New York City



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C'EST la guerre! Vogue is sorry, but it must raise its news-stand price from twenty-five cents to thirty-five cents a copy, beginning with this issue. We need not remind you of the increase in the cost of everything. Each bill you pay—each purchase you make—reminds you of the increase in price of everything that man wears or eats or uses. So it has been with us. Everything that a magazine uses—paper, inks, engravings, printing, postage—has gone up. In some cases, this increase is as high as two hundred per cent. Therefore, Vogue has no choice but to raise its news-stand price. The subscription rate for the time being we will not increase. Vogue can still be secured at \$5 a year.

We can not promise, however, to maintain even our present prices for an indefinite period. In addition to mounting costs, the postal zone law—by the way, have you written your congressman requesting his efforts to secure its repeal?—has made magazine publishing at present prices practically impossible. Many magazines have been forced to increase their price.

NOTICE

Beginning with this, the August 15 issue, the news-stand price of Vogue will be 35 cents

Some, indeed, have been forced to discontinue publication entirely.

Vogue, however, intends to produce for 35 cents a copy a magazine every whit as beautiful, even more practical, and superlatively

fitted to save money for every individual subscriber on her personal wardrobe. Even at the advanced price, we believe Vogue to be an economy—not to say a necessity—for every woman who wishes to be well gowned on a war income.

Another thing. By order of the War Industries Board at Washington, unsold copies of magazines can no longer be returned by the news-dealer to the publishers. News-dealers, therefore, will order only just exactly as many copies as they know they can sell; magazines will print only just exactly as many copies as they know they can distribute. There will be no reserve supply on hand to fill late orders.

Therefore, there is only one way to make perfectly certain of your Autumn Fashion Numbers of Vogue. Place your order with your regular news-dealer now. He will then order it from his branch supply station, which in turn will convey his order to Vogue. We will then print accordingly—and you will not be disappointed by failing to get your Vogue. Don't wait until you forget or mislay this notice. Write a line to the news-dealer now.

VOL. NO. 52. NO. 4

WHOLE NO. 1101

Cover Design by Helen Dryden

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Copyright, 1918, by The Vogue Company. Registered in the U. S. Patent Office.

VOGUE is published on the first and the fifteenth of every month, by The Vogue Company, 19 West 44th Street, New York; Condé Nast, President; Barrett Andrews, Vice-President; W. E. Beckerle, Treasurer; Edna Woolman Chase, Editor; Heyworth Campbell, Art Director.

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1918 MCGRAW HILL PHOTO

MRS. ARTHUR WOODS AND MASTER JOHN PIERPONT WOODS

Mrs. Arthur Woods, who was before her marriage Miss Helen Morgan Hamilton, is the granddaughter of the late John Pierpont Morgan. Her small son, John Pierpont Woods, is the newest member of the Morgan family. Mr. and Mrs. Woods are living in Washington, and Mr. Woods is Lieutenant-Colonel in the Aviation Section, Signal Corps, U. S. A.

A WAR INDUSTRIES BOARD RULING

Under an order of the War Industries Board, issued to conserve news-print paper, unsold copies of Vogue are no longer accepted from news-dealers, who must now adjust their orders to their sales. Readers may avoid disappointment in the regular receipt of Vogue by giving an order to their news-dealer to deliver Vogue at their homes or hold a copy at his stand. When a standing order is given to a news-dealer, he will take the responsibility of regular delivery; otherwise, readers may miss copies, as the demand is large

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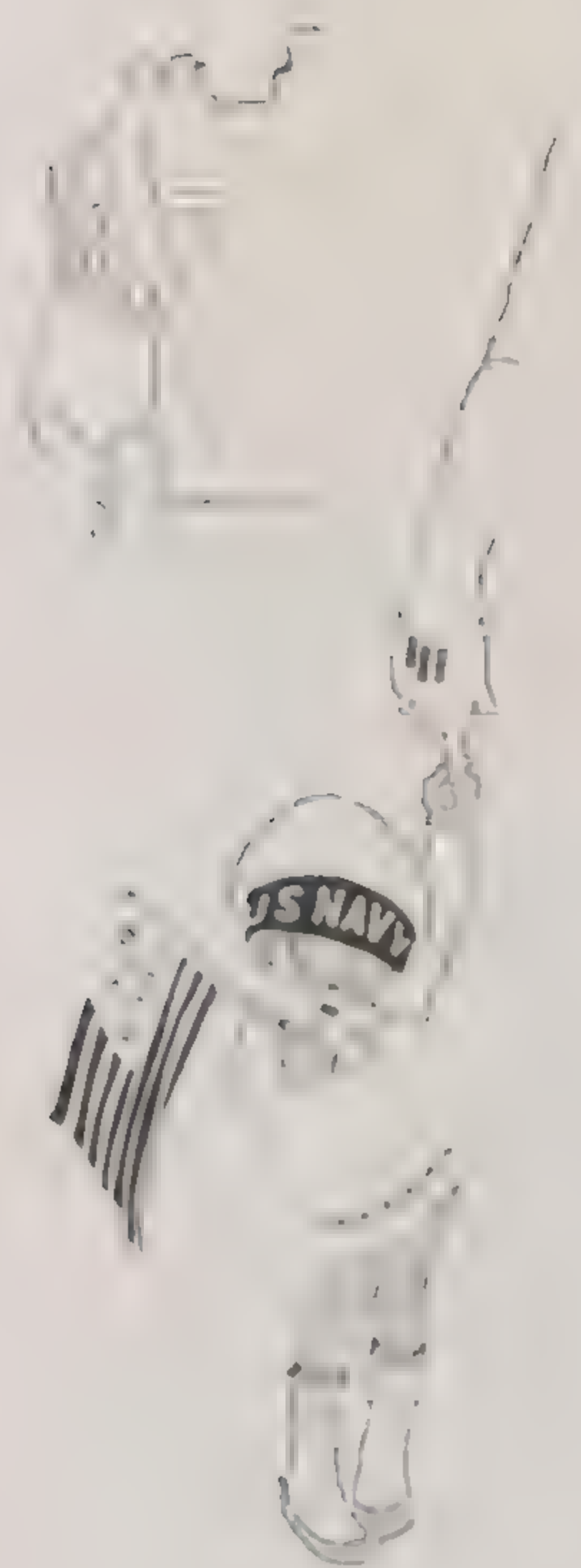
•VOGUE•



If one deserts one's war activities for even the briefest peek at the pelican in the park, one feels that retribution in the form of a severe peck is likely to follow

THE STRENUOUS LIFE OF OUR YOUNGEST PATRIOTS

Young America Is So Busy Looking After the Affairs of Uncle Sam That It Has Scarcely Time for the Important Business of Growing Up



It's a question which gets more tired—the arm that holds a flag or the arm that holds on to nurse

EVERY day the business of being a child becomes more strenuous. If one lives in New York, the demands of the times are appalling. Once upon a time, if a child attended strictly to such pressing matters as eating his oatmeal, minding his nurse, and getting acquainted with the world, he was supposed to be doing rather well—but not now. Indeed, no!

The squirrels in Central Park are becoming thin; no one has time to feed them. And if one does steal a little while to pay a visit to old Leo, the big father lion of the Zoo, or to watch the little lion cubs play ball, or to marvel at the

size of the baby rhinoceros's mouth as he suns himself beside his pool, resting his chin on the iron railing for all the world like one's pet dog, Ginger, one has the unpleasant feeling of neglecting a duty. One should be out on Fifth Avenue selling thrift stamps, or boutonnières, or, at least, waving a flag. Should one pause before the pelican's cage, for instance, one feels that retribution in the form of a severe peck may overtake one at any moment. The only boats which are now *de rigueur* on the lake at Seventy-second Street are dreadnoughts and chasers, and in the matter of uniforms even the most severe parents have relented. It is true that usually uniforms are confined to the sanctuary of the nursery, but now and then a pair of nautical trousers or a conspicuously military blouse finds its way to Fifth Avenue. And as for Scotch caps—they are included in the summer wardrobe of almost every little girl.

But to return to the strenuousness of things. Juvenile life, nowadays, is pretty much just one parade after another. When a child goes out for his constitutional, it is a question as to which arm gets more tired, the right one from

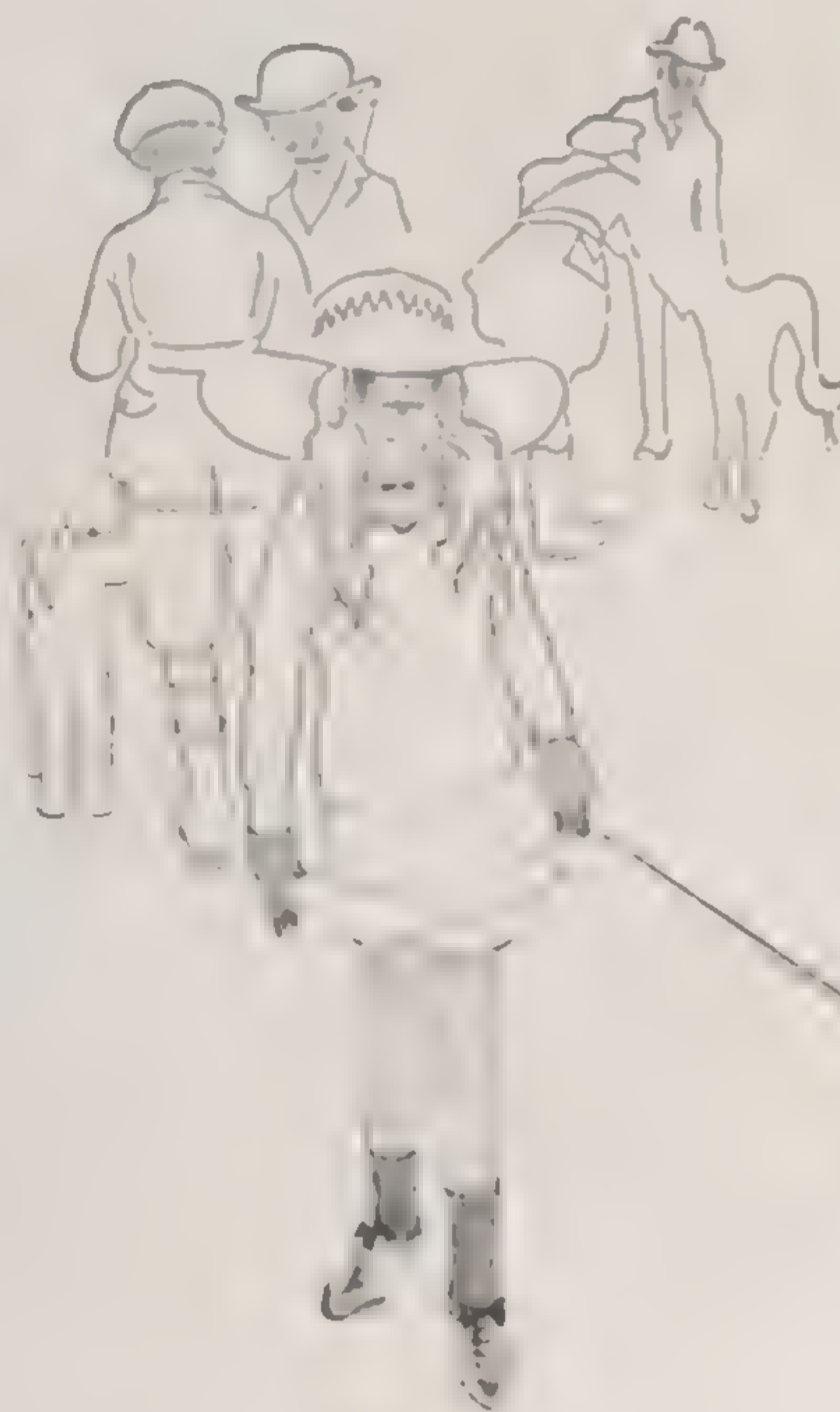
waving a flag or the left one from holding on to his nurse. Brass buttons and bands were heretofore confined to the red-letter days when one went to the circus—but when had the Biggest Show on Earth attractions such as are offered by a single stroll upon Fifth Avenue? Drum majors with cockaded hats and gold headed batons are as plentiful as electric light posts, and kilted Highlanders are to be met at every corner.

In the stress of the times the ancient precept that children should be seen and not heard is in imminent danger of being atrophied. As soon as a child has passed the first stage of youth—that stage characterized by an overmastering inclination to eat its clothes and wear its food—it sets out to collect money for the soldiers or the sailors—or something. Little girls are better at this than little boys, and tiny maidens belonging to families with time-honoured traditions that a little girl must be cloistered until the time of her début, may be seen any time on Fifth Avenue shaking a milk bottle for coins, selling boutonnières, or expatiating upon the merits of thrift stamps with the *savoir faire* of a professional *vendeuse*. An anxious mother or nursemaid always lurks in the offing, but it is merely in the capacity of a watcher in the wings.

Of course, there are other things that a little girl does, too. She probably knits, for this is a favourite war-time occupation with most little girls. They knit everywhere and, we re-

gret to say, everything—for the efforts of the young knitter are seldom confined exclusively to socks and sweaters for the soldiers. She may belong to a sewing club which meets once a week to make things for Belgian babies. She may even, if her parents are very liberal minded, take part in amateur dramatics held in the afternoon at the home of some one she knows or at an exclusive club to which admission may be had only by an invitation which implies the contribution of a liberal donation. Then, too, there is the delightful rôle of patroness which

a little girl or boy is frequently permitted to play. Many and fascinating are the entertainments planned in which children here assist other children who need help because of the war. There was, for instance, a Punch and Judy show in a wonderfully camouflaged shop on Fifth Avenue, where, for a week or more, one might hear shrieks of childish delight at the antics of the mario-



The dog show offered a pleasant respite, as, even for war work, one couldn't be expected to neglect one's dog





If it hadn't been for the war, she would have been cloistered until her debut, but now she is frequently seen on Fifth Avenue, expatiating on the merits of Thrift Stamps with the "savoir faire" of a professional "vendeuse"

nettes. At any time for a week or more a child passing the door of this marionette show might have seen a clown dancing and tumbling—a novelty, indeed, on the smartest thoroughfare of the city. At Christmas time there were wonderful things at the Grand Central Palace, and it was the mode of the moment to have a party about the great tree in the hall. The usual holiday dances and matinées were given this season for charities, and so it was one's duty, as well as one's pleasure, to attend.

Summer brings little respite in juvenile war activities. On the days when one motors into town, there seem to be just as many parades as ever, and there is a delightful new attraction on the Avenue in the form of the very pony one would choose above all others in the world hitched up to a little cart. He trots up and down the asphalt, whinnying to attract attention to the big sign which hangs at the back of the cart telling how one may buy him for a dollar and help the French and American wounded.

In the spring one did manage to get away for the horse shows at Tuxedo and Gedney Farms, but these could not be classified strictly as frivolities for both of them were given for war charities. Besides, it is the plain and simple duty of every little boy and girl to show to an admiring world each year just how much more efficient he or she has become in the manner of handling a stubborn mount. The dog show at Meadow Brook also offered a pleasant respite from town life, for even for war work one could not be expected to neglect one's pet Airedale or bull or West Highland terrier. Even here, however, one was not free from the reminders of war. Aeroplanes circled and whirled over the fields and the club house all afternoon and made so much noise and disturbance as to get on Ginger's nerves and cause him to fail to show his points to advantage and so lose the prize that he so obviously merited.

AN EVENTFUL GYMKHANA

The brightest spot in the whole spring was the Gymkhana held on one of the big estates at Westbury. If one was old enough and sufficiently skilled in horsemanship to take part in the event, it was indeed a doubly glorious

occasion. Not many times in a life can one gallop across a field on one's favourite pony and bite at buns strung from a pole like Hallowe'en apples. And even if one were too small to ride, it was a privilege to see one's erstwhile dignified father racing about in a nightshirt, a lighted cigar in his mouth and a parasol over his head, competing with the heretofore equally dignified relatives of one's friends for a first prize in the feature event of the day. Afterwards there was tea in the gaily awninged tent where one might revel in all sorts of things that children are not ordinarily permitted to eat and where, if one was extremely fortunate or had been conspicuously successful in the events, one might possibly have a huge Anzac help one secure a second helping of chocolate cake or another cup of tea.

PATRIOTISM AT THE BEACHES

Now that the family has left town, life is not much easier. Of course, one knits just as much in the country as in town. One knits in the interim between swimming and sailing and digging in the garden or in the sand, and when a person isn't actually doing war work she is hearing about it. On the beach at Southampton the conversation is always of how many socks or wristlets have been knitted, and it is very disconcerting to learn that one's neighbour has knitted many more than oneself. At Newport it is no better. When a little girl mounts her bicycle to pedal with her governess to Bailey's Beach, she invariably slips her knitting bag over her arm.

Even if she belongs to the still younger set which takes its dip at Hazzard's, still further along the shore, and, being too young to pedal a wheel must go with Mademoiselle in the family car, her knitting is sure to go with her. After she has paddled around a bit and is sitting in the sun while her curls dry, instead of the quaint French chansons which Mademoiselle used to ask her to sing, it is now the Marseillaise that she chants. And before the second stirring "marchons" she has invariably risen to her little bare feet, regardless of brushes and towels and ribbons. And patriotic

Mademoiselle gladly rescues them from the sea breezes. Then, perhaps, old Charley, grizzled and brown and beloved of every child who plays at Hazzard's Beach, comes over and tells Mademoiselle and her small charge of the wonderful things "his boys" are doing over in

France. For old Charley claims a proprietary fatherhood to every child who paddles on that stretch of beach and, despite his years, which are many, has the most marvellous faculty for knowing just where they are and what they are doing—a gift at its premium in these stirring times. In fact, Old Charley is a character, well-known and beloved, and as much a part of the scenery at Hazzard's as the sand itself.



On the beach at Southampton or at Newport, one knits in the interim between swimming and digging in the sand, and the conversation is always of socks and wristlets

So it is just war, war, war with the younger generation as well as with their elders, and young America is so busy looking after the affairs of Uncle Sam that it has scarcely time left for the important business of growing up.

The pony one would like above all others trots down the asphalt with a sign at the back of his cart telling how one may buy him for a dollar and help the French and American wounded





(Below) The pupils of Isadora Duncan danced at a benefit for the Italian War Relief Fund given on the estate of Mr. George D. Pratt, at Glen Cove, Long Island. This photograph shows two of them, Erica and Lisa, in one of their loveliest poses.



Two photographs by Arnold Genthe

The rhythm of these three figures and the sunlight and shadow on the fields suggest a mural decoration by Puvis de Chavannes. These are some of the pupils of Elizabeth Duncan's school at Tarrytown.



Count J. de Strelecki

(Left) Surely Pan must have been hidden in that dark thicket by the pool, for the joy of his piping is in every lilting line of this joyous figure.

"AND SHALL NOT LOVELI-

NESS BE LOVED FOREVER?"

ALL the Duncan pupils were born in Arcadia—this is a fact which is perfectly evident from the serene direct gaze of their untroubled eyes. With the remembrance of this joyous birthright, it makes little difference to them whether they were trained first in Paris and later in America, by Isadora Duncan, or whether they trail their clouds of glory through the wooded hills on the Hudson where Elizabeth Duncan has established the school which she started in Europe. Isadora Duncan is too well known for comment, and the six beautiful girls to whom she has taught her own art have made several very successful appearances this year.

Perhaps less well known are the pupils of Miss Elizabeth Duncan's school at Tarrytown. Miss Duncan has built a new programme of education with dancing as the foundation stone, for she feels that dancing, or eurythmics, develops normal physical beauty and at the same time develops the spirit and the mind. Her idea is to put a child in beautiful surroundings and add the imaginative stimulus of music, so that the mind and body will become so free and poised that they will respond naturally to all the loveliness in nature and art. In other words, she educates in the dance for the sake of life, where others have given the dance, itself, the place of first importance.



This summer even Peter the poodle must wear organdie if he is to play in good form. The little girl at the left takes hers with bands of cream coloured filet lace, flesh coloured satin ribbon, and bouquets of tiny pink roses, while Peter's patroness chooses wee tucks, bands of eyelet embroidery inset with medallions, and an organdie sash that will surely blow her away next time there's a wind; models from Miss Manasse

(Below) This simple dress of French blue velveteen was just made to go with grey Navy wool. It's bounded, north, south, east, and west with navy blue grosgrain ribbon, and it slips on over the head with not one single solitary button or hook to dull one's youthful zest for getting dressed; from Anne Harmon



(Below) One wouldn't need to love one's teacher to make skating to school a delight if one wore a loose Norfolk jacket of black velveteen over a black and white checked skirt belted through loose box pleats and secured with a cut steel buckle. The sailor hat has a crown of plaid wool; from Anne Harmon



This lucky young Indian wears a hand-made wigwam dress of greenish Delft blue cotton crêpe with embroidery in coarse white silk thread and white cotton fringe that Minnehaha would have sold her moccasins to possess, any day; from Miss Manasse





Baron de Meyer

Joan considers the autumn from under a black panne velvet bonnet with a peach-tinted ostrich tip to match her peach coloured broadcloth coat, and feels that the charms of summer have been greatly over-rated. The poke shaped outer brim of her coign of vantage is taken care of by a bias banding of velvet, as is also that awkward moment where the inner brim meets the crown

For wear with her school coat, Joan's friend the designer suggests a small grey felt hat faced with dull green angora. A crocheted cord runs gaily from the centre of the crown to the outer edge of the brim and bursts into bloom with fluffy tassels of grey, red, and green. As for Joan's pensive expression, she considers it most appropriate to one entering the multiplication table



HATS FROM DOWNING

SIMPLE, BUT NOT COMMONPLACE,
IS NEW YORK'S VERDICT RE-
GARDING CHILDREN'S CLOTHES

Knowing that one's gown is as trim as one's hair cut tends to tranquilize the feminine mind for the pursuit of scales. This one-piece frock of blue serge has a buttoned-in-back over-jacket belted at the waist, a knife-pleated skirt, and the most appropriate of white linen collar and cuff sets embroidered in eyelets of French blue; from Anne Harmon



Joan is going to a party. The fact is beautifully plain in her peach broadcloth coat trimmed with bands of beaver fur. It is laid in narrow pleats and deep tucks, and with it Joan wears a beaver-edged bonnet of the peach coloured broadcloth with a tam-o'-shanter crown

If only everybody had a dull green homespun coat with a shoulder cape, then everybody would love to go to school. Joan's coat has beaver buttons on the back and sleeves and front. Her green velvet and beaver hat is a descendant of a Scotch bonnet

Even Dinky knows that Joan is wearing a most bewitching French frock —by the effect it has on her disposition. The frock begins with light blue French linen, but the bottom is dark blue linen and it's embroidered in light and dark shades of blue





(Below) Isabel is the fortunate inhabitant of this party dress—cream coloured lace over flesh pink silk. The skirt is made of three ruffles of the lace and narrower ruffles outline the square neck and the elbow sleeves. The girdle is of pink silk ribbon, and there are three lovely pink and yellow bouquets on it—two on the sash ends and one right straight in the very middle. You can tell from her expression that Isabel knows she'll never live to sit out a dance

(Below) Joan's friend Mary wears a corn yellow chambray frock with narrow bands of white linen that make a round-yoked and bell-sleeved effect just as quaint as anything her great-grandmother ever wore to the daguerreotypers'. Then along comes a wide black satin ribbon and runs through openings at either side of the long-waisted bodice to tie in the most modern of bows. That Mary's heart is where it should be, you may judge from the presence of the service flag

Maison de Blanc

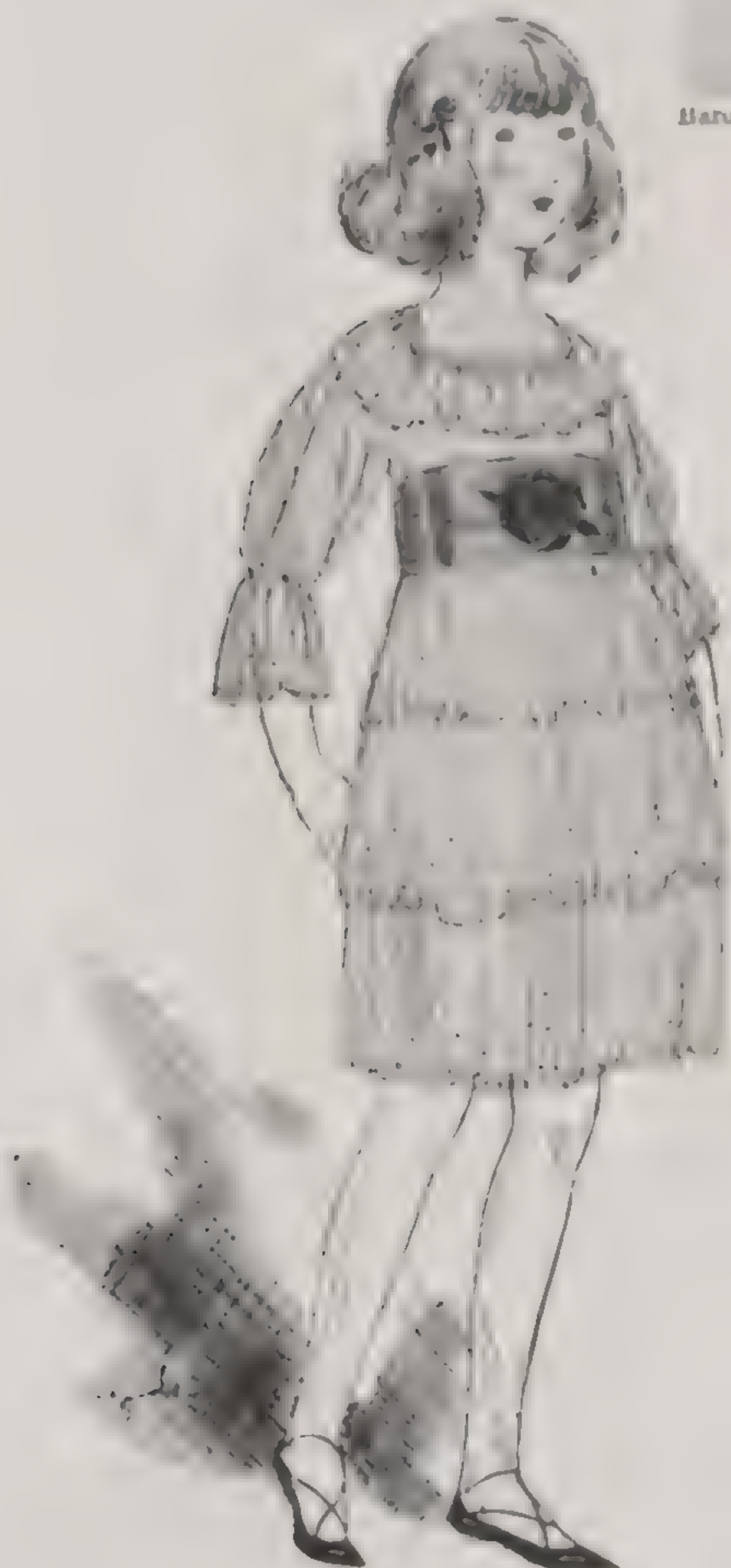
It isn't everybody who can have a fluffy white dog and a frilly yellow frock all at once. If everybody could, there'd be more photographers. Joan's French dress is of corn coloured batiste with pipings of white batiste and flowers embroidered in white. Her sleeves and the bottom of her frock are finished with narrow gathered ruffles of the very newest old-fashionedness

HERE ARE JOAN AND HER LITTLE

FRIENDS IN THEIR FRILLY NEW

CLOTHES FROM THE GRANDE

MAISON DE BLANC, NEW YORK



PARIS FROCKS ITSELF FOR AUTUMN

Late Summer Models and Those for Autumn,
Too, Drip Monkey Fur, and Almost Every Skirt
Shows a New Restraint About the Ankles



PAQUIN

Paris decrees monkey fur whenever and wherever one wouldn't be apt to think of using it. This long blouse of black linen has black monkey fur on the sleeves and around the bottom, and a strip joins the black foulard skirt to the band of white lainage

AT the very time that you are reading this article, the autumn models will be ready and the Americans who have come to France will have seen them. Magnificent materials are being cut and sewed and embroidered, and evening dresses are being made, quite as if the fêtes of pre-war days were to begin again to-morrow. Everything is shown: furs, simple morning dresses, and the most sumptuous costumes. Isn't this a fine achievement on the part of our splendid workers who have never weakened for a moment through all these trying times?

In Paris, every one is going out, dining in town, and receiving friends. At the house of the Comtesse Bonin Songare, the wife of the Italian Ambassador to France, I met some women whose smiling calmness and elegant appearance was most reassuring. The Comtesse de Beaumont, who was all in black, wore a fur pelerine of the style of 1880 over her chemise dress of black tussur embroidered at the neck. The Comtesse de Fitz-Janes, like the Comtesse de Talleyrand, wore a black tailored suit with a straight vest and a handkerchief linen blouse through which could be seen her string of pearls. Mlle. d'Innisdal, in a dress of bistre and black tricot, wore a most amusing little gold hat.

My friend, Madeleine, has ordered a pretty

demi-saison frock for herself, of filetime, cut as straight as a chemise and with redingote skirts caught up on the hips and flying at every step. The sash of this dress is loosely knotted, and its narrow string-like ends hang down the back and are finished with two pompons. It was made by Jenny, whose taste is always so reliable.

I admired very much the thoroughly individual costume of the young Princesse de Broglie, so slender and charming in her sheath-like dress of dark brown silk, loosely held in by a narrow sash knotted behind. Her stockings and shoes were dark brown, too, but the charm of the whole thing was completed by a little brown hat with a grosgrain band. Blond tulle veiled her hat and was wound about her neck, crossed in front, and passed under her arms to flutter out behind in the wind. The little brown Pekinese who goes to walk with the Princesse adds to this attractive ensemble.

Madame de Saint-Croix was more simply dressed at a tea given by the Marquise de Chabannes; but it was a well-calculated simplicity. Her navy blue cashmere redingote had a narrow satin vest and a shawl collar of white organdie. The large armholes and the edges of the redingote were finished with a narrow binding of black satin, and the sleeves were made of black satin. Madame de Saint-Croix has a very graceful figure, and her little hat was extremely becoming to her childlike type of beauty. It was a shape of lacquered straw with a very narrow brim, worn well down over



PAQUIN

Both the black foulard that makes this long coat and its white lainage lining are just excuses for the descent of woman to something quite Darwinesque—a suit as monkeyful as possible, to accord with the very latest whim of the moment in the modes of Paris



de Givenchy

Mlle. Elyane of the Théâtre Michel wears this Dauillet frock of black bure with drawn-work framing the bodice

her eyes, and it was trimmed with a large black satin bow.

The Princesse de Lucinge appeared recently in something very much out of the ordinary. It was a long cloak of brocaded satin, that pretty material that resembles glittering water. This cloak was all black with a very large collar of monkey fur so arranged that it fell back on the shoulders like the hood of a Breton cloak, leaving the neck free. Never have hats been so becoming, although they are very small. Just now a little shape that is particularly popular is made entirely of flowers and follows the lines of the head exactly. This is very pretty with dark dresses. Madame Gonzalés-Moreno wears one of these toques made of geranium blossoms without any leaves. For a blonde, one of corn-flowers would be charming.

Madame de Jouvenal, née Bôas, has been wearing a pretty hat of black satin with the crown and part of the brim of pink rose petals. With this she wears one of those immense capes of black satin which Paquin has been making this summer. One gets a charming impression of the elegance of peace times from her lovely dress of black silk so mysteriously draped that one doesn't know where it begins or ends. The dress is trimmed with monkey fur, in spite of the fact that we are in midsummer.

Monkey fur is the last word in elegance this

season, and even handkerchief linen dresses are trimmed with it. One of these dresses, in black and white, is sketched at the upper left on page 34. Madeleine has a weakness for monkey fur, and has it on some of her batiste dresses this season, with an effect of great elegance and originality.

In the life at the seaside and at watering-places, there are already indications of autumn fashions, especially in coats. The new developments in fur and in heavy cloth will not be fitted to the figure at all. Without being cut with the looseness of capes, they will have a cape-like effect obtained by their narrowness at the feet and their wideness at the shoulders. The long sleeves with big cuffs will serve to hold them more closely to the form than a cape can do, in order to give added warmth in winter. If there are fitted coats they will be only for traveling or for morning walks. Another form seen in these days, is a sleeved coat, cut without seams, but with a sort of burnoose effect in the back, draped across the shoulders like that of an Arab. One I saw was made of diabure called "brique", and it was astonishingly attractive worn over white.

The new clothes give a distinct impression of being restrained again at the ankles, but the

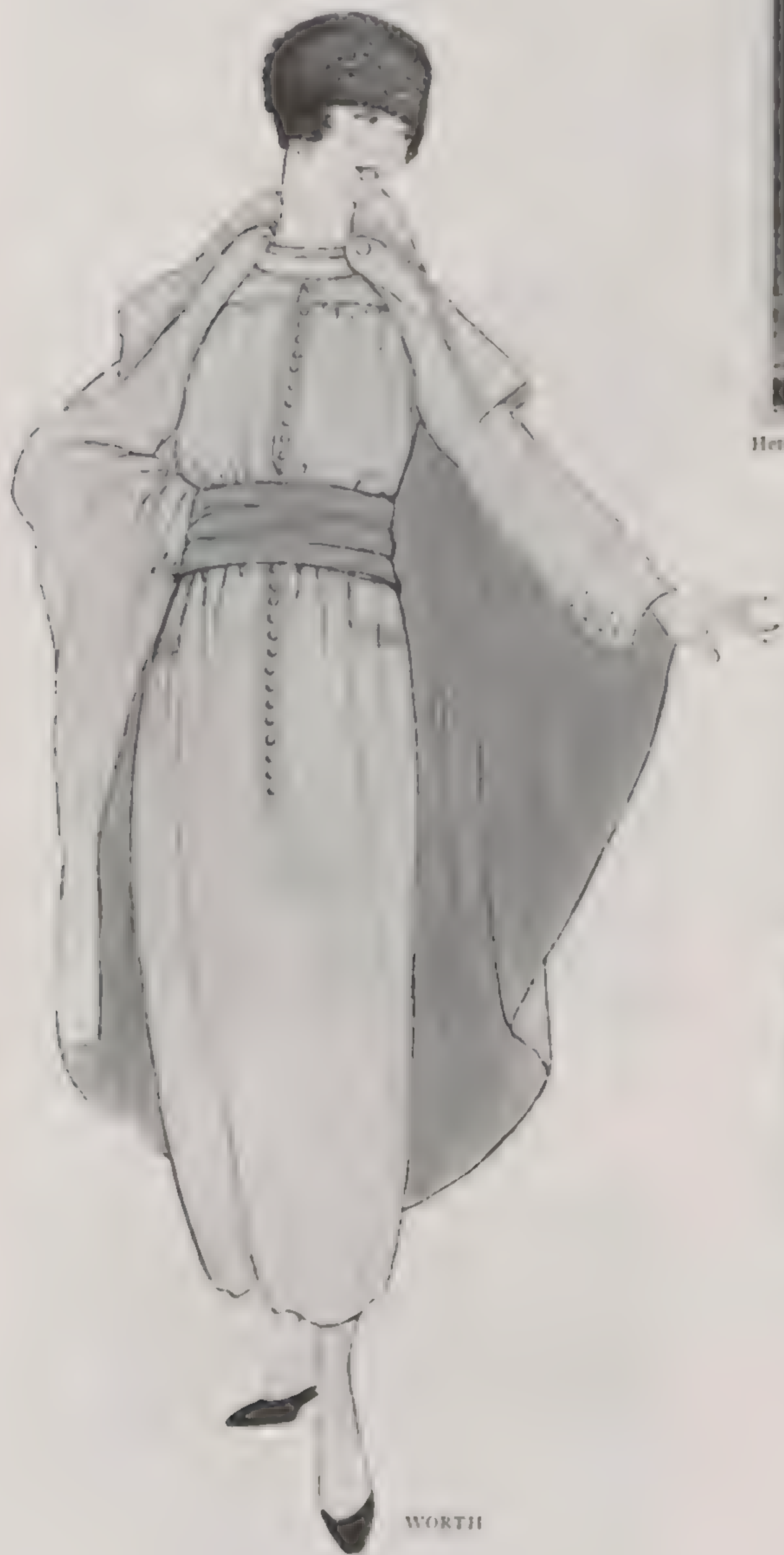
effect of slimness will be modified by tunics, aprons, and jacket-tails, which, falling over narrow skirts, often cut in uneven lengths, will give newness to the silhouette. The effect will not be cropped all the way round, but the scantiness will be tempered by flying tunics. But, in any case, we shall not have a wide silhouette; that is quite dead.

Mademoiselle Suzanne Delvé, of the Théâtre Réjane, has left for Argentina with the Brulé tour, carrying with her a superb collection of gowns from Worth. We are presenting several of them here, with a portrait of the beautiful French interpreter, whose beauty seconds a daring and clever talent in the repertoire of modern rôles in which she excels. In one rôle there is a collarette of violet tulle, weighted with beads, which veils the corsage of a gown of silk jersey in the same shade. This gown is magnificently embroidered in gold, black, and silver. It is sketched in the middle at the bottom of this page. The white gown of the "Demi-Vierges" is almost classic in its severe and graceful simplicity. It is shown at the right on this page. The artist and her dressmaker are certain to have a success in the country where French taste is the standard.



Henri Manuel

Mlle. Suzanne Delvé wears this Worth gown in "Zaza", where its brocaded ruby satin is a foundation for a girdle of rubies and diamonds



WORTH

In this costume worn in "Zaza", Mlle. Delvé illustrates three of the very newest points of fashion—a tapering skirt, a cape-like coat, and a small hat made all of vivid flowers. The frock is of beige velours girdled and caped in silk jersey



WORTH

Mlle. Delvé wears this violet silk jersey frock with its big collar of violet tulle sewed with purple beads and veiling wide black ribbon and gold and silver lace. The ribbon reappears on the skirt



WORTH

In "Les Demi-Vierges" Mlle. Delvé wears this white gown of classic simplicity. Charmeuse makes the underdress, and the rest of the drapery is of Georgette crêpe. White beads are the only earthly weight about its fragile whiteness

The two future statesmen are quite fortuitous; young Eve is the real reason for this picture,—Eve and her old-gold chemise frock in summer velvet with its tie string and girdle of raw silk. She wears a velvet beret to match, brown sandals, and, joy of joys, no socks at all!



LA JEUNESSE PARISIENNE AU BOIS



With her striped skirt and blue bodice she wears a blue hat and blue shoes. Her friend wears brown gabardine lined in blue



Neuberger Frères

Never again will she be quite so idyllically clad as in her chemise frock of palest pink toillaine that slips over her care-free head and leaves so much of her adorableness to the sun. Her hat is white, and so are her shoes and her socks, and there isn't a thing to remind her that she'll have to outgrow her big ball

When they wear no hats, they have two black bows to make up for it—one in their hair and one on their blue-collared white linen blouses. Their skirts are linen, and their sandals brown

This beige diabure frock is made all in one piece with bias bands and buttons of the material. The Persian cap is of brown straw with a cord of brown and green wool tied round the brim



Mlle. Henriette de Lubersac wears a blue and white linen chemise frock, and Mlle. Marie de Lubersac a gray cashmere



Four photographs from de Camille



PARIS IS NEVER TOO YOUNG TO BE CHIC



POIRET

Poiret may dress Cécilie's mother in bizarre colours, but for Cécilie's youthful charms he decrees white taffeta with a white batiste apron embroidered in mauve and purple

I HAVE two charming little friends; one ten years old, the other fourteen. They are sisters, but totally different in character—which makes it more interesting for their mother, since she will have to use such different methods in bringing them up. The matter of dressing them presents somewhat of a problem, especially now when children are allowed to express their own opinions about their clothes. When a little French girl is eight or ten years old, she is asked what her favourite colours are and what type of hat she likes best. In fact, she is never plunged into despair by unbecoming clothes, as we often were when we were children. In this way, individuality has a chance to develop in children. They often show an astonishingly clear logic, and sometimes have excellent and original ideas.

Henriette, my youngest friend, likes bright coloured dresses, close fitting and made so that her arms are free. Green is her favourite colour, she loves jewellery, and flatly refuses to wear her hair long. Marie, her older sister, on the other hand, wants above all things to be pretty. She wears her hair long because she knows it is more becoming that way, and she likes to wear thin fluffy materials. The moss green frock shown below was made for Marie. It is of toile de laine attractively trimmed with bands of red braid. For Henriette is the heavy linen dress with drawn-work and a linen sash loosely knotted at one side, sketched in the lower middle on this page.

Clothes for children and grown people differ only in cut, and, indeed, one can hardly say that any special cut is reserved for children, now that women dress so much like them. The same materials and trimmings are used for both. Jersey cloth dresses for children, like those for grown people, may be trimmed with serge of another shade. The summer velvets make



This isn't a mantel-piece ornament, nor yet a gay paper-doll. It's Suzette in her crêpe frock printed in every colour, with puffed linen trousers striped grey and black



CHÉRUIT

This little girl is tied into her red etamine frock with narrow bias bands of the material that slide through big buttonholes bound in blue



CHÉRUIT

Marie wears moss green toile de laine and red braid, while Henriette chooses white linen with drawn-work and a touch of pink and yellow



HENNY

Coral rose cotton jersey—white coroso buttons—rose silk embroidery at the edge of collar and cuffs—walking is such a pleasure in Paris to-day



LANVIN

"Buracotta" is much like jersey; and a buracotta coat is much like the nicest coat you ever saw, with Roumanian embroidery done in green, red, and yellow



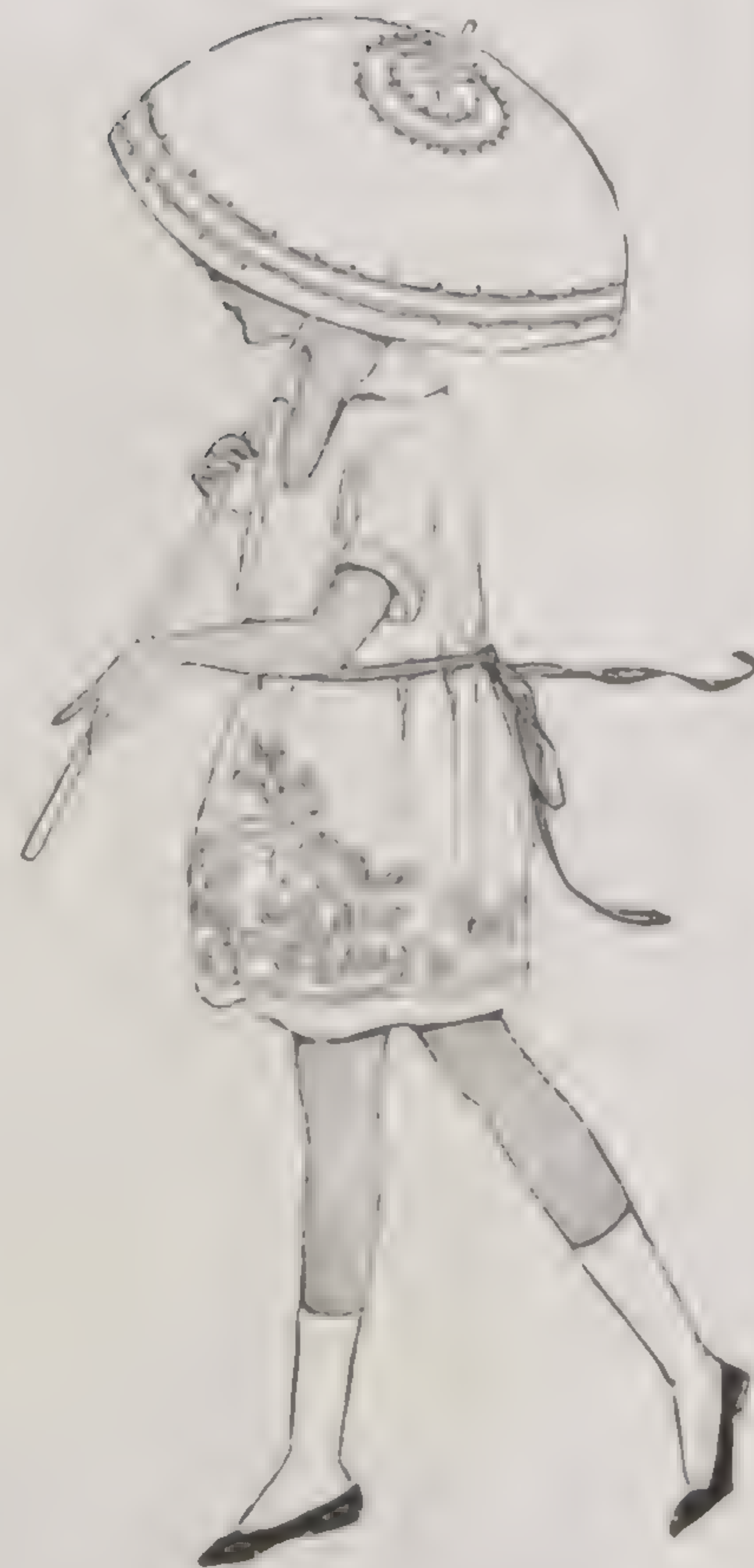
LANVIN

This navy blue wool bird walks down a gold silk jersey field toward a bias streamlet of navy blue serge. His brother sits on a hat of yellow straw and navy blue serge



LANVIN

It's well this bubble has a doll to weight it down to earth. It's all white mousseline and tulle flounces with a velvet sash embroidered in gay coloured wool



LANVIN

It would cool any garden to have a white organdie fairy walking in it, with blue silk embroidery on her skirt, a blue taffeta sash, and such a satisfactory parasol



FAIRYLAND

When all those white and old-blue bells begin to ring in the morning, then Josephine gets up and puts on her frock of bright yellow velours de laine

simply don't wear hats. I don't know how this fashion originated, but the fact remains that children from one to ten years old have decided not to wear hats.

Summer coats are made very much like the coats of last winter. The same tartans, the same woollen materials are used, and the coats are made with short waists and rather full skirts. The little Henriettes and Maries will have big collars like ours to pull up around their necks when the summer winds are chilly. The coat from Jenny, shown at the lower right on page 37, is of coral coloured cotton jersey with white coroso buttons and an edging of pink embroidery. It is an especially charming model for summer.

The very littlest children, as soon as they leave off piqués and muslins, wear the most amusing and original clothes. The model sketched at the upper right on page 37 is a striking example; the blouse is of flowered cretonne, the trousers of striped grey and black material, and the hat is black with a pompon and a little bride under the chin.

J. R. F.



FAIRYLAND

No one even of skipping-rope age would feel hurt over wearing a bib of white Georgette crêpe worn over navy blue and white striped taffeta silk

TWO NEW YORK SUMMER BRIDES WERE

MRS. ALBERT LINCOLN HOFFMAN AND

MRS. PHILIP KIP RHINELANDER, BOTH

OF WHOM MARRIED INTO THE ARMY



Marsden

In the chantry of Saint Thomas's Church, New York, Miss Alexander, daughter of Mr. Henry Martyn Alexander, was married to Lieutenant Philip Kip Rhineland, 107th Infantry, U. S. A., son of Captain Philip Rhineland. The bride wore a gown of white satin veiled with rose point-lace and a lace veil banded at the sides with clusters of orange blossoms. She carried a bouquet of orchids and lilies-of-the-valley. The bride was attended by the groom's sister, Miss Adelaide Kip Rhineland, and her two bridesmaids were Miss Geraldine Fitzgerald Adey and Miss Marion Carey Dinsmore. The church was decorated with white peonies and oak leaves.

In Saint Katherine's Church, at Wayne, Pennsylvania, Miss Leta L. Sullivan, the daughter of Mr. James F. Sullivan, became the wife of Lieutenant Albert Hoffman, son of Mr. Francis Burrall Hoffman. The bride wore a gown of white satin covered by rare old lace and a veil of tulle and point-lace arranged in cap form. Instead of the conventional bouquet she carried a prayer-book. Miss Frances L. Sullivan, a sister of the bride, is shown in the photograph. The matron of honour was Mrs. Peter Golet Gerry. Lieutenant Hoffman returned a short time ago from France, where he was on General Pershing's staff. He is now stationed at Washington where he is attached to the office of the Chief of Staff. Lieutenant and Mrs. Hoffman are planning to live at Chevy Chase.



Hachtach



As you will, of course, recognize at once, this is a butterfly talking to a tree. The butterfly has three picot-edged pleated frills of flowered voile for a very short skirt and more frills around her neck and her elbows. The front of her is all one panel with tiny buttons on it, and she does up in the middle of the back; frock from Wendy



One feels sure that the little girl who is the heroine of all happy-ending stories must be wise enough to dress just like this little girl. Under her cape she wears a flowered voile frock designed in softly tinted mauves, pinks, greens, and blues. The cape is from Debenhams and Freebody

DIFFERING FROCKS FOR DIFFERING TEMPERAMENTS IS LONDON'S RULING, EVEN WHEN ONE IS VERY, VERY YOUNG



Hugh Cross

If only she had pantalets and a solemn outlook on life, she'd be her great-grandmother come to life again. Her white organdie frock from Wendy has Cluny lace and underneath an organdie petticoat that makes her look as though she had on fairy hoops. Her sash is lilac, and her hat buttercup yellow



Who wouldn't look like a clove pink in a Georgette crêpe frock with many rows of picot-edged petals? Her waist is encircled by a moiré ribbon of Hoppner blue, and her shady mauve hat is bound with blue ribbons. As for that powder box—becoming events cast their shadows before them

THESE SUMMER FROCKS FROM WENDY

MAKE LONDON CHILDREN HAPPY DE-

SPITE THE KAISER AND HIS ZEPPELINS



If one has had a cream Brussels net frock over a wash silk underslip, with a panel of filet lace interrupted with jade green bows down the front and more filet pointing the way to sophistication all around one's nice bare knees—no matter what may happen to one's blocks and hopes in after years, one will have lived

One's greatest wish, of course, is to be tall enough to examine the interesting ibex without any stretch—save that of the imagination. And yet—wouldn't it be tragic to outgrow a frock of French linen batiste in brown and white stripes, bound at neck, waist, pockets, and hem with yellow? Life is so hard for a woman, whichever way one takes it



A frock of green and white striped dimity will look cool and fresh even on one of those very hot summer days when the garden grows almost as fast as little girls do. The dress is shirred in a yoke effect across the back and front, and embroidered in black chain-stitching and French knots. Narrow black moire ribbons are knotted at each side into big V's which hang in long becoming streamers

(Below) A frock and hat of white dimity broadly striped in watermelon pink with a hair-line of white in the middle of the stripe has a bit of black ribbon with long ends a-blowing—a clever accent on the pink and whiteness of the colour scheme. It is accompanied by a rose-streamered poke bonnet

(Below) This is evidently an interview between a military authority and a conscientious objector. The witness in the case is dressed in a frock of white dimity with turquoise blue stripes and a white batiste sash. The white batiste collar and cuffs are brier-stitched in turquoise blue



The proper costume for gathering roses while one is of pink organdie with a fichu and gloves of white organdie. This is a smaller rose coloured version of the organdie dress on the opposite page



Its doubly nice to send flowers if one sends them by a young person dressed in a white dimity frock with a fine cross-bar in lavender and a fichu of white organdie. The hem is finished in points edged with pleated quilling of white organdie. The leghorn hat is trimmed with black velvet and a bright nosegay—and, of course, there is nothing more becoming to a leghorn than a child's face

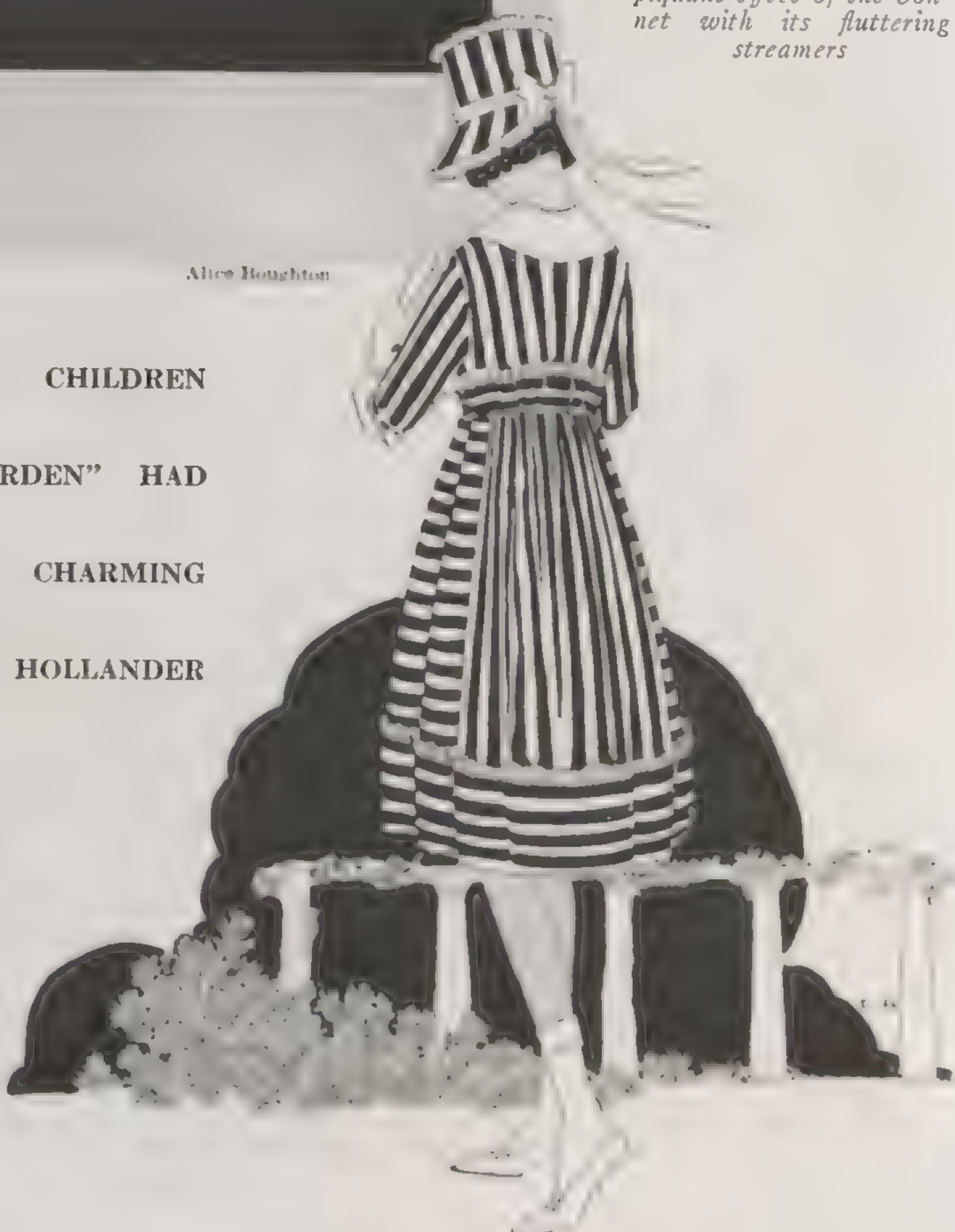


(Below) It was only when the little girl on the opposite page learned that her rabbits might "go on the land", if they didn't care for military service, that she could enjoy her dimity frock with blue stripes and batiste collars and cuffs, and really put her mind on tying her sash properly

(Below) The back of the pink and white costume worn by the little girl on the opposite page who is sitting on a rush-bottomed chair, thinking long, long thoughts in the garden, shows its pleatings of white batiste and the piquant effect of the bonnet with its fluttering streamers

Alice Boughton

NOT EVEN THE CHILDREN
IN "MARIGOLD GARDEN" HAD
FROCKS MORE CHARMING
THAN THESE FROM HOLLANDER





Black velvet is by far the most becoming way of being patriotic, and when it's combined with English eyelet batiste, one would just as soon never dress in wool again. This frock, however, has another point of fascination—nobody can possibly tell how the lady gets into it. The bodice is all snug-fitting pointed pieces of velvet, the front of the skirt is a wide panel, and the back has two uneven flounces, running to longer lines in the front. As for that amusing lace peplum—it's just as effective as those deep desirable cuffs



Even the stern Fuel Administrator wouldn't have the heart to put a prohibition rider on this brand of burgundy. Burgundy charmeuse is responsible for beginning it, but burgundy duvetyn joins forces in the skirt, draped about with a most unreasonable charm, as though tacked to the waist at one side and left quite loose at the other. The V neck is lined with white broadcloth obliging enough to button up or not to, just as the thermometer dictates. The girdle is of charmeuse and it is lined with the burgundy duvetyn



THREE FROCKS DESIGNED BY

MRS. RALSTON SPELL AU-

TUMN AS IT WILL APPEAR

THIS SEASON IN NEW YORK

The quaint lady who makes such an effective entrance wears a steel grey satin gown inspired by the Gainsborough school. The severe line of the bodice is softened by a fichu of flesh coloured organdie with an insertion of fine cream lace and with two lovely French roses in dull shades of pink and orchid at one side. The elbow sleeves have most intriguing cuffs of organdie and lace—which is undoubtedly why the lady stands so long in the doorway

NEW YORK IS PLAYING WITH THE NEW BELL SKIRT SHOWN HERE;

IT RINGS A FRESH NOTE AND A FASCINATING ONE, CERTAINLY—

BUT DOES IT STRIKE THE INEVITABLE HOUR, OR DOESN'T IT?

DESIGNS BY JANE BLANEY



This midnight blue French serge gown insists that we consider first its fascinating skirt with the two jet buttons to focus attention on the centre of interest. This, if you please, is a bell skirt, narrower below the knees than it is above. It not only conserves wool, but it entitles its wearer to realize herself as the very latest and slimmest signpost on the road to smartness. The waist, on slightly basque lines, shows a double row of jet buttons interrupted by a girdle of oblong jet beads, finished with jet tassels. The collar is a wisp of grey chiffon outlining the square neck.

This little lady with the Gothic pine tree in her big hat sits and considers her three-tiered bell skirt of very dark brown velours. She likes it so well that she's quite satisfied to have more of the velours made up into deep cuffs with a flare copied from her skirt. The upper section of the effective collarless frock is of black matelassé with a girdle of dark brown grosgrain ribbon and buttons of brown bone. Her friend at the right has chosen dark brown velveteen for a third version of the seductive bell skirt which is still further confined with two business-like little tabs just below the knee. Realizing that the richness of the material relieves her of the necessity of trimming it, the designer has given the blouse nothing but the subtle lines of the Directoire and a sturdy row of brown bone buttons like those on the tabs.





Baron de Meyer

[illegible][illegible]

*A New Designer Has Been Added
to New York's List; at Gayne House
Baron de Meyer Has Created a Charm-
ing Collection of Models for Autumn*

A Russian blouse of café au lait net is especially designed to wear with the Russian suit shown below, for a western blouse and an eastern costume are proverbially incompatible. The front and back panels are lavishly embroidered with café au lait soutache braid and finished along the ends with a fringe of crocheted balls

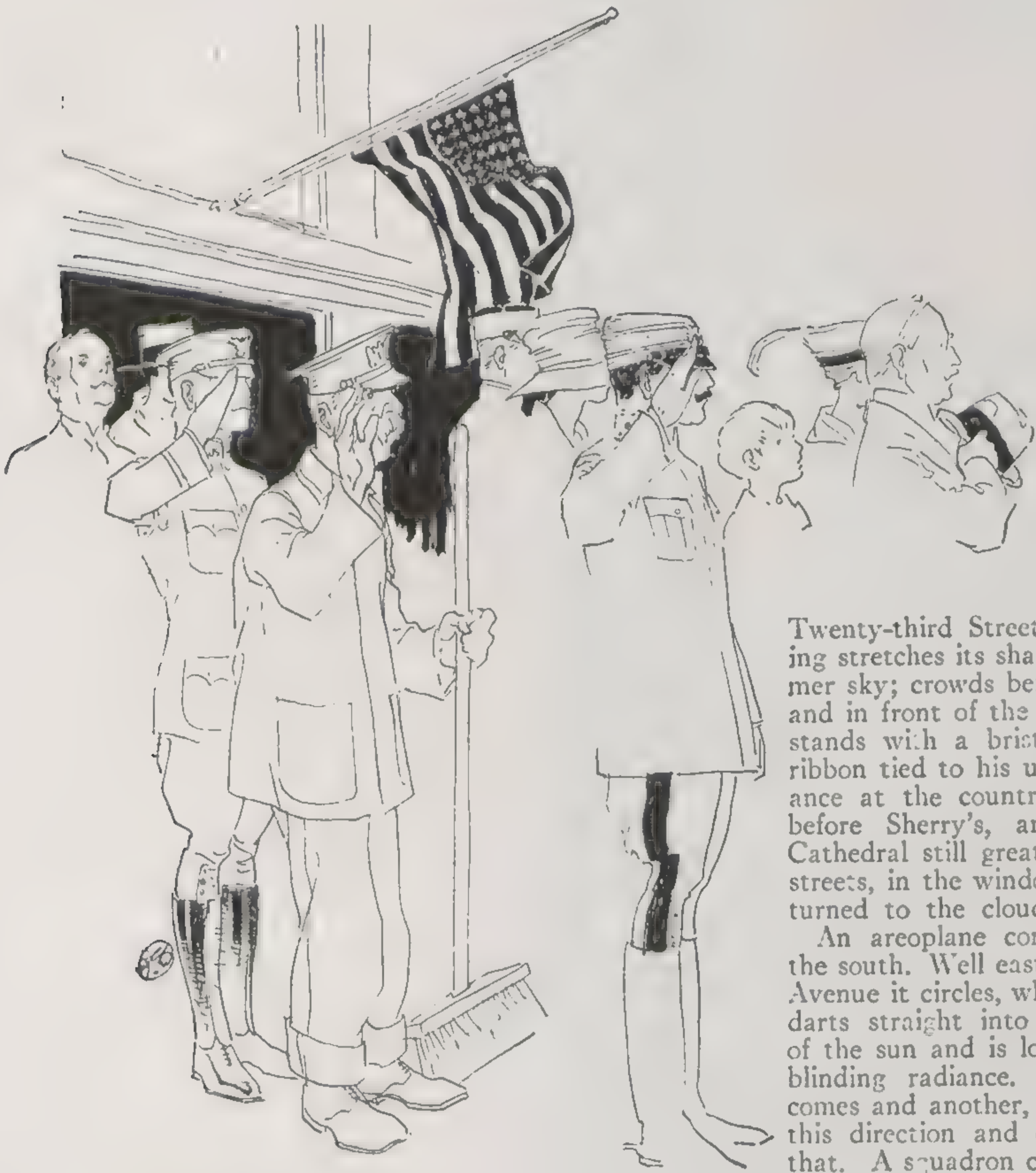


(Below) A Cossack coat of fawn coloured broadcloth is trimmed with kolinsky and embroidered in navy blue silk in the sort of design which we associate with revolutions and samovars and other Russian industries. The skirt of navy blue satin is draped towards the front which gives it a narrow effect at the bottom. This new combination of a light cloth coat and a satin skirt is most attractive. The Russian toque is of black velvet with a tassel of black grosgrain ribbon at one side

(Below) A draught of the blue and a digit of the moon have been combined in an evening coat of platinum grey velvet embroidered in silver braid and lined with French blue satin. The deep shawl collar and turned-back cuffs are of black lynx. The coat is very unusual in cut; a draped panel from the shoulder runs under the left arm and up again to the right shoulder where it fastens and hangs down the back in a deep panel which is finished at the bottom with silver braid and tassels of silver thread



WAR INTERESTS ABSORB NEW YORK



The city to which he had given so much, stood at attention while the body of John Purroy Mitchel, ex-mayor and gallant soldier, passed down the Avenue

SUNSHINE upon Fifth Avenue—brilliant, radiant, blinding sunshine. Sunshine flashing in at the windows of the clubs and dwellings; sunshine streaming down upon the glittering asphalt; sunshine glancing off the golden balls which tip the ends of the flags floating at half mast from every cornice; sunshine lighting up the shields and buttons of the busy policemen and pouring down into the upturned faces of the crowd. And crowds—such crowds. Crowds at Washington Square, crowds at

Twenty-third Street where the Flatiron Building stretches its sharp wedge high into the summer sky; crowds before the Union League Club and in front of the library where the grey tank stands with a bristling black cat atop, a red ribbon tied to his upstanding tail, spitting defiance at the country's enemies. More crowds before Sherry's, and up by Saint Patrick's Cathedral still greater crowds. Crowds on the streets, in the windows, on the roofs—faces upturned to the cloudless sky.

An aeroplane comes from the south. Well east of Fifth Avenue it circles, wheels, and darts straight into the face of the sun and is lost in the blinding radiance. Another comes and another, one from this direction and one from that. A squadron comes flying in perfect formation. It sweeps so low that to the crowds in the street it seems as though the crowds on the roofs had but to stretch out their hands to brush it. It flies so high that the harsh beating of the engine is lost and the planes appear strangely like the shadowy blue birds that the Japanese love to paint upon a broad expanse of sky. Every now and then something floats down from these circling planes, a dark spot in the sunshine which turns into a

Under a Squadron of Aeroplanes,

Solemn Crowds Watch an Impres-

sive Funeral Procession, and Gayer

Ones Attend an Aviation Fête

flower, blue or rose or mauve, a bit of colour on the asphalt. Now and then some one in the crowd gathers up a blossom or a petal.

Away down the Avenue sounds a muffled drum. A little body of mounted blue-coats appears. In the long line of men who were to pass, only a handful were mounted; the others trod on foot; trod slowly the long way from City Hall to the tall spired cathedral. Next come rank upon rank of khaki-clad soldiers, muskets reversed and

bronzed faces stern under their brimmed hats. Now and then a band plays a solemn march, and once the shrill voice of a flute raised in the familiar "Adeste Fideles" echoes along the Avenue. But for the most part the silence is broken only by the whirr of the motors in the air and the rhythmic beat of feet upon the asphalt.

As the first companies reach the cathedral, they line up on the west curb, and others line up beside them until a long khaki-clad line stretches out of sight far down the Avenue. In front of Sherry's stands the Ninth Coast Artillery, smart, trim, and soldierly, its colours floating in the breeze. Across the street is the usual crowd, visiting soldiers, civilians,



A friendly policeman rescued a little boy from the crowd

(Continued on page 78)



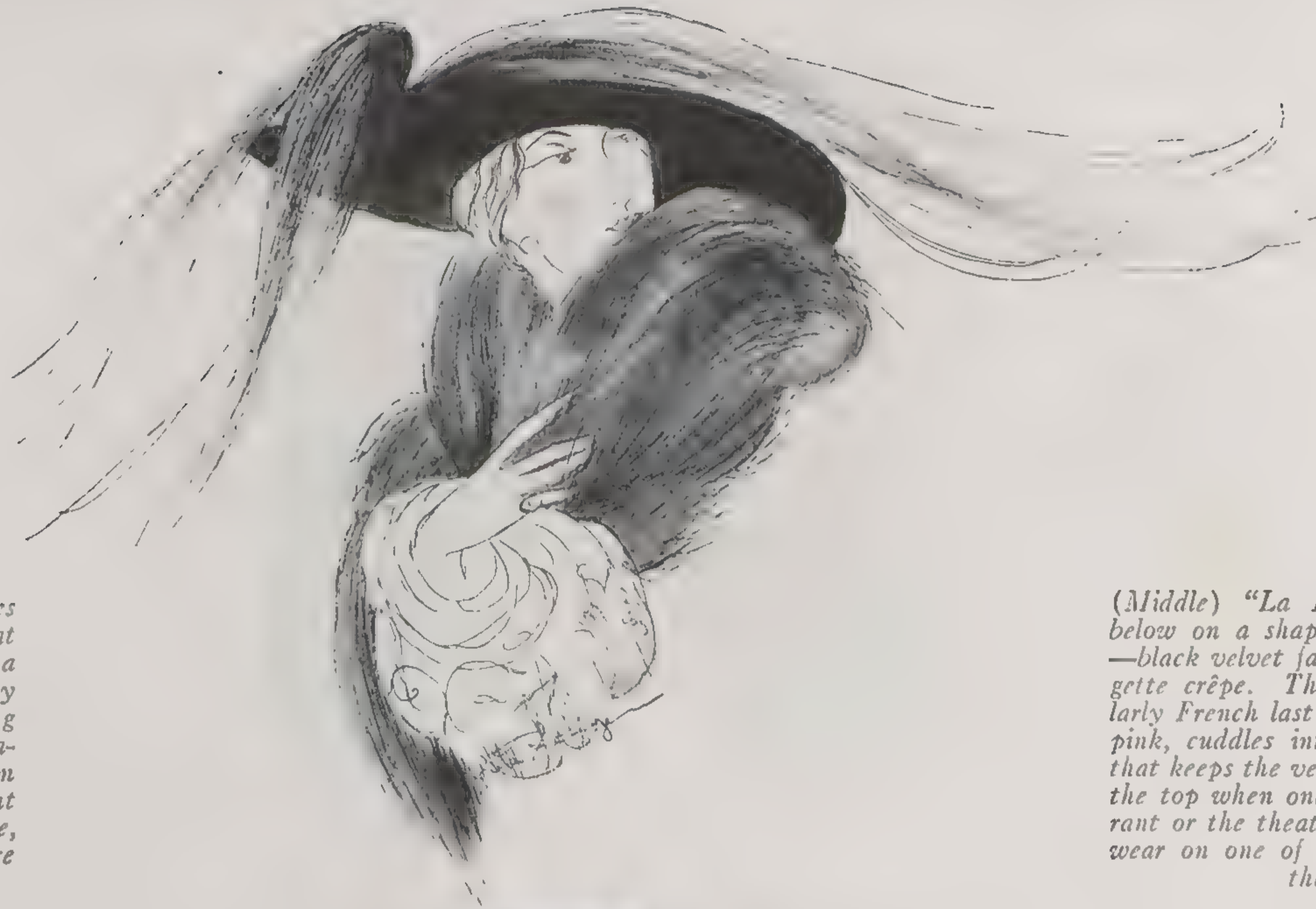
Edwin Levick
A Scotch terrier accompanied Mrs. Sidney Fish, who wore a frock of sheer white organdie, and Miss Leonie Burrill, at the Aviation Fête



Bain News Service
Mrs. William Erhart, wearing soft, embroidered white crêpe, is photographed with Mrs. Harry La Montagne and Mrs. Harry Duryea



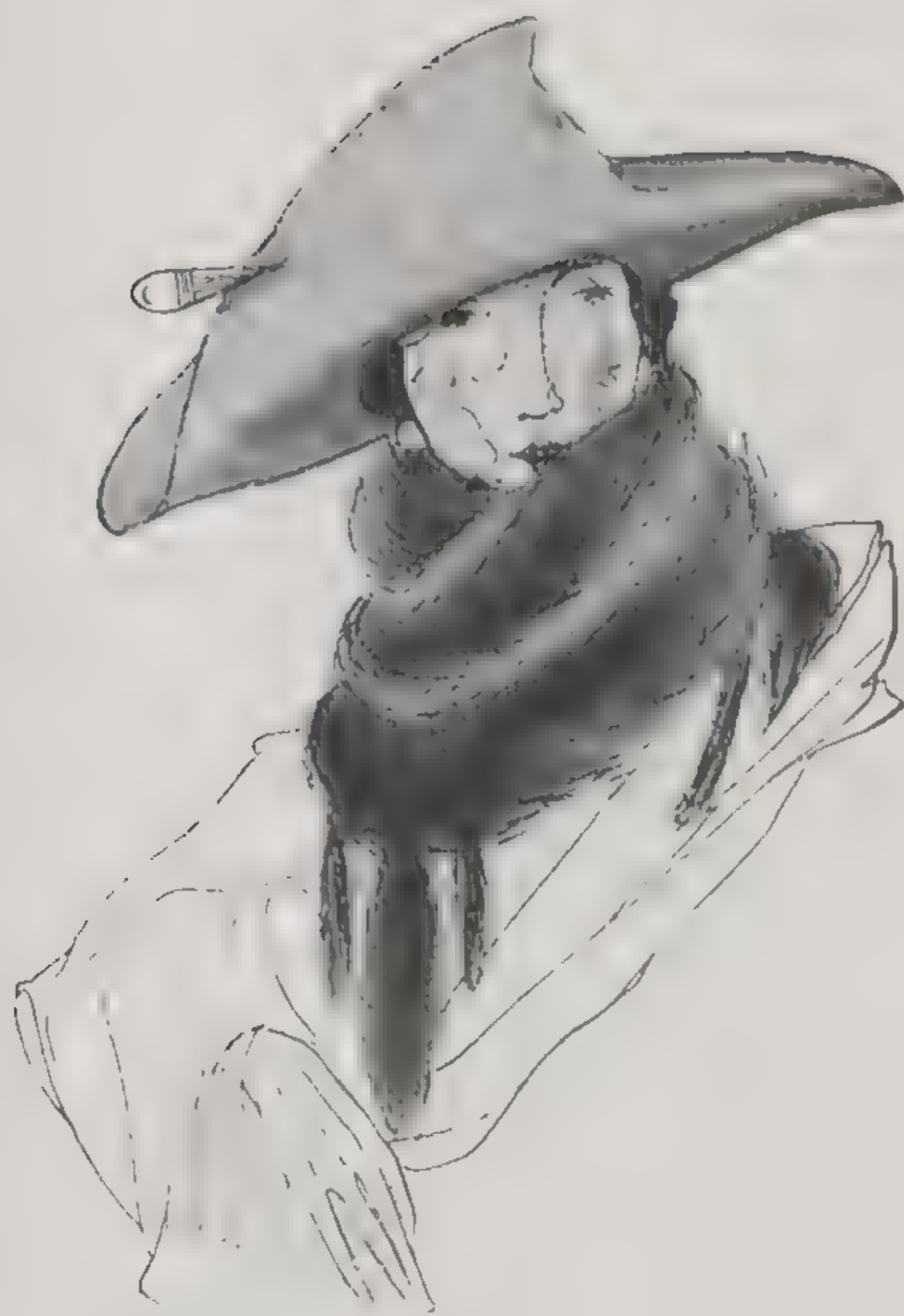
Brown Brothers
Mrs. Herbert Harriman, in blue and white foulard, is shown with Captain Herbert Lawrence in front of the home of Mr. Schiff



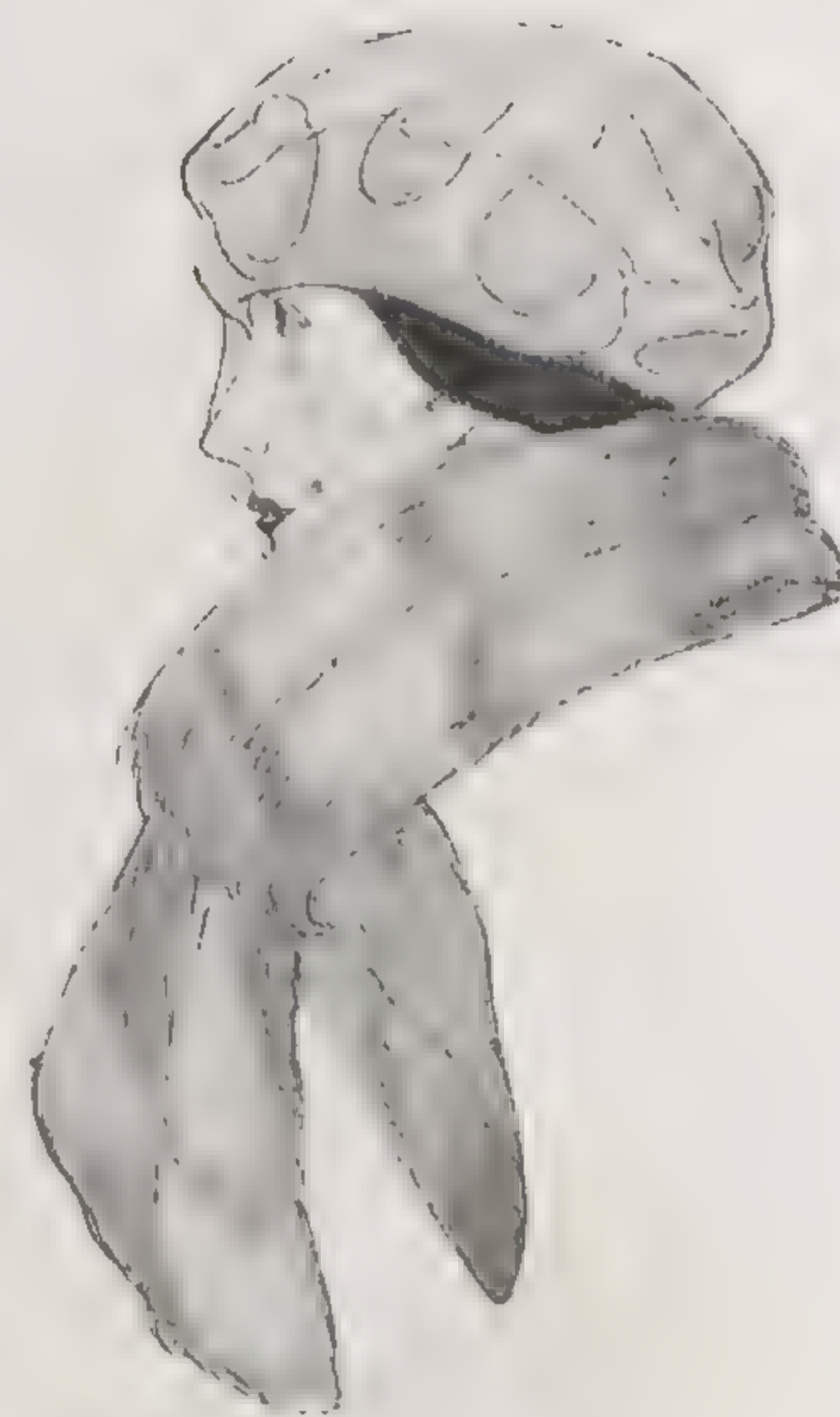
"Souvenir d'Antan," the designer names this tempestuous black velvet hat that flares straight up at the back and has a secretive mushroom brim in front. Any past would be well worth remembering that possessed such sweeps of black paradise—from the back over one side, from the side across the front. One might need a good deal of present, of course, to wear it; but certainly it would assure one's future

(Middle) "La Dernière Rose" blooms below on a shape of lovely lissom lines—black velvet faced with pale tan Georgetowne crêpe. The rose itself, a particularly French last rose of summer in flesh pink, cuddles into a band of sable fur that keeps the velvet crown warm around the top when one takes it to the restaurant or the theatre for "informal formal" wear on one of those chilly evenings in the autumn

HATS FROM WANAMAKER



Nobody objects to a military lady if her milliner provides the feminine fashion called "La Lorraine," of brown hatter's plush, wide and straight at the sides, but turned up sharply in front and back, with a single rakish hatpin of smoked amber. The lady is seen taking cover behind the folds of a small neckpiece of brown sable



"Frimas" is the name of this little white felt beret, so simple, so untrimmed, and so like the winter fog, its namesake, in its elusive outline. Its main message, however, is to the effect that this will be a felt season—and who can blame it if this is to be the effect? The scarf of grey squirrel is a delightfully ingénue affair



(Right) Midnight blue velvet makes a turban with a narrow brim formed by a roll of the velvet; black lace makes a heaven-kissing bow on the front; the combination makes one of the smartest hats for early autumn wear. The designer calls it "Envolée," but we're glad it really didn't fly away until we'd sketched it

SUCH HATS AND FURS WILL FRAME

ONE'S TOWN EXPRESSION WHEN

THE DAYLIGHT - SAVING CLOCK

GOES BACKWARD IN THE AUTUMN



Marion and Mary had two mothers with two single thoughts—black velveteen and white batiste. Mary's mother very sensibly considered that Mary, having all those curls, could get on with a straight narrow frock and a baby-necked guimpe

Short-haired Marion's fond parent gave her, oh such a collar,—tucks and pleated ruffles 'way down to the bottom of her belt and beyond, and at the back, the very newest and biggest black velvet bow you ever sat on in all your life

OF THESE SIX WAYS TO MAKE
CHILDHOOD HAPPY, FOUR ARE MADE
OF VELVET AND ONE IS OF DUVETYN

BUT THE BEST OF THEM ALL, AND
BY FAR THE SIMPLEST IS JUST
PLAIN EVERY DAY BLACK CAT



The most sentimental of autumn setting suns would be jealous of this sleeveless frock of crushed raspberry velveteen with its black patent leather belt. The waist is in jacket effect with a simple gathered skirt and an under-blouse of white batiste embroidered in bright red cotton



There is a time in the affairs of woman when she's sure to wish she were a boy. To comfort her, here's a glorified Eton suit—jacket in bottle green duvetyn, ball-buttoned and with two really truly pockets; skirt of dark green marked in grey and blue; organdie ruffles, worn to please one's mother



This youngest Eve may be meditating on the way of a cat with the cream, but it's more than likely she's considering the café au lait frills on her marquissette blouse. Her skirt is of cinnamon brown velveteen, and the fastened-in-the-back velveteen belt and suspenders show it's a one-piece frock



THE RED CROSS AND OUR LITTLEST ALLIES

The Pitiful Story of
Thousands of French
Children and the Help
That the American Red
Cross Is Giving Them

WE were motoring along the shore, and the Traveller was telling of his recent trip to France.

"It was that darkest hour that comes before the dawn," he said, "and to my friend the mud-soaked road that led to the trenches seemed the dreariest spot in all the world. Shells coming over the trenches and falling behind the lines struck around him occasionally and wrought fresh havoc in the land ahead, stripped of flowers and trees and human habitation. Sometimes he stumbled on the body of a soldier lately killed. And then, in the midst of all the gruesomeness, he heard the sound that he was least expecting—the sound of a child crying."

"Excuse me just a moment," said our hostess, "but you must look at this beach. It's what keeps us here in the summer. You see, however hot the day, we can always send little Betty and her nurse with the pony and phaeton to drive back and forth by the water's edge. It's always cool there, and Betty loves it. And she comes back for her nap as fresh as a little flower. But do go on with your story."

"Well," said the Traveller, "of course, the soldier turned aside to investigate. He felt his way across the field and found the owner of the voice, a child of four or thereabouts—just about Betty's age—with a thin little face burned by gas and a thin little body wasted by hunger. And there was another child, the youngster said, one smaller still, waiting underground in the cellar where they had lived since the terrible Boche burned down their house, and where they had almost starved since two nights ago when their mother had crept out, as she often did, to find a little grain or a few potatoes. But this time she hadn't come back—"

A FRIEND TO CHILDREN

"What did the soldier do? Oh, he carried them farther back behind the lines and gave them into the care of the American Red Cross. Later they were sent to one of the many refuges for children. And that same day another soldier found the mother lying dead near the road. The sheaf of wheat that was bound to her head by a strap was so large that when she fell, caught by a sniper's bullet, the grain hid her from view and no one had seen her. They had been living in that cellar for months, and, of course, they are only one out of hundreds of similar cases."

And the children were only two out of hundreds of thousands. Perhaps they were luckier than many. They had never been child prisoners in Germany; the Huns had not found their hiding-place to mutilate them; and they had escaped the tuberculosis that hardship and exposure has brought to so many



These youthful Red Cross members are working hard for our littlest allies, told about on this page. They are, reading from left to right, Olivia Sterner, Gertrude DeLancy Watts, Frances Colby, Virginia Post Brown, Hope Winchester, Louise Iselin, Elaine McAlpin, Curgie Winchester, (second row), Margaret Lee Haggin, Margaret Ives Cobb, Charlotte Post Brown, Countess Alexandrine, Helene Edmonds, and (seated on the floor), Margaret Dodd and Elizabeth Fleming



He brought a cold lunch to school in his basket, but it doesn't seem to have spoiled his appetite for the hot soup which the American Red Cross doctor has declared necessary to make him grow into a sturdy French soldier

thousands of other children. But just suppose their fate had come to our little Bettys—

The story of the Children's Crusade is no more pitiful than is the story of the childhood of France of to-day. For four long years there has been little laughter or play or happiness for them—though surely laughter and play and happiness are but the rights of childhood. Thousands of little children have no memories but those of hunger and suffering and horror, and many have been permanently injured by the hardships they have undergone. And their future holds no home or family to shelter them. Whatever happiness they find must come from strangers, and much of it from Americans.

THE CHILDREN'S BUREAU AND ITS WORK

Of all the war relief work, that of the American Red Cross for the children of France and Belgium seems the most merciful, for surely the suffering of little children is the most unjust and tragic. There are many branches of this work, including refuges, hospitals, dispensaries, milk centres, and, in Paris, the distribution of food to nearly six thousand children daily. A Children's Bureau was established in August, 1917, under the direction of Dr. William Palmer Lucas of Berkeley, California, who is in charge of all the work of the American Red Cross for children in France. In Paris this work is under the direction of Dr. John B. Manning, of Seattle. The first work of the Bureau was to provide shelter for refugee children in the Department of Meurthe-et-

(Continued on page 80)

THESE PHOTOGRAPHS OF THE CHILDREN OF WELL-KNOWN

AMERICANS PROVE THAT, IN SPITE OF MR. HOOVER'S

REGULATIONS, BOTH LITTLE BOYS AND LITTLE GIRLS ARE

MADE OF SUGAR AND SPICE AND ALL THINGS NICE



Helen McCaul and
Elizabeth Dickson

Little Miss Beatrice Iselin, the daughter of Mr. Oliver Iselin, of Westbury, Long Island, is not too young to have done her bit in the war. She has sent her own father overseas, as an ensign in the United States Navy



(Below) If little Miss Lilla Fisk, the youngest daughter of Mr. Charles W. Fisk, is seeing herself in that mysterious bowl, she is seeing a vivid little person with red hair and black eyes

Harris and Ewing

Eleanor McAdoo, the daughter of the Secretary of the Treasury and the granddaughter of President Wilson, is just one more of the many things for President Wilson to be proud of



Charles F. Johnson

The three children of Mr. A. J. Drexel Paul are giving flatteringly close attention to the photographer's propaganda, although the youngest one looks just a bit skeptical



(Below) Stephen Elkins, to whom a very satisfactory proposition evidently has just been made, is the son of Mr. Blaine Elkins of Washington

Helen McCall and
William Dickinson

(Below) William Phillips is the son of the first Assistant Secretary of State and a loyal little American, all ready to protect his country



Harris and Evans



Harris and Evans



© Paul Thompson



© Underwood & Underwood

Borden Harriman, son of Mr. Oliver Harriman, is here shown talking with Miss Evelyn McManus, of Rye, at the Westchester County Horse Show. Borden Harriman is spending the summer at White Plains at the Harriman home, "Ridgeleigh House"



Miss Katherine Tod is the daughter of Mr. Robert E. Tod who is a member of the Riding Club where little Miss Tod stables her English mare, Ruby, who has won prizes at the Olympia, England, and in this country at the Garden and Riding Club. The snapshot was taken at the entrance of Central Park

(Above) Miss Fanny and Miss Barbara Wickes are the daughters of Mr. Forsyth Wickes, and for several years they have ridden at the Tuxedo Horse Show where this snapshot was taken on June 8 last, when Miss Fanny's saddle pony, Pequot, won again

The photograph below shows Miss Virginia Post Brown, at the left, and Miss Charlotte Post Brown riding in Central Park with the instructor. Their father, Mr. Donald Brown, is in Paris working for the Red Cross while they are spending the summer months with their mother in Santa Barbara, California



HERE ARE NEW YORK

CHILDREN WHOSE

INTERESTS CENTRE

IN HORSE SHOWS

HAVING RIDDEN SINCE

THEY COULD WALK.

THEY ARE ALL ENTHU-

SIASIS ABOUT HORSES

MILKMAIDS WHO NEED A TON OF MILK A DAY

With Your Dimes and Dollars
The Committee for Free Milk
For France Will Send Real
Milk to Hungry Babies and
Wounded Soldiers in France

"WHERE are you going, my pretty maid?"

"I'm going a' milking, sir," she said," isn't just a quotation,—it's a bit of real conversation that might be heard almost any afternoon, in the vicinity of number 675 Fifth Avenue, New York, where a big shining milk can stands guard at the side of an inviting doorway under a sign that reads, "Free Milk for France." But these milkmaids of Fifth Avenue have a far more difficult task than the sun-bonneted maidens of rural districts whose whole duty it is to obtain a pail of foamy milk by the simple and direct method of approaching the cow for the whole contribution. The New York milkmaids are trying to obtain a whole ton of milk a day, and they are asking the public to pay for it. It may seem like a good deal to ask, on top of Liberty Loans and War Savings Stamps and Red Cross Drives, but if one stops to think, it becomes very little. For France is facing a milk famine, and to-day "the cup of cold water" has become a cup of milk for France.

Did you ever stop to think what it would mean if, suddenly, there wasn't any milk to be had? Perhaps it wouldn't matter, just at first, to you, individually, if you don't happen to like milk. Of course, there wouldn't be any cream sauces, or creamy soups, and cakes and pies and any num-

We doubt if any one was able to resist Master Borden Harriman, the son of Mr. Oliver Harriman, when he asked for contributions to buy milk for French babies and soldiers



Mrs. Alvin Untermeyer and Miss Josephine Osborn, ardent milkmaids, are shown with their police dogs who are also doing their bit for the Allies



Paul Thompson

ber of other things wouldn't be half as good. However, probably you could get along. But suppose, after a while, some one you cared about was very ill and the doctor ordered milk to save him. Suppose the doctor whispered that dreaded word, tuberculosis. And suppose your baby—only by that time, of course, there wouldn't be any babies.

It's just such emergencies that France is facing to-day in wholesale numbers. Never before have there been so many sickly little children weakened by lack of nourishment until only milk can make them strong again. Never before has tuberculosis raged in so many homes and hospitals. Never before have there been so many wounded men in need of milk to help them to recover. Tiny babies are being fed soups and stewed vegetables or, at best, thin diluted milk. Wounded soldiers, American as well as French and English, are being carried bleeding from the battle and given heavy soups when a little milk might save them. And, in the hospitals, there are those men we dread to think about, men whose whole jaws have been blown away, men with throats burned by gas, men waiting for

(Continued on page 84)

These very young milkmaids are, from left to right, Esther Mathewes, Ethel Lawton, Barbara Brokaw, Marion Gould, Alice Beadleston, Grace Hays, Marion Brokaw, and Helen McGarrah



MRS. LEONARD M. THOMAS

Mrs. Leonard M. Thomas was before her marriage Miss Blanche Oelrichs, the daughter of Mrs. Charles Oelrichs. Mrs. Thomas has just completed the decorating and remodeling of one of the most individualized and striking houses in New York. Everywhere in the house are evidences of her great taste as a decorator. She is probably best known to the public as the author of a volume of poems and as the contributor of free verse to a variety of American magazines. All of her poems are written under the nom de guerre of Michael Strange. Her husband is at present in France, serving as lieutenant in the United States Expeditionary Force. Mrs. Thomas has been spending the summer at Easthampton, Long Island. She is shown here with her two children, Robin and Leonard, junior

ELSIE JANIS, WHOSE MIDDLE NAME IS U. S. A.

In olden times it took a maid all dressed in armor bright
To rally fighting men in France and put pep in the fight.
She rode a horse and flashed a sword, and all that sort of thing,
To brace a groggy nation that was reeling in the ring.
She put it over properly, and still we sing her praise—
But that was just old-fashioned war, the brand of yesterdays.
We're fighting bigger battles now, we've got a tougher job;
A man can't be a slacker, and he mustn't be a slob.
We haven't any Joan, and we wouldn't let one stay
In trenches where the boys hold the fighting line to-day.
She couldn't ride her gee-gee through the wire in No Man's Land—
No; we have to have a "shero" of distinctly modern brand.
So, we've got our Elsie Janis from the good old U. S. A.,
Who's come across the sea to root for fighting men to-day.
She brings the Yankee spirit and she brings the Yankee grit,
And a chap who's ever seen her won't neglect to do his bit.
She comes with joy and laughter and she spreads the sort of stuff
That puts the mustard in us while we nail the Kaiser's bluff.
She comes with jazz and joking and a big Hip! Hip! Hooray!—
Here's to you, Elsie Janis, of the good old U. S. A.
Here's to you, Elsie Janis, here's a double health to you;
We'll say when we have finished up: "You helped us put it through."

PRIVATE ANDREW ARMSTRONG.
O. C. E.—A. E. F.

MOTION picture favourites are in the habit of numbering their "audiences" by a hundred thousand, but there are very few public personages who have a record of entertaining four hundred thousand admirers by actual appearances, crowded into a few months, and of the possible few there is only one who has done so on foreign soil, before a public composed entirely of members of the A. E. F. This record is held by Elsie Janis, entertainer extraordinary, who deserted her American public and her equally devoted English one, to make a tour of the American camps in France under the auspices of the Y. M. C. A., but at her own expense. Early in June, she had already given over one hundred and twenty-five performances and was still "going strong."

Writing home from Bordeaux about her experiences, her mother, who is her faithful companion on the trip, says:



(From left to right) Mrs. Vincent Astor, Elsie Janis, Mrs. Henry Porter Russell (Ethel Harriman) on the Astor yacht. Miss Janis's mother is standing just back of her



Elsie Janis, who has deserted her devoted public for the soldiers in France, is shown on her way to some camp to give the boys a good time

"We have started on our fourth tour of the camps. The Y. M. C. A. has four hundred huts in Paris and other parts of France and another lot in England, so you can see that our work is really the 'long, long trail.' Elsie will not play in London or Paris because she does not want to give up this work. She brings sunshine into the lives of all these men, and I know of no better service that she could render. . . . The French on all sides bow and salute us; even the children stand at attention when we go by. . . . Mrs. Vincent Astor and Mrs. Henry Porter Russell (Ethel Harriman) met us at the train and we are staying with them here. . . . We will have done ten performances here, in and around Bordeaux. Yesterday we had a trip of three hours in the pouring rain. As we were going along at a rapid rate, we saw some English and Canadians in a big lumber camp, wet, muddy, and miserable enough. We stopped and found that they had had no entertainment for six months, and that they were just sawing wood. . . . We arrived in a fearful storm at the camp where our boys were living in tents with wooden floors. In the public square of this little old place Elsie entertained some two thousand of our men. On our way back we stopped at nine-thirty at the lumbermen's camp and gave them a good entertainment. We gave three yesterday, two to the English and one to our flying corps. In a few minutes we shall be off to do two more. At one place, Elsie reviewed a large number of our boys with the Colonel, and afterwards, at mess, they crowded around her, seeming to feel that when she sat down at their table, she had become one of them."

THREE UNIQUE TRIBUTES

All sorts of tributes have been paid to Miss Janis for her intrepid service. At one place she was allowed to fire two 155 shells into Germany. The next day a new drive was started, and the boys assured her that the Boches had decided to get her and put an end to her activities if it took their whole army. The captain of a battery in the Coast Artillery wrote her with pride that they had named one of their big guns after her and the other for Betsey Ross, (Continued on page 84)



Elsie Janis singing for the soldiers, this time accompanied by the band of a coloured regiment

Florenz Patricia isn't looking cross. She's just serious. She realizes that with a mother called Billie Burke and a father by the name of Florenz Ziegfeld, junior, there's simply no limit to what the public will expect of her by the time she's outgrown those nice white shoes. She knows, however, that when her mother got through with "A Marriage of Convenience" and had a little time on her hands before her new play, "The Little Clown," she went and played Billie Burke all over the screen—it doesn't matter what they called the part, it's really just Billie the film people wanted. Florenz Patricia says she will study those pictures a little every day, and by the time she looks as young as her mother, she'll know just what to do with her smile



Reading from left to right, we have Frances Virginia Creel, Jinx Creel, and George Bates Creel whose name reveals the fact that when Blanche Bates gets home after "Getting Together," she's Mrs. George Creel. The censor thinks that the protective pose in the photograph may mean—but he isn't positive—that, while father as Chairman of the Committee on Public Information may or may not muzzle the press, nobody shall muzzle Jinx so long as he has two such friends on the floor of the house

Bangs Studio

NO WONDER THEY'RE SOLEMN:

THEY'RE HAVING THEIR CA-

REERS WATCHED BY SEVERAL

MILLION ARDENT PLAYGOERS

The charming young person on the window-seat is Miss Ethel Barrymore Colt, the naval reservist is Samuel Colt, and the enquiring mind at the left is John Drew Colt who knows he'll have a hard hard time living up to that. When Ethel Barrymore isn't playing in her favourite part as Mrs. Russell Colt, she's sure to be found reviewing or creating something. Her "Camille" was so successful that she contemplates repertoire again with "Mid-Channel" as one of her promised revivals and with several new plays as well



Arnold Genthe



Maurice Goldberg

COATS FOR A PROMENADE OR

FOR THAT REALLY MOST IM-

PORTANT DUTY—EXERCISING THE DOG

BANDS OF FUR MAKE THEMSELVES

AT HOME ON THESE VELVET AND

BROADCLOTH COATS AND HATS



Bands of ermine, as soft as a kitten, run all the way from the cuffs of the long kimono sleeves of this black velvet coat to its slightly shaped collar which fastens at the side, and narrower bands edge the convenient little slit pockets. There are ermine tails to match standing up around the white broadcloth crown of the hat like candles on a birthday cake. The coat at the left is of pale French blue broadcloth with bands of grey squirrel, grey squirrel buttons, and deep square side pockets that will hold any number of treasures. The small hat of French blue broadcloth with a crown of pale blue broadcloth is as simple and plain as the very smartest one in one's grown-up sister's wardrobe



This black velvet coat trimmed with kolin-sky has followed some new rules for coat behaviour. The top part blouses at the front and hangs loose at the back, and the skirt is gathered at the waist. Buttons fasten the coat and trim the sleeves, pockets, and back panel. It's so graceful that its owner has forgotten to mind the fact that she's too young to wear a suit



A smart little coat of navy blue broadcloth has narrow stitched bands of itself, as well as a grey astrachan collar, astrachan buttons, and a band of grey astrachan outlining the long waist-line. A small close-fitting turban of astrachan to match completes a costume that shows that one's mother knows just how a little girl's out-door clothes may be both smart and practical

Duvelyn is always a charming material for children's coats, and this model of navy blue duvelyn, held in at the waist with a tan leather belt, is cut on especially smart and simple lines. It is trimmed with large brown bone buttons on the pockets and cuffs. The over-collar, cuffs, and pockets are of tan duvelyn, or a collar and cuffs of fur may be used if one prefers

For a "very best coat" nothing could be more fetching than peach coloured broadcloth with slanting bands of nutria at the bottom. The collar is really a long scarf which winds about the neck and flutters out behind in a very grown-up fashion. And just think of the effect of a peach coloured broadcloth hat, trimmed with bands of nutria, above pink cheeks and bobbed hair

AND THUS DOES RODIER FROCK PARIS FOR VICTORY

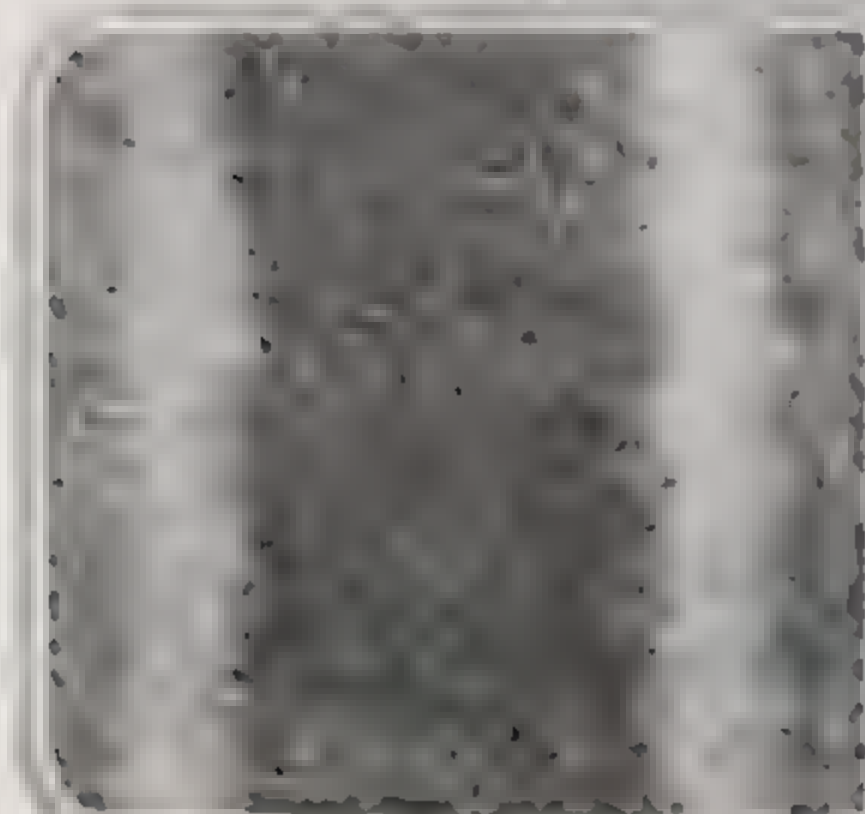
IT is strange that at this time, when we have less need of change than ever before, certain new fabrics have appeared in Paris and made such a success that they will probably never disappear again. They have become almost "classics." Those to which I refer are silk tricot, or jersey, and camel's hair, and we are using them almost as freely as we once employed serge and taffeta. With these two weaves as a foundation, the makers have given us a thousand varieties, under a thousand names.

In addition to the plain coloured materials designed for tailored suits in the winter of 1919 and called by such names as tressa, matelotine, moufflonne, diavella, burra, velursine, diavelaine, djersadrap (which already, this season, has exceeded its success of last year), there are some real novelties. One particularly interesting one is called "lionceau," a name which suggests the soft fabric it represents. Unfortunately no sample is shown of this fabric which will be used as trimming for gowns and coats. "Oisella," the shaggy ostrich-like trimming illustrated below, is made of silk and is another novelty of the winter season, quite different from anything that we have ever seen before. It will be used like fur at the hem of a chiffon frock with the line of joining softened by embroidery in delicate threads of metal or silk. This material is one of the most sensational innovations of the season; it comes in brown, black, and grey. "Toison d'or," illustrated below at the right, is another fantasy and somewhat similar. It is a shaggy fabric made of gold threads on a black foundation.

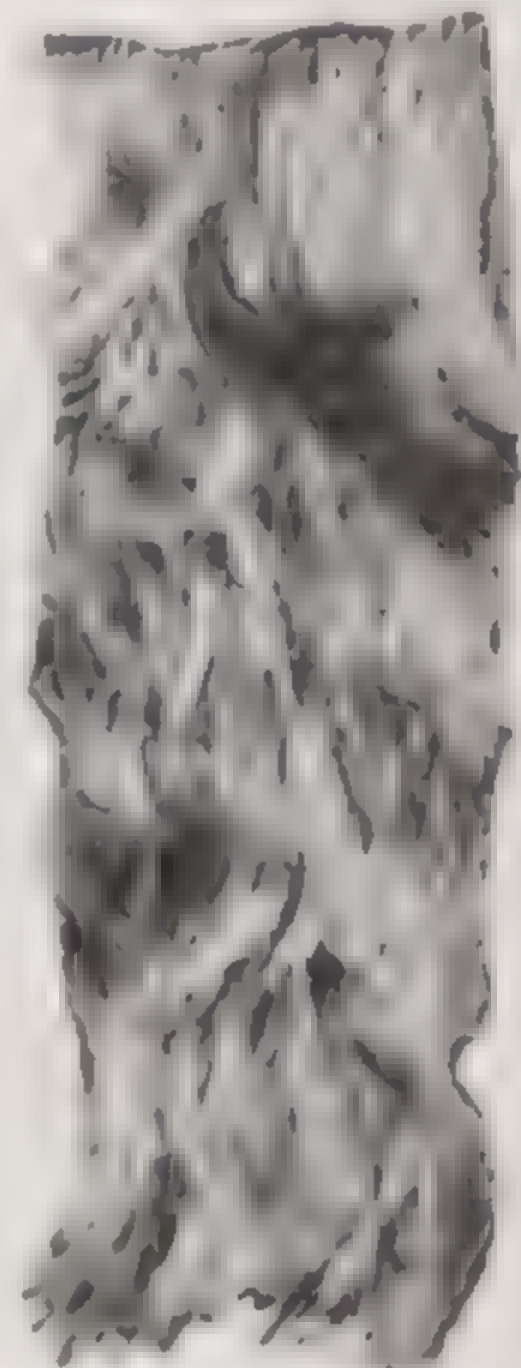
"L'orang-outang," a material which is not illustrated, is a very perfect imitation of monkey fur. It is so soft and flexible that it can be used for the larger part of a coat or gown. Speaking of coats, I should like to draw attention to the new shape, resembling a hooded cape, called "Cape du berger," which will replace the "roulière," or smock form, we have had for several seasons. For this coat is the fabric called "diabure pékiné," illustrated below, which comes in stripes or in Scotch plaids and which will be excellent for motor-ing or for traveling. In the same style, but in stripes only, is the "velbura," also

Shaggy taupe silk hairs make "oisella," the ostrich-inspired trimming

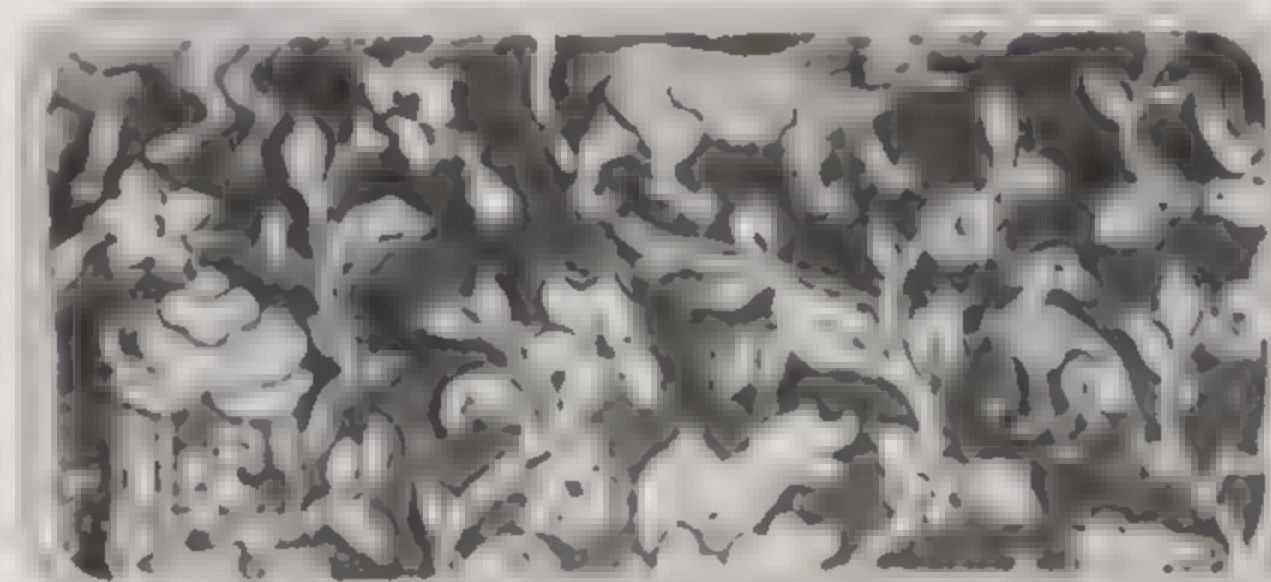
Rodier's "diabure pékiné" is a heavy striped woolen fabric with a white finish over all, like hoar frost on wool



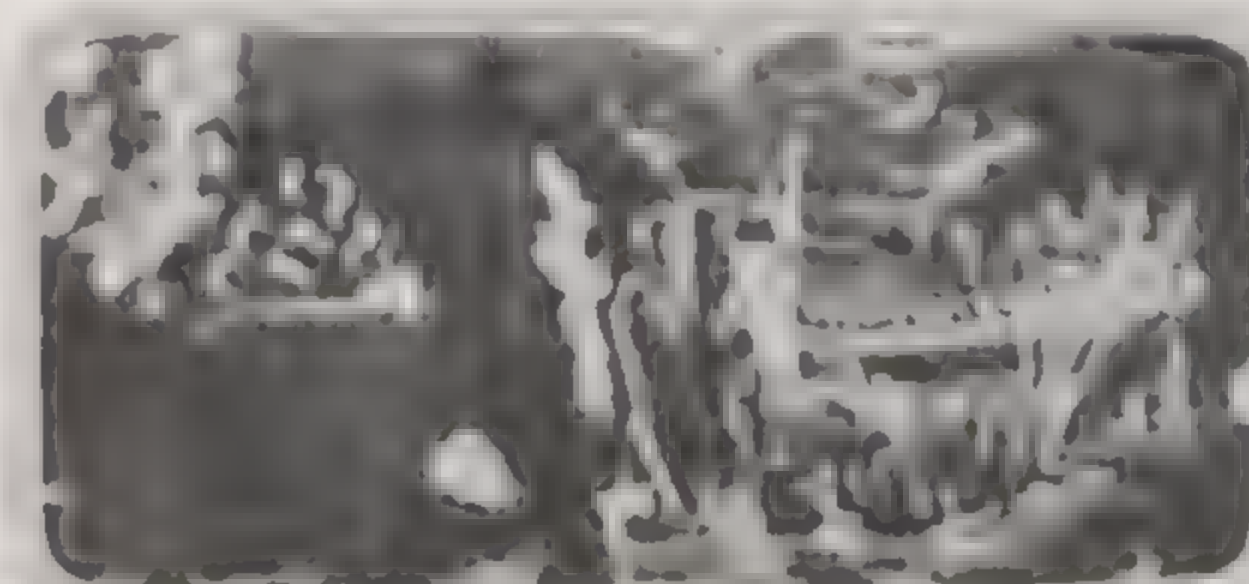
"Velbura" is striped in dark red, grey, green, and blue with some black



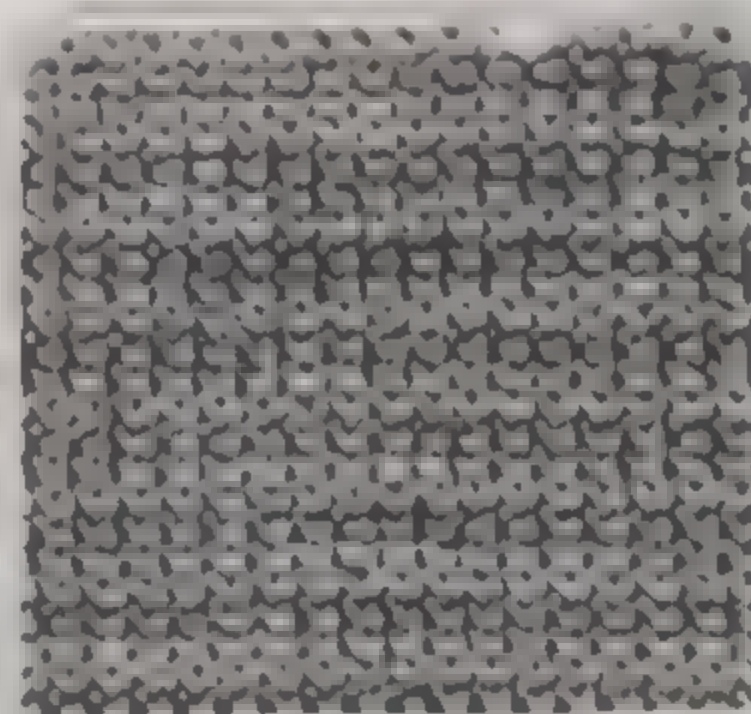
A "coat of mail" tissue, "djersacier," is blue with steel coloured threads



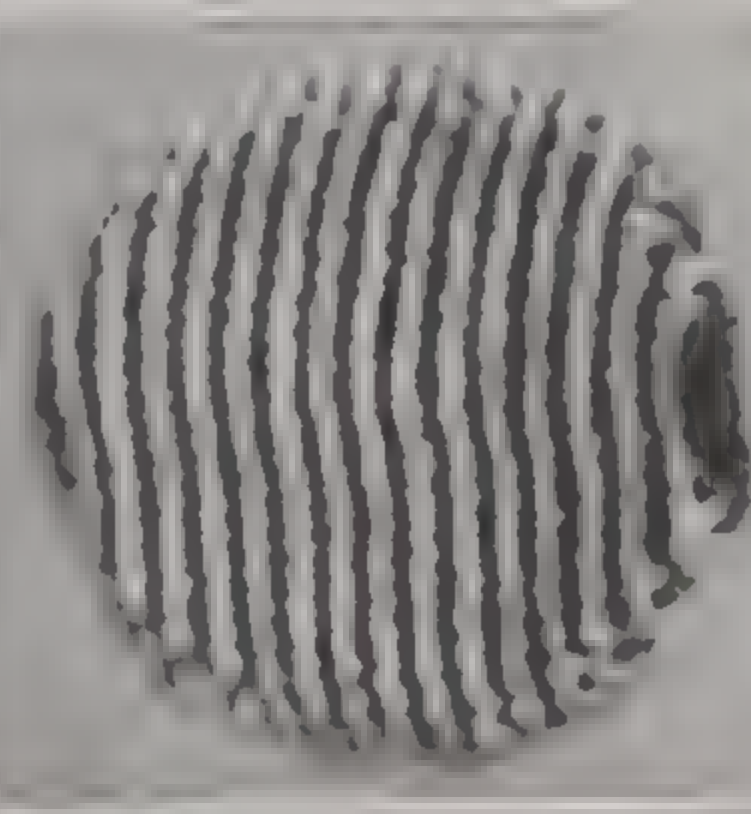
"La chasse persane" is a brilliant panne with blue background and green lions



"Le paravent" is all orange-red and brown mystery on a blue panne ground



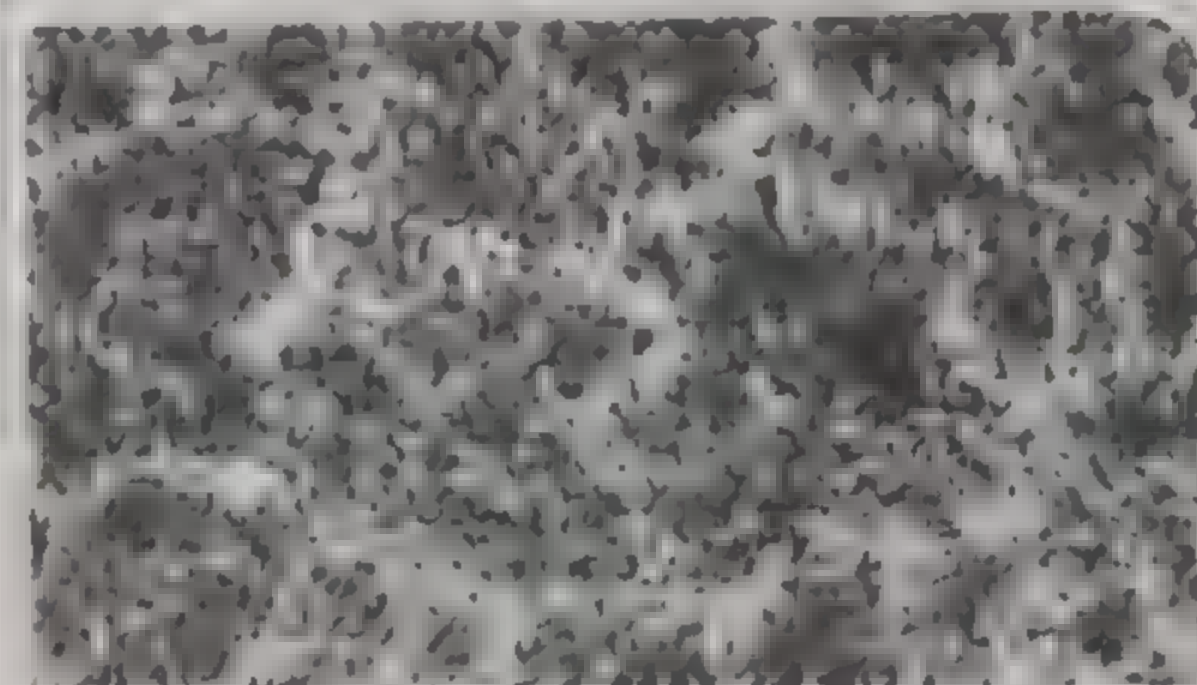
"Cotte de mailles" is woven in gold and black silk



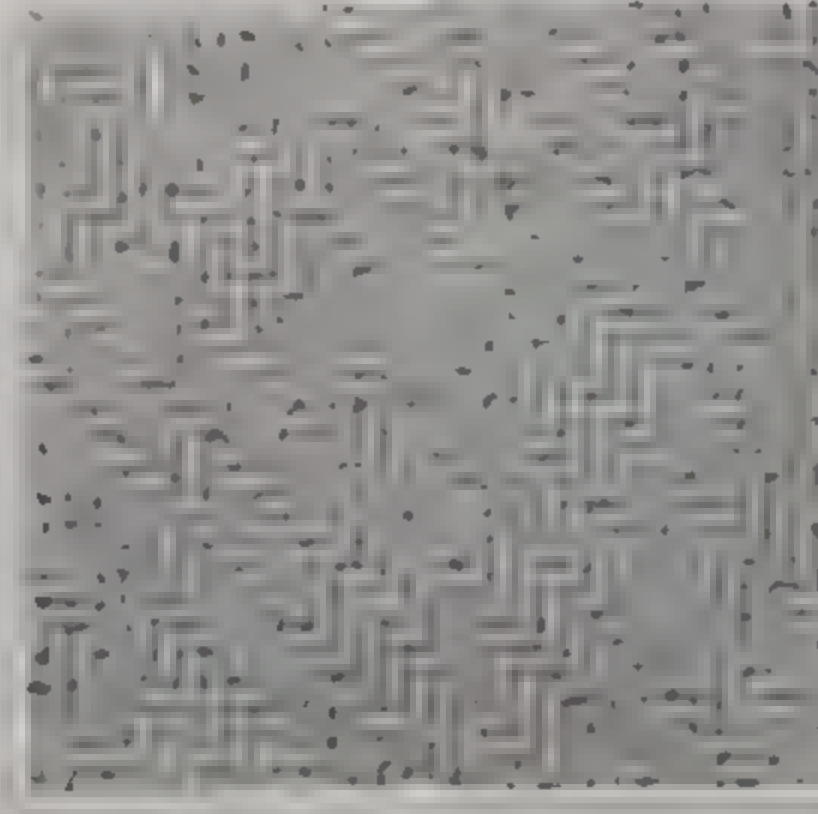
Silk voile with a velvety black and white spot is "les boutons de nacre"



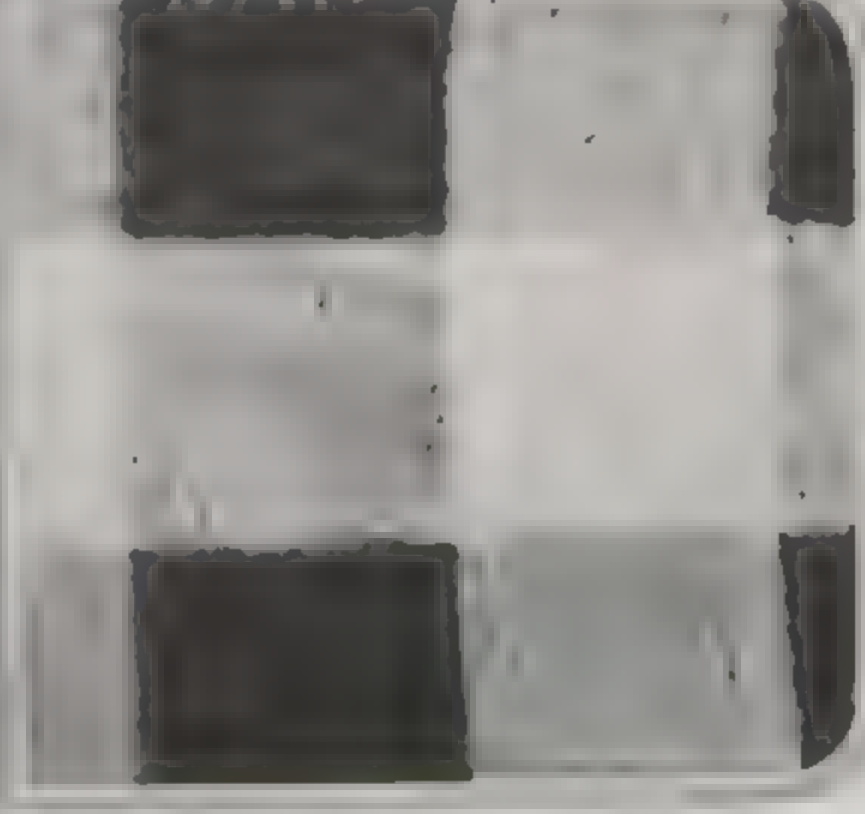
"Toison d'or" shows gorgeous stiff gold threads woven on black



"Vellor damasquiné" is a wonderful fabric of short gold threads, clipped and woven on a black foundation



"Tressa" is a woollen fabric in fawn shade and herring-bone weave



A panne in checks of red, white, and black is "la faience nacrée"

With Cloth of Gold, and Brilliant Velvet, and "Coat of Mail", France Creates New Beauty under the Guns

shown below. It is a soft thick woollen fabric which will make effective waistcoats, and it may be had in all colourings. This material is certain to be very popular for these extra garments which are now as essential to a wardrobe as a blouse used to be.

"Filetine," which is not illustrated here, is a pretty fabric which also comes in all colours and is suitable for street frocks for autumn. The difference between this Rodier fabric and those made by the novelty shops is that his shows herring-bone stripes and is in the best quality, while in the ordinary fabrics the stripes are straight. "Tressa" is another attractive fabric with a herring-bone weave. It is an elastic woollen material in fawn colour.

We have had the brilliant panne velvet, called "panne-éclat," for some time, and it reappears again to-day in a damask weave which makes it look like reflections in still water. Whether in black or white, we only wish that circumstances would allow those of us who are

really wonderful. It looks like a deep blue lake reflecting figures of deep orange-red and brown.

"Vellor damasquiné" is a strange material of unusual richness, with its rough gold surface damasked like the beautiful steel of Toledo. It looks as if it had been invented for those beauties of the Renaissance who welcomed the returning conquerors by following their horses in the streets. Of the same epoch are the "cottes de mailles," which are designed to replace the popular silk jersey. An example of this material is shown in the middle on this page. These fabrics come in steel and a dull gold of a very rare shade. "Djersacier," shown in the group at the bottom of the page, is a fabric of the same sort, a "coat of mail" in coloured silk striped with steel coloured threads. It will be excellent for the long "chemise gowns," which are prettier than the chemise tunics of last season.

Rodier also has a silk voile with an interesting big velvet spot in black and white. This attractive material, illustrated below, is called "les boutons de nacre." A brilliant panne velvet in big checks of red, white, and black has been named "la faience nacrée."

With his new fabrics, Rodier has also created a series of most amusing galloons which will lend a touch of vivid charm to the simplest frock. Some give the effect of Arabian jewellery, others are of damasked metal, and still others are an almost exact reproduction of those ribbons of platinum on which our watches or diamond pendants have been suspended. The most luxurious bags, set with jewels, are often made of mingled platinum and gold. Rodier has taken this idea as an inspiration for a galloon which has much the same effect of elegance as these materials.

J. R. F.



Mattie Edwards Hewitt

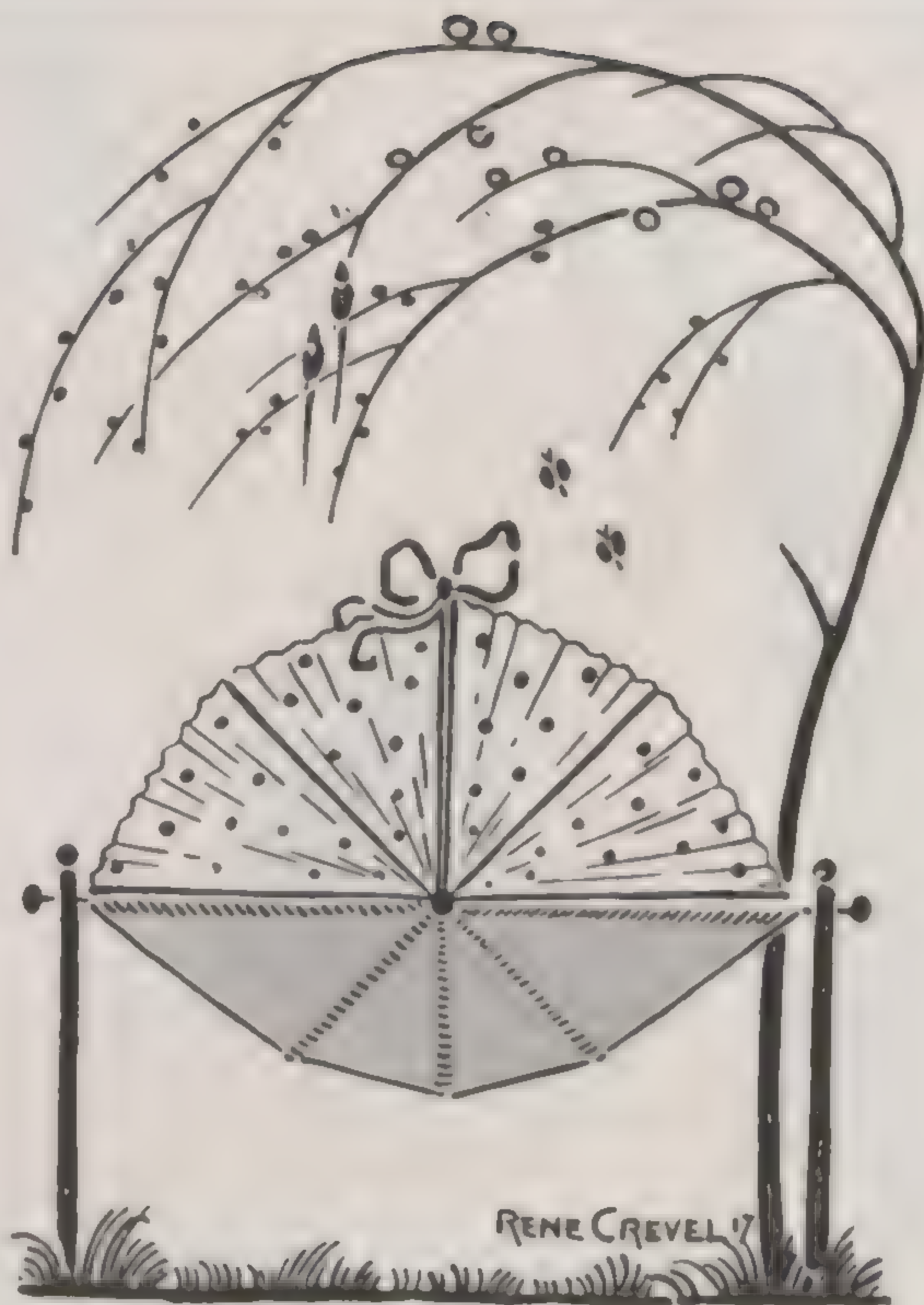
(Above) Simple lines, naïf decorations, and brilliant colours are the three important points to remember in doing a nursery. Children's furniture should be part of their playthings. Nursery in the residence of Mrs. Carl Tucker; decorations by Mrs. Coit MacLean

TO MAKE THE FURNITURE FIT

THE CHILD IS THE IDEA

OF NURSERY DECORATION

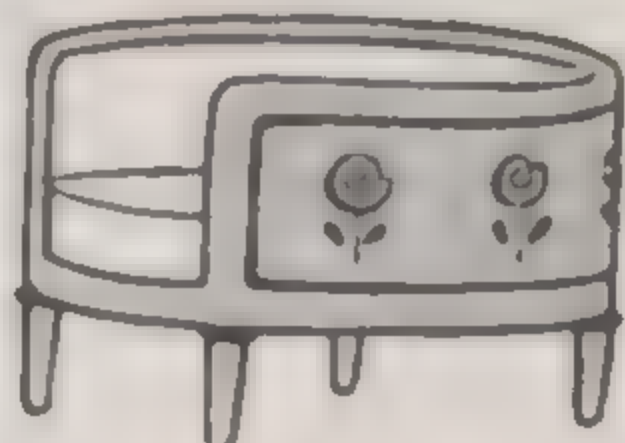
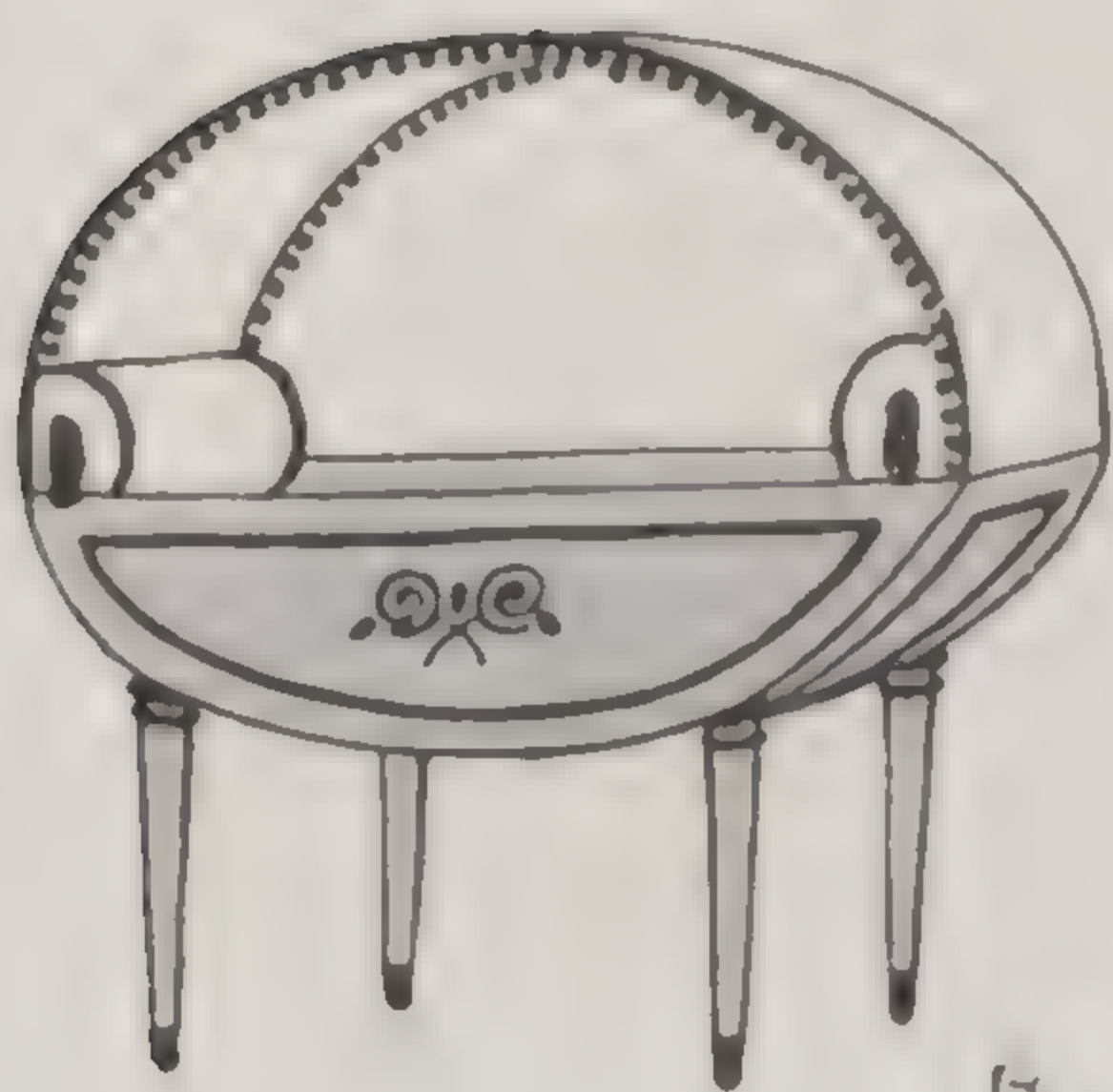
The child whose "bed is like a little boat" will find it especially attractive for a voyage to dreamland if it is painted orange colour with blue decorations to match a little armchair and if its white canopy is edged with a fringe of orange balls



(Left) For a sheltered nap in a corner of the garden on a breezy day, a baby may take pattern from a butterfly and retreat into a cocoon of pink wicker and white muslin with pink dots; to the mystification of two anxious and inquiring birds on an overhanging peach bough

THREE NURSERY BEDS ESPECIALLY DESIGNED BY RENÉ CREVEL

Nothing could be more amusing than a fat pink baby in this blue lacquer frame with lines and decorations in black and a net top stretched over three hoops, just to show that it is a real cradle, in spite of all its sophisticated lacquered ways



DRESSING on a WAR INCOME

Note—For the duration of the war Vogue will conduct this department to meet the needs of the woman with a war-reduced income. If any special problem confronts you, write to Vogue, 19 West 44th Street, enclose a three-cent stamp, and it will answer without charge any individual question on dress, will suggest ways of altering frocks, assist in planning a wardrobe, and suggest patterns. Vogue will cut a pattern of any costume shown in this department at the rate of \$3 in size 36; other sizes, with pinned as well as flat patterns, \$5

THERE are few early indications that point toward definite changes in fashion for the autumn season. The earliest fashions will undoubtedly repeat the most favoured styles of the last five years, and it remains to be seen whether anything really new will develop later. For instance, a lovely costume shown at one of the early openings had a tailored coat in light tan broadcloth and a skirt of satin cut on the lines of a sheath skirt, draped around and caught up in front, of the type which was worn in 1913. There is a certain feeling, too, toward the barrel lines—the silhouette brought out by Callot two years ago which passed quietly into oblivion the next season. It is not uncommon for a fashion launched one season to receive no recognition until several seasons later, and so it may be in this case. The barrel line may come back, and come back to stay awhile. It

is certainly a lovely line and especially when it is used in coats. Another charming tendency, inspired by English painters such as Romney and Gainsborough, brings back the straight, simple, lady-like lines which are particularly adaptable for velvets and satins.

It is equally impossible for early forecasts to point definitely to any one or two fabrics which will lead in popularity this season. This is partly due to scarcity of materials and partly to increased prices. Women will have to take what they can get. However, with all this uncertainty of styles and fabrics and prices, there will be many lovely costumes. The present conditions offer a wonderful opportunity to the small dressmakers and the tailors who create their own designs, and the women on war reduced incomes will undoubtedly seek these dressmakers and tailors, not only for more rea-



Suits have come to Paris again—perhaps because they are such excellent war workers. These two have followed French suggestions, and though they are as different as two suits may be, each is perfectly certain of holding its own among the smartest and most becoming ones of the season



Because a French tailor has been imported, as well as French frocks, one may order this made-in-America coat-dress with ways as French as though it had been brought up on the Place Vendome

sonable prices, but also for exclusive designs. One tailor is prepared to work in a new and convenient manner. We have always had a visiting dressmaker, but who in these United States has ever heard of a visiting tailor? This tailor has the experience of Paris and has successfully gowned many prominent New York women while in Paris, as his letters of recommendation state. He will come to the house with samples, crinolines, and tape measure and will return in a few days for the fitting. His charges are very reasonable; suits and dresses are priced from fifty dollars up. He designs his own models, and how truly French they are is shown by the two excellent examples of his work sketched at the upper right on this page and at the upper left on page 63. This designer believes in the deep kimono sleeve with a tight cuff, as is illustrated in both models. The dress is suggested in balsam green and is trimmed with shaded green buttons and cream lace. Velveteen would be a charming material for this gown; it may be had, fifty-four inches wide, at



That high soft collar, those long unbelted lines, and the deep set-in sleeves are just three of the reasons why it would be a good plan to spend parts of the winter in this all-enveloping coat with deep kimono sleeves

Not only Monday, but every other day, too, is likely to be coalless this winter—but it won't matter a bit to the woman who owns a velvet or velveteen frock with a neck-line snugly trimmed with fur

five dollars, or, twenty-seven inches wide, at two dollars and fifty cents a yard. This dress may be called a coat-dress, as it resembles an outer garment and yet has the conveniences of a one-piece dress. It fastens in front at the neck and at one side of the skirt. The very charming sleeves have real openings at the elbow that button over and are filled in with the lace. Long slim lines are observed, and the back is exactly the same as the front. The coat, shown above at the left, is made on the newest unbelted lines. It would be particularly practical in a heavy camel's hair or velours in a taupe shade. The deep set-in kimono sleeves are trimmed with stitching and with buttons covered with the material. A high yet soft standing collar buttons over in front, as does the coat. The prices are based on size, style, and material, and the name and address of this tailor will be furnished upon request.

Suits have made their appearance in Paris again. At present they are three-quarter length and loose, and their most interesting feature is a waistcoat that very much resembles an apron. These waistcoats run down to the bottom of the three-quarter length coat and are made of such warm materials as wool velours, broadcloth, and knitted wool angora. They are usually trimmed with embroidery in metal

threads, silk, or wool. This style is very practical for, in a measure, it will take the place of a fur coat. The suit at the right in the sketch at the lower left on page 62 gives an idea of the style of the suit coat now worn in Paris, showing the new waistcoat. It is shown here over a one-piece dress and is made up in smoke grey velours trimmed with a band of grey leather in a deeper shade. The lines are perfectly straight and very easy to copy. A belt of this material has a buckle of the leather and outlines a natural waist. There are deep patch pockets set low on the coat, giving a very smart effect. Under this coat is worn a simple velours frock with long tight sleeves and a belted waist buttoning at the back with smoke bone buttons. The openings at the neck and at the bottom of the skirt are held by narrow bands of the leather with loops of the leather forming tiny buttons. A very different type of suit is shown at the left of the same sketch. It is suggested in broadcloth (another of the smart materials) in black. The lines of this suit recall those first tailored suits worn by women, cut on a short line in front and with long pleated tails at the back. It fits closely about the figure and fastens in front with black bone buttons. The skirt is very long and has buttons at either side which seem to hold the

two straight panels together. Either of these suits will be made to measure by a reliable tailor for seventy-five dollars.

Velvet and velveteen, as long as they last, will be the favoured early materials for the one-piece dress. In black as well as in dark colours they are immensely popular. The sketch at the upper right on this page shows a gown in tobacco brown velveteen trimmed with collar and cuffs of fitch fur. This model has deep kimono sleeves that run into the tight cuffs which are so becoming. A long-waisted bodice has a narrow belt at the waist which ties at one side. The skirt gathers around the waist and drapes slightly up at the back. Another feature is the long skirt with the very narrow effect at the bottom. The gown buttons in the back with bright amber buttons to the line of the bodice, and the whole effect is simple, yet very charming. This type of gown may be worn throughout the early autumn and need not be discarded with the coming of winter. A fur coat or a warm top-coat worn over such a dress makes a fitting costume for afternoon or informal evening wear. It will be copied, without the fur, for sixty-five dollars. One's own fur could be used at the neck, or the neck could be left plain—a style that is very smart, this year, for those who can stand its severity.

Very long, very low, with just one bone over each hip and one in the back, made of rose coloured faille, and trimmed with a deep frill of Valenciennes lace at the bottom—loveliness and comfort have surely met together in this corset designed to wear under a tea-gown, a negligée, or that prettiest of frocks, the informal dinner gown



HERE ARE THE NEW CORSETS

THAT KNOW HOW TO BE COM-

FORTABLE THOUGH SMART

CORSETS FROM MADAME IRENE



Pink satin duchesse embroidered in blue and gold makes a corset suitable for afternoon and evening wear. The lines are low and long with a slight indentation at the waist. There is a minimum of boning, and it is of the very lightest weight



The average figure is always having new models developed for it, but few of them are what it really craves. This silk embroidered brocade corset, however, takes care of hips and full back by means of a new arrangement of elastic at the front

(Centre, above) "Corset Ceinture" is the name of the attractive creation in figured taffeta which eliminates the front steel and gets on with wide elastic side sections that produce the straight back without one's knowing it. Need it be said that this is an ideal corset to wear for dancing?



(Left) When one is slender and one's afternoons and evenings are under consideration, this well-made taffeta corset is the sort of model to select. There are insertions of elastic around the top which produce a low effect, and lace medallions which don't produce anything but themselves

THERE never has been a time when the problem of the corset has been more important than it is at present. So many young women are starting out to devote their services to the country, that questions of how and when to wear a corset, as well as what sort of corset to choose, are in the category of those to which thoughtful persons should devote their attention. There are so many women, even among those fortunate enough to have found the right type of corset for their figures, who are yet wearing the wrong type for the work they have in hand. Having failed to change their corsets with their occupations, such women are suffering in consequence.

It is only a very good corset, however, that is sufficiently well cut to meet the rigid requirements of war-time service. It must combine flexibility, correctness of line, and comfort. Fortunately, just as we need this versatile and good-looking type, the progress of corset evolution has provided it for us. The straight line and low cut of the corset of to-day which controls the hips without constricting the waist enables a woman, however active, to look well and feel well, while at the same time following the dictates of fashion. As a Fifth Avenue corsetière puts it, "The type of the present corset is expressed in two words—hygienic and aesthetic."

Small boys find that a sailor-suit of blue serge or a linen blouse with tan corduroy trousers are equally good to play in according to the state of wind and weather; but nothing is quite so well suited to the devious ways of the boys over ten as a sports coat of brown Kentucky jean, a cotton material that will withstand any amount of wear and tear



DESIGNS FROM BEST

CLOTHES FOR THE SMALL BOY AND HIS BROTHER

THE admiration bestowed in former years by the younger generation upon the circus clown has been transferred to the soldiers and sailors of the United States and the Allies. Now, it is the officer or soldier who is given careful scrutiny, sometimes criticised, more often admired, and very often copied.

Every garment the sailor-man wears is quite appropriate for the small boy, whereas a soldier's uniform is not at all in good taste and good style for boys. The overcoat and cap of the aviator, however, is quite correct, and there is something about the lines of this garment that is in keeping with the sort of clothes worn by young boys. The coat illustrated in the sketch at the bottom of this page is copied after the British aviator's top-coat, which fastens invisibly at one side and has a straight collar and pockets with flaps. The material is a fine khaki wool blanket-ing, very similar to camel's hair.

Another top-coat for the small boy is patterned after those worn by naval officers. The officer's cap, of course, is not worn with this, for the sailor's cap goes very well with an officer's overcoat. The coat in the sketch at the bottom of this page is of dark navy broadcloth, made double-breasted; large flat black bone buttons are used on it. This is an excellent coat for the small boy between the ages of five and twelve years.

For the small boy of from four to eight years a blouse is shown in the sketch

Suggestions for Dressing That Difficult and Dis-
dainful Creature to Whom Every Prospect
Is Pleasing and Only Clothes Are Vile

at the top of the page, in navy blue serge with short straight trousers. It is trimmed with rows of white braid around the deep sailor-collared and narrow cuffs, and on one arm is embroidered the emblem, hand-done in bright red silk on the sleeve itself, and not on a separate piece stitched on.

For a very young boy a play-suit in natural coloured linen and corduroy to match is especially good. The straight blouse of the suit sketched at the top of the page is made of linen, and buttoned on to this are straight trousers of the corduroy. The cord tie is in white, and both the blouse and trousers are trimmed with white pearl buttons.

The sports coat sketched at the top of the page is of brown Kentucky jean, a material which is almost indestructible. It resembles a suede leather, yet is of the texture of a fine wool velours, warm but light in weight. It is well tailored and made without the Norfolk box pleats.

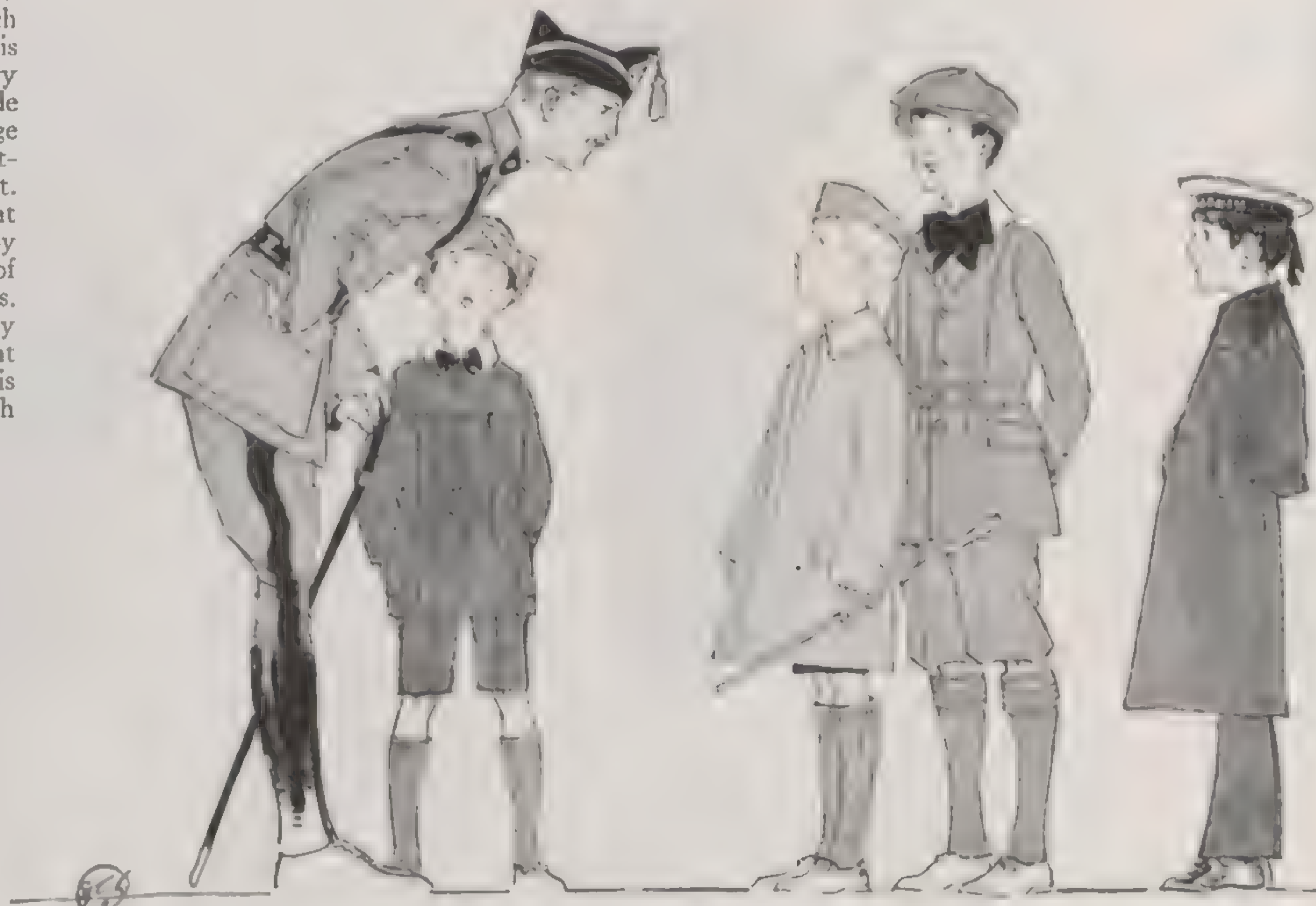
Another model is made in a fine English homespun mixture which may be had in various shades. The coat is made on straight and simple lines, without the Norfolk box pleats, in order to conserve wool. The seams are well tailored, however, and there is an unusual belt which fastens at the front with three buttons. This suit is for the boy of from eight to fourteen years.

A suit on Norfolk lines for the small boy is shown at the left in the sketch at the bottom of the page, in blue serge with white linen collar and bright red bow tie. The coat and trousers are separate; the coat is made with a deep yoke and Norfolk pleats, and there is a wide belt at the waist. The buttons are of black bone, and at each side there is a large patch pocket.

When one considers those dreadful days when rebellious and unreconciled little boys had long curls, velvet suits, and lace collars "wished on them" by fond Victorian mamas, one realizes how fortunate the present day American boy is, now that sports clothes made of materials suited to his own adventurous mode of life are offered him for daily wear and for "best" alike.

It all depends on your temperament whether you take more kindly to the trig lines of an aviator's cap and top-coat, or to a sailor's cap and a double-breasted overcoat such as are worn by those who go down to the sea in ships

Even the very small boy may have a suit on Norfolk lines, of blue serge with a white linen collar and bright red tie. His older brother may go in for English homespuns, made on simple lines and belted like a Norfolk jacket



That patriotic material, dark calico, saves laundry, uses no wool, and, if made into a frock with a sash like this, is equally becoming to the plump or the slim little girl; \$4.75. In war times even a very little girl may give up trimmings and frills for a practical frock of Devonshire cloth with just a few little buttons and a line of coloured embroidery to outline its yoke; \$10.50



Note—Addresses of the shops will be furnished on request, or The Shopping Service of Vogue will buy for you without extra charge. Address Vogue Shopping Service, 19 West 44th Street, New York

S E E N i n t h e S H O P S

THE mother who must buy an outfit for a schoolgirl daughter, this autumn, will make several discoveries when she goes about it. Many materials, such as tweeds and homespun, which have always been considered especially well-adapted to a girl's wardrobe are unobtainable; others are to be had only in fairly good qualities; and the colour range is more limited than usual. But the really extraordinary change which will impress her most is the high cost of clothes. There are reasons without number for the great advance in all ready-to-wear clothing, but reasons are unsatisfactory things to the woman who is trying to stretch a budget farther than it has ever had to go before and who finds that she is now asked to pay as much for her young daughter's apparel as she used to pay for her own.

Her only resource, in this emergency, is the

A Complete and Practical Wardrobe Which Was Made with the Schoolgirl in View And the Family Budget in Mind

old one of careful consideration and thoughtful selection. She can no longer allow herself the luxury of a hurried choice, for there must be no slacker frocks in the schoolgirl's closet; everything she owns must do its bit until it wears out. Each article must be suited both to the girl herself and to as many occasions in her life as possible, so that she may make good use of it before it is outgrown. Such careful selection takes a great deal of time—a commodity which is as scarce in these war days

as is everything else. We have tried to be of assistance in this difficulty. Every design on these pages has been selected for its intrinsic merit, after a thorough canvas of the market. Time and care have been expended with extravagance, so that they may be saved for the busy mother. "Never put off till to-morrow what you can buy to-day" is a good motto for the shopper at the present time. The makers of clothing can give no guarantee that the prices quoted now will continue. Too many things have to be taken into consideration in pricing goods. Government restrictions, Army needs, and labour conditions, all affect the price of finished garments from month to month. The best we can do is to guarantee that the prices quoted on these pages will remain the same for a reasonable period after publication to the readers of Vogue who order the clothes shown in these sketches.



(Left) This is one of those hard-to-find, becoming, and girlish frocks of crêpe de Chine which are really a necessity in a schoolgirl's life; it may be had in blue or in all white; \$35

(Left) Nothing can really take the place of a blue serge dress, and this is an unusually well-designed model—especially for the very slender girl; \$29.50

(Right) Six rows of fringe and a smart little chemisette give this frock of meteor satin the charm that makes it so desirable for the schoolgirl; \$48

ably find that the laundry expenses will make such a course impracticable. The laundry for a girl at boarding-school amounts to a considerable item as it is, and most mothers would hesitate to swell it by putting girls over twelve years old into wash dresses. For younger children or in households where the laundry is done at home, the wearing of cotton for everyday, even in winter, is entirely practical. Because of this, several designs for wash dresses

For the child who hasn't quite grown up to blouses and skirts is this pleasant middy blouse compromise; \$29.50

The greatest increase in price and the greatest uncertainty in supplies are, of course, in woollens. For the younger children, the problem of reasonably priced school clothes may be met, to some extent, by an increase in the use of wash frocks. Older girls, even though they and their mothers may wish for patriotic reasons to wear cotton instead of wool, will prob-

With a pleated navy blue serge skirt and a jumper waist, a little girl may wear a blouse of cream coloured linen and find it is easy to keep fresh and tidy; \$19.75

If one has a jersey coat-blouse, then in the interests of wool conservation, one has a pleated skirt of silk; \$39.50

are shown in the sketches on these pages.

The blue calico frock sketched at the left at the top of page 66 is a practical little dress which is very moderately priced. It comes in dark blue with a tiny pattern in white and also in lavender and white, in sizes from six years to twelve. A good feature is the calico sash which makes the same size frock fit both a thin and

Under this velvet hat is a wool velours suit with a snug collar that needs no fur; suit, \$42; hat, \$11.50

A practical garment for the schoolgirl is this combination; lace-trimmed, \$2.25; embroidery-trimmed, \$1.95

A dainty white chiffon "party dress" in white or pale shades is fluffy enough to please a sub-deb; \$18.50

Youthful and becoming is a pleated skirt and a loose smock; skirt, \$8.75; silk smock, \$12.50; cotton, \$6.95



A blouse of beige Pierrette which is frilled with ruffles bound with navy blue crêpe may also be had in other colour combinations; \$7.95

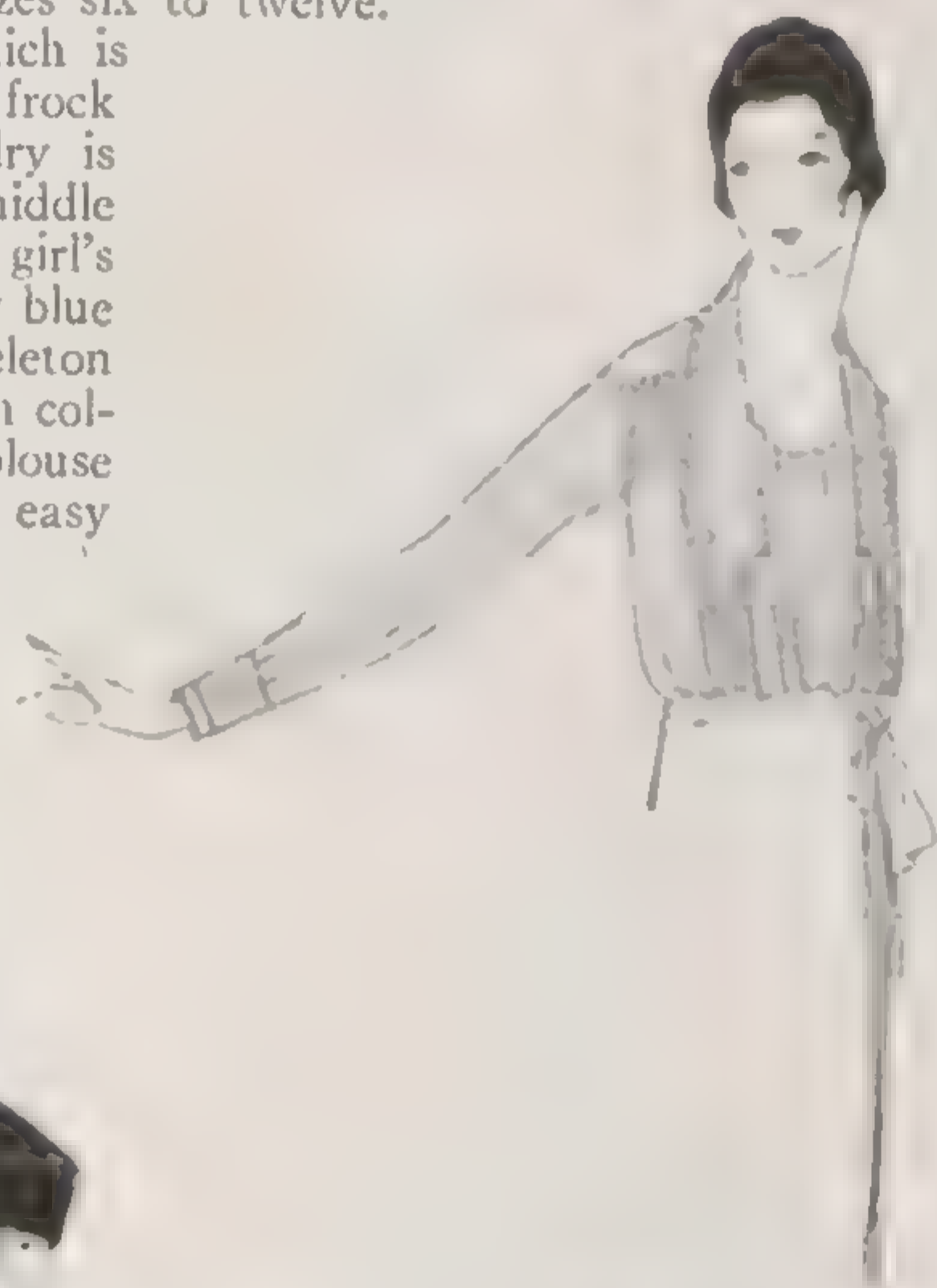


A light-weight slightly boned corset made with an elastic top is the most healthful for a young and growing girl; \$2

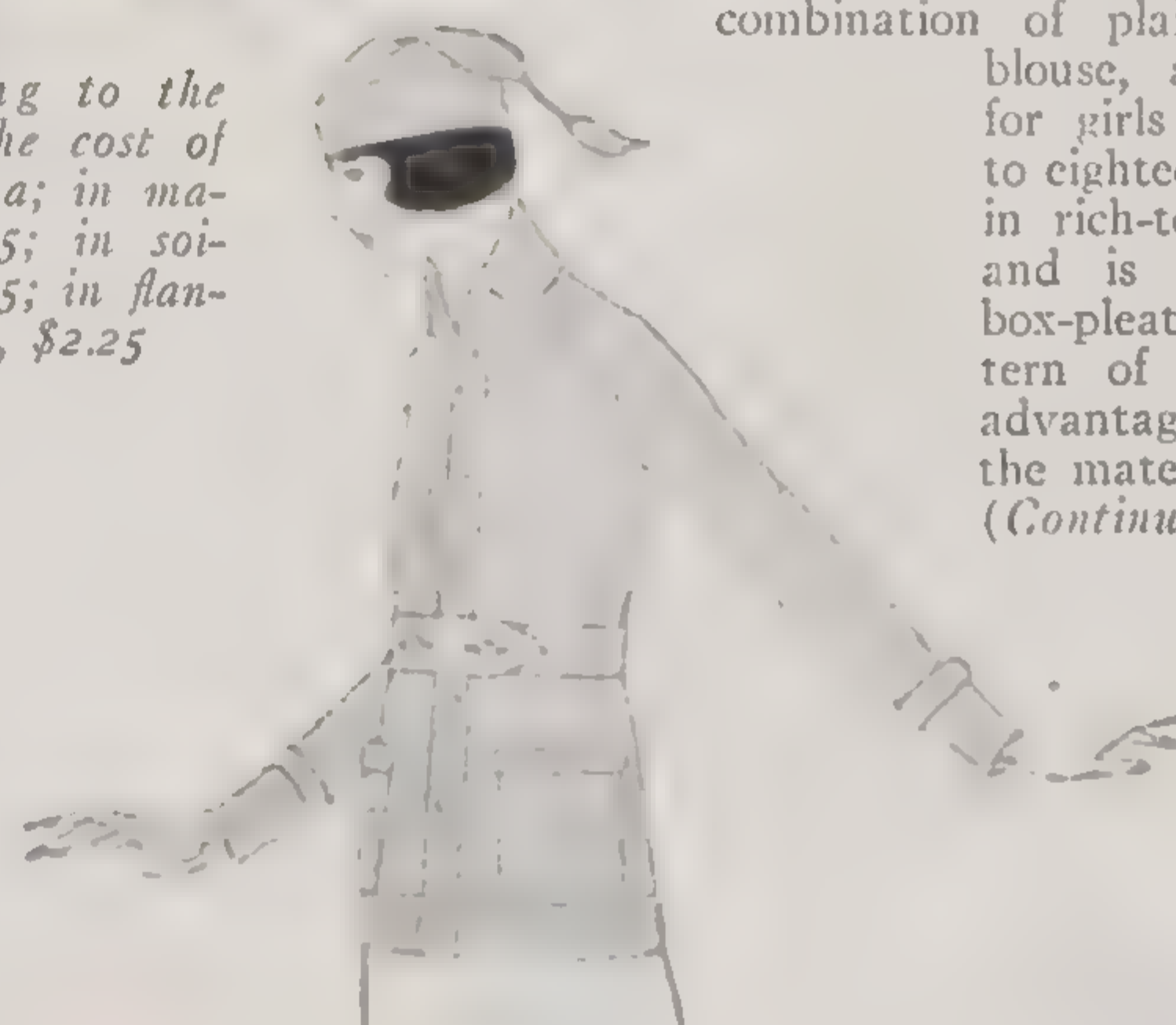
a chubby little girl. There are gathered pockets to delight her heart, white collar and cuffs, and a little black bow at the neck. The collar and cuffs are not detachable, but they could be arranged to be taken out without a very great deal of trouble. The design at the right of the same group is of Devonshire cloth, a cotton material which is somewhat like linen in weave. It comes in maize or in rose with embroidery done by hand in a contrasting shade of mercerized cotton. The collar and cuffs are white, and the frock may be had in sizes six to twelve.

A practical frock which is warmer than a cotton frock and costs less in laundry is shown in the upper middle on page 67. This little girl's frock has a pleated navy blue serge skirt and a skeleton waist, worn over a cream colour linen blouse. The blouse is detached so that it is easy

A blouse of Pierrette with a new neckline and a collar trimmed with soutache braid is charming for "best"; \$6.95



According to the cloth is the cost of the pyjama; in madras, \$1.25; in soie-sette, \$2.95; in flannelette, \$2.25



A wool sweater is indispensable for school; \$6.95



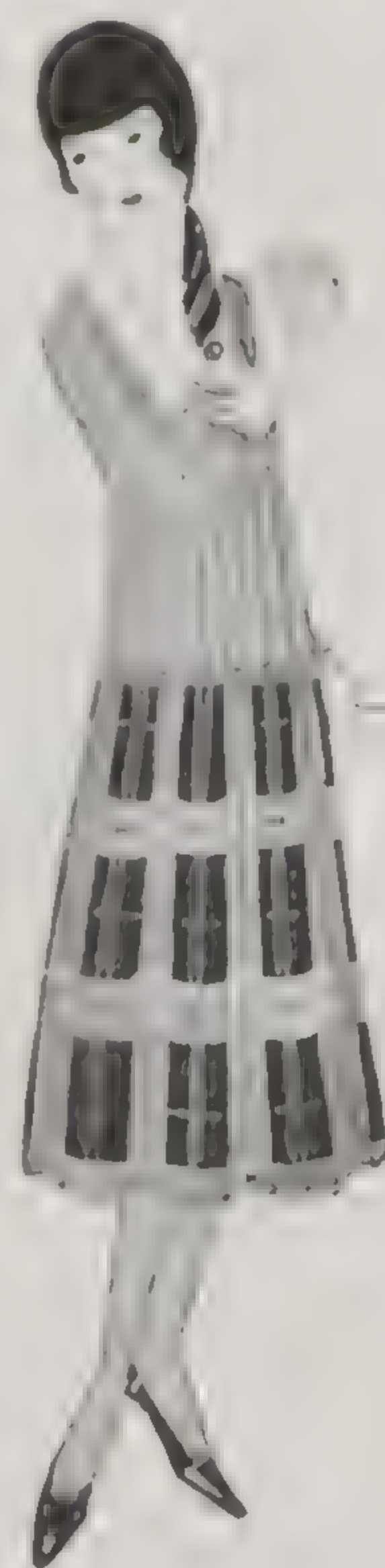
The sketches above show just two of the nice things about the attractive duvet de laine suit at the left that couldn't be shown in the larger sketch; \$48

White bloomers are one of the most useful articles in the small girl's wardrobe; in muslin \$1

When this sweater and blouse are combined with a plaid skirt the sum total looks like the sketch at the right; skirt, \$16.50; sweater, \$3.50; blouse, \$5.75

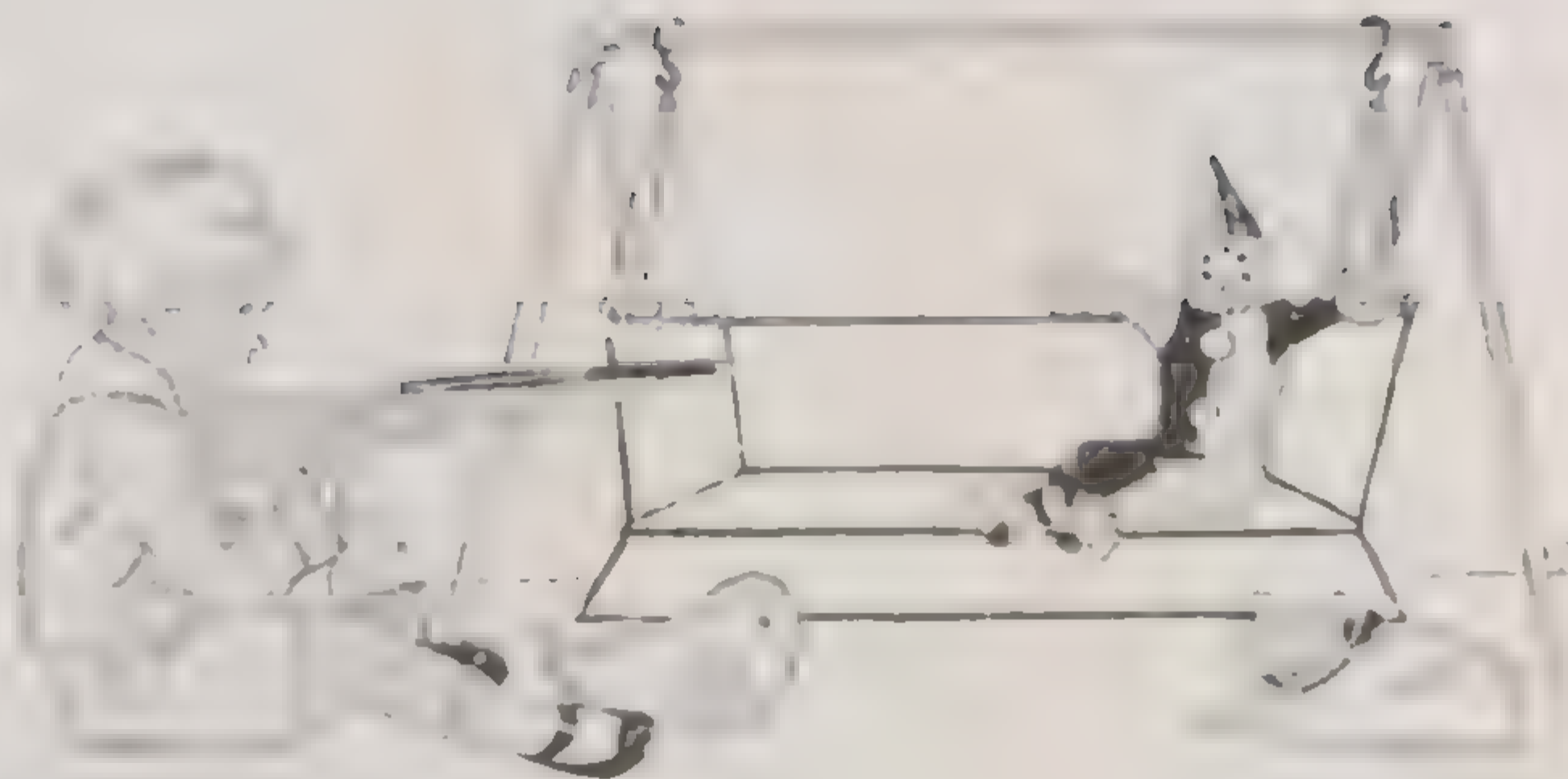


The shoe problem is here reduced to its lowest terms; tan leather boots, \$9.75; cloth-topped boots, \$8.75; pumps, \$6



EVEN IF ONE'S "DEAR PAPA IS
POOR". ONE MAY HAVE THESE GAY
AND REASONABLY PRICED TOYS

JOYS FOR THE CHILD WHO IS
BOTH "CLEAN AND NEAT, WITH LOTS
OF TOYS AND THINGS TO EAT"



A clown of coloured
properly approach-
ed, sound the
timbrel: he sits in a
red canvas
mock.
... a
chicken lie
down together.
Hammock and
trame, \$3; cl
\$2.75; cat, \$3.25.
chicken, \$1.50



This magic clock says, "For each hour
of every day, here are twelve toys with
which to play." Nothing more helpful
could have been devised to keep the nur-
sery amused on rainy days. Price, \$1.50

For the important business of life at the
seashore, whether it consists of making
pies or jorts, one is sure to need these
gay wooden toys. Sand pail, \$2; sand
mould, \$1.50; paddles, 50 cents each



The young Napoleon who owns this stal-
wart wooden officer and his five soldiers
(three of whom are shown grounding
arms obediently at the right of the page)
won't have any call to envy General
Pershing. The men are one inch thick
and carefully carved and painted; \$4
for the set

(Middle, above) For the budding naval
man there is this submarine scooter, to
say nothing of a black catboat with a
red sail. A little float and steamboat
with weight attached is another novelty.
All these are made and painted by hand.
Scooter, \$1; float and steamboat, \$2.50;
catboat, \$3



A versatile chair like
this can do everything
but talk. As seen in
the middle, its white-
enamelled white-leath-
er-erected personality ren-
ders it an ideal high
chair. At the right, it
becomes a low play
chair on four metal
wheels. Height, 41
inches; length as play
chair, 30 inches; price,
\$27.50. Soap bubble
set; \$2.50. With one
pipe; \$1.75



This soldier guards a flag-trimmed tent of heavy
paper inside of which are envelopes and note-paper,
suitably decorated with marching men carrying life-
like guns, so that the young correspondent won't
feel too much the civilian when he writes; 75 cents

Photographs from Bradley and Merrill

The U. S. Engineer Corps has nothing more fascinating
than this gaily camouflaged hand-made sand cart with
its super-tank wheels. The sand sifter is another bright
bit of efficiency that will help to compensate one for
being under draft age. Cart, \$3.50; sand sifter, \$3

A painted wooden horse,
hand-carved, can be hired
permanently for \$2.75

VOGUE PATTERN SERVICE



Frock No. P4347. Sizes, 10 to 16 years. For the miss who needs slender lines is this pocketed and buttoned frock with a sash tied in the back.

ALL Vogue patterns for women may be obtained in sizes 34 to 40 inches bust measure, 24 to 30 inches waist measure, and 35 to 41 inches hip measure, unless otherwise specified.

Vogue patterns are 50 cents for each waist, suit coat, skirt, smock, lingerie, or child's pattern; \$1 for complete costumes, one-piece dresses, separate coats, and long negligees. An illustration and material requirements are given with each pattern. When ordering Vogue patterns by mail, please state size.

VOGUE PATTERN SERVICE
19 West 44th Street, New York City

Vogue patterns may be purchased direct or ordered by mail from the Vogue Pattern Rooms and from the shops listed below:

NEW YORK CITY: B. Altman & Co., Fifth Avenue and 34th Street; or Vogue Pattern Room, 19 West 44th Street

BROOKLYN, N. Y.: Abraham & Straus

NEWARK, N. J.: L. Bamberger & Co.

ATLANTIC CITY, N. J.: Braunstein-Blatt Co.

PHILADELPHIA: Vogue Pattern Room, Empire Building, (Room 304), 13th and Walnut Streets

LANCASTER, PA.: The Donovan Co.

RICHMOND: The Gift Shop, 320 East Grace Street

ATLANTA: The Smart Shop, Connelly Building (Room 203)

BALTIMORE: The Jennings-Thomson Shop, 526 North Charles Street

PROVIDENCE: Gladding Dry Goods Co.

BOSTON: Vogue Pattern Room, 149 Tremont Street (Room 605)

BUFFALO, N. Y.: Flint & Kent

PITTSBURGH: Joseph Horne Co.

CLEVELAND: Halle Brothers

CHICAGO: Vogue Pattern Room, Stevens Building (Room 932), 20 N. Wabash Avenue

GRAND RAPIDS, MICH.: Friedman Spring Dry Goods Co.

ST. PAUL: Mannheimer Bros.

HOUSTON, TEXAS: Foley Brothers

Dry Goods Company

LOS ANGELES, CAL.: Bullock's

SAN FRANCISCO: Vogue Pattern

Room, 233 Grant Avenue, Joseph Building

PORTLAND, ORE.: The Waist Shop (Lennon's Annex), Portland Hotel Court

SEATTLE: The Griffin Specialty

Shop, 1602 Second Avenue

LONDON, E. C., ENGLAND:

Vogue Pattern Room, Rolls House,

Breams Building



Frock No. P4343. Sizes, 4 to 8 years. A slip-on frock of pongee, cut in two pieces and with raglan sleeves, is trimmed with gay stitchery and bows.



Frock No. P4349. Sizes, 4 to 10 years. One of those accommodating slip-on frocks, with its front panel and pockets cut in one piece to simplify making.



Coat No. P4351. Sizes, 2 to 8 years. The collar may be worn at the most comfortable angle; the simply made coat requires 2 yards of 54-inch material.



Rompers No. P4352. Sizes, 2 to 8 years. With this demure peasant's smock of simple design is included a diminutive pair of trousers, easily made.



Frock No. P4367. Sizes, 10 to 16 years. This slip-on frock of simple lines is cut in but two pieces, has raglan sleeves, and is particularly easy to make.



Frock No. P4315. Sizes, 2 to 8 years. This bit of sweet simplicity, cut kimono fashion and all in one piece, requires but $1\frac{3}{4}$ yards of 45-inch material

Frock No. P4344. Sizes, 4 to 10 years. This is a most becoming way to combine checked silk and serge or gingham and chambray in a serviceable frock

Boy's Suit No. P4353. Sizes, 2 to 6 years. The kind of clothes one needs for hard play, if one is young and strenuous. Both trousers and blouse are included

Frock No. P4350. Sizes, 6 to 12 years. The upper section is cut kimono fashion, in one piece, the lower section in another, with hand-smocking for the trimming

THUS MAY ONE LOOK WHEN ONE IS HALF PAST

SUNRISE, AND ONE LONGS TO PLAY ALL DAY

SMART SERVICE CLOTHES FOR BOYS AND GIRLS

THAT SIMPLIFY MAKING AND ELIMINATE SEAMS



Boy's Suit No. P4354. Sizes, 2 to 6 years. When one is dressed up, one's suit may be of stiff white linen with hand-hemstitched ruffles. Both overblouse and trousers are included in the pattern

Boy's Suit No. P4355. Sizes, 2 to 6 years. The trousers and suspenders are cut in a most in-inescapable fashion. The pattern includes both trousers and blouse

Frock No. P4346. Sizes, 2 to 8 years. Pockets cut in one with the waist recommend this little dress, which may have a separate guimpe with organ-die sleeves

Frock No. P4364. Sizes, 10 to 16 years. A button-down-the-back frock, becomingly collared and cuffed and cut in but two pieces, has its sash smartly adjusted

Frock No. P4348. Sizes, 2 to 8 years. The undersrock is cut in one piece, kimono fashion; the little smocked apron, from two straight widths which are laced together

THESE CLOTHES PLEASE

ONESELF BECAUSE THEY

ARE GREAT TO PLAY IN



Coat No. P4303. Sizes, 8 to 14 years. It simplifies the making to cut back and sides in one piece and sleeves in another

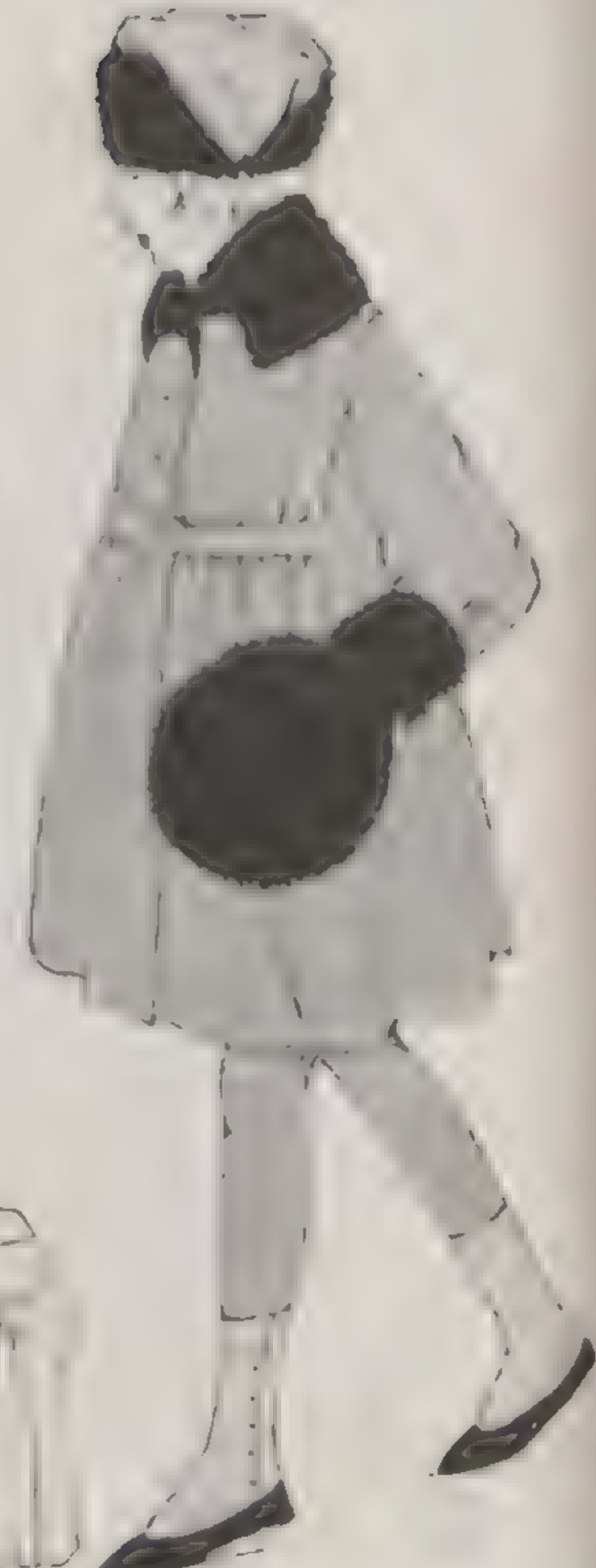


Coat No. P4361. Sizes, 6 to 12 years. A two-piece coat, cut kimono fashion, has a front panel to ensure a well-protected neck

THEY PLEASE ONE'S MOTH-

ER, TOO; THEY'RE SMART.

SIMPLE, AND EASY TO MAKE



Coat No. P4382. Sizes, 4 to 10 years. The belt of this coat requiring but $2\frac{1}{2}$ yards is cut in one piece with the side gore

Rompers No. P4357. Sizes, 1, 2, and 4 years. These practical rompers button down the back and across the lower edge and are hung from a yoke which is a mere excuse for the embroidered duck



Rompers No. P4356. Sizes, 1, 2, and 4 years. Businesslike rompers, hand-smocked at the front and opening at the centre and across the back, have lace-edged collar and cuffs to please mother



Coat No. P4368. Sizes, 10 to 16 years. This design requires $2\frac{1}{2}$ yards of 54-inch material



Frock No. P4362. Sizes, 8 to 14 years. The fronts of the waist and the belts are in one piece



Frock No. P4366. Sizes, 10 to 16 years. Big sister's frock has been followed in this model



Coat No. P4350. Sizes, 4 to 10 years. A blue serge coat has facings of black and white silk



Frock No. P4365. Sizes, 10 to 16 years. A school frock with a waist-coat of satin or piqué

The Health Thermometer

That is the only one to watch

When your whole body abounds in health and energy you don't care what the mercury says. All weather is good weather when your appetite and digestion are in good working order. That is the important thing.

Start your dinner or supper today with

Campbell's Tomato Soup

There is nothing like it to promote a lively appetite and good digestion.

It is nature's own tonic—the juice of fresh red-ripe tomatoes—blended with choice butter and other nourishing ingredients. It cannot be surpassed for wholesome quality and tempting flavor.

It is all pure nourishment. You have no waste, no labor, no cooking cost. It comes to you perfectly cooked and seasoned. You save fuel. You do not heat up the house, nor yourself.

Serve it as a Cream of Tomato. The United States Department of Agriculture declares that such a soup yields 50 per cent more energy than the same amount of milk.

Or serve it with the simple addition of boiled rice or noodles if you want it still more hearty. This gives you the best part of a nutritious light meal all ready to serve in three minutes.

No need of heavy meat meals in sultry weather. A simple diet is in better accord with the national food program and better for your own health and vigor, too. Now is the time when all Americans should be at their best.

Order it by the dozen. This is the convenient and economical way.

21 kinds
12c a can



Campbell's SOUPS

LOOK FOR THE RED-AND-WHITE LABEL

"America's Leading Furriers"



FINER FURS NOW DEMANDED

Not as an extravagance of society, nor as a whim, but in the line of *actual conservation* in the midst of war time conditions.

The demand of women whose example leads the fashion has sprung up anew for such fur as Alaskan Seal, Russian Sables and Mink—those furs whose richness is accompanied by unusual *durability* and *serviceability*.

As their husbands are "looking ahead" to business conditions and future scarcities of materials, so observant women are "looking ahead" in their purchases of furs.

Always showing our exclusive models in a commanding range of new and original effects, our Fall creations in these fine furs surpass those of all former years.

The Fall and Winter collection now being shown will be of unusual interest to women visiting New York

JAECKEL & SONS INC.

16-18 WEST THIRTY-SECOND STREET
NEW YORK

(Their Only Address)



One may sit at this black wicker dressing-table to dress one's hair; or the top of the table may be lifted off like a tray, with the mirror and candles attached, and brought to the bed or couch. The dressing-table, seat, and footstool may be bought in any colour; three pieces, \$44.75

ON HER DRESSING-TABLE

ONE of those delightful women upon whom the gods seem to have showered all their gifts, admitted recently that she had accomplished a prodigious amount of war work, besides her numerous other duties, because she had learned early in life the art of conserving her strength. This woman's method was a very simple one, for it consisted in never standing up when she could sit down; and never sitting when she could lie down. To the highly strung nervous woman such a theory would seem the acme of laziness, but it is safe to assert that the apparently lazy one can keep up a steady pace, year in and year out, that would be impossible to her restless sister; and, apart from accomplishing much work of the most efficient type, she retains her youth and beauty much longer than the sort of woman who prides herself upon being constantly on the go. For instance, take the act of dressing; it is incredible how much unnecessary effort and how many steps are expended by the average woman in this daily task. To begin with, thousands of women stand while dressing their hair, and the result is either a careless coiffure or a haggard countenance. Sarah Bernhardt, whose life has been devoted to constant work of an intellectual kind, has always had her dressing-case brought to her couch, and the serious part of her toilet, which is usually the make-up for her various rôles, is completed without a strain upon the rest of the body. The woman who begins her day in this way need not hesitate to use her full strength when she is on her feet, for she will have that feeling of security which plenty of credit in the bank of health gives one. To-day the properly equipped dressing-room has a well-cushioned seat in front of the dressing-table, and the latter is placed where the best light is obtainable. It is important to have all the details of the toilet at hand before commencing to dress.

A really smart woman plans her boudoir just as a clever business man would arrange his office; he, or his secretaries, would consider it bad management to have to jump up and rush to the other end of the room to answer the telephone or to consult files. The woman who means to be well turned-out tries to have every dressing requisite at hand, so that she may complete her toilet without bodily or mental fatigue.

How often one hears a misguided woman exclaim with pride, "Oh, I never lie down in the daytime unless I am very ill,"—a fact which is quite obvious from her appearance. Another means of con-

servation that Sarah Bernhardt has employed has been a rest of ten minutes every day. She lies flat on her back and relaxes completely, arising refreshed and rejuvenated. It requires, however, more intelligence and strength of character to do this than the average woman possesses, unless she is made to realize thoroughly how very essential to beauty are systematic rest and exercise.

Apropos of exercise, a woman whose skin was too sensitive for a complexion brush tried a rubber sponge, carefully cleansing the skin first with either a cream or a mild soap and warm water, and then gently working the muscles, as in a massage, until every part of face had been exercised and the circulation promoted. After this process a small amount of cream was rubbed in and left on all night, to be rinsed off with tepid water in the morning and followed by another short massage with the sponge, after which the skin needed only a dusting of powder. This woman has completely eradicated a tendency to a red nose by this gentle massage.

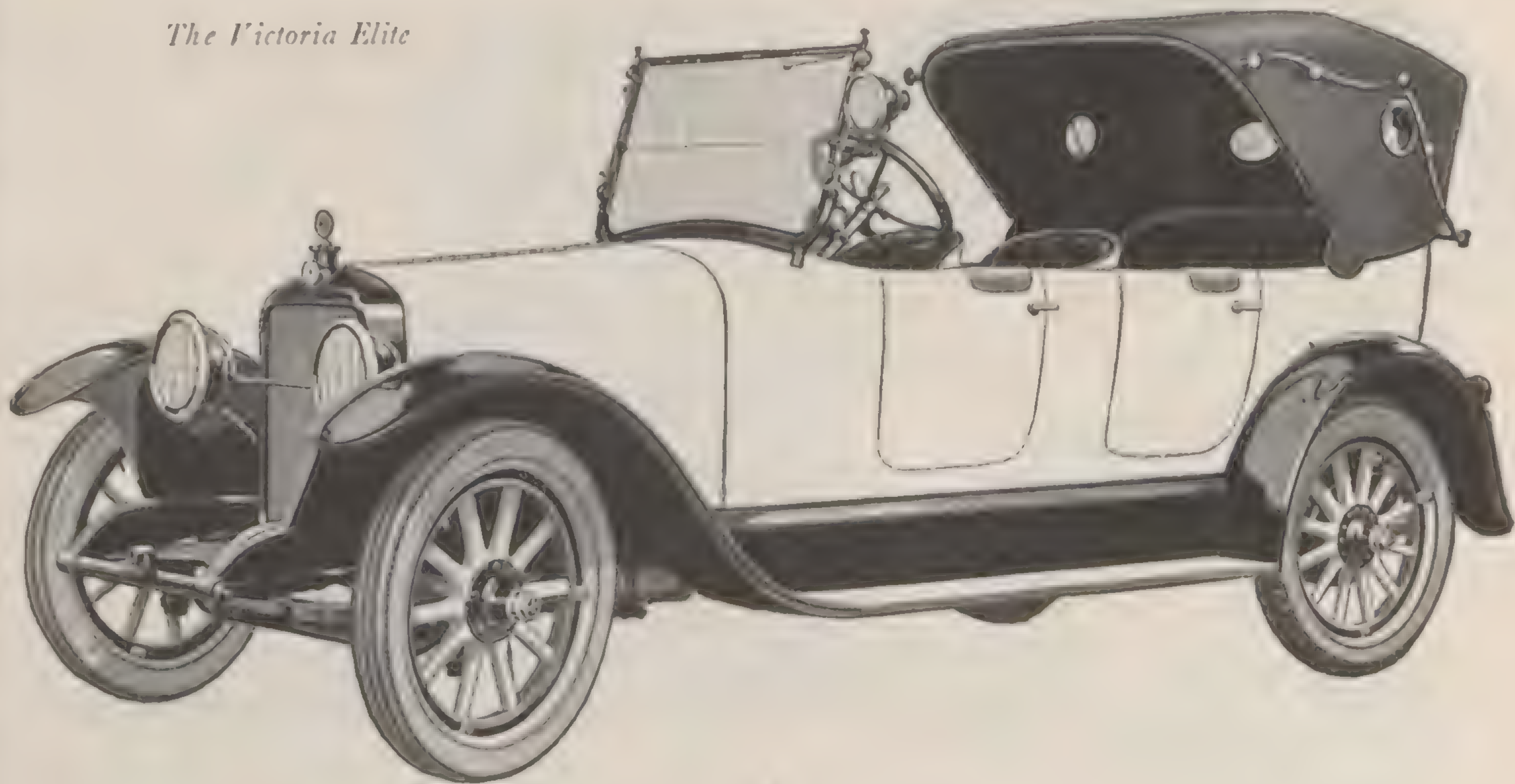
There is a new liquid powder which, by cleansing the pores and whitening the skin, makes the constant use of a powder-puff unnecessary. This is a very desirable remedy in warm weather, as it is cooling to the skin and imparts a fresh and delicate tone to the complexion. It may be bought in all the various shades for 50 cents a bottle.

While on the subject of prevention we should remember the importance of the care of the hair at this time of the year, when dust, sun, and wind do so much damage, and more frequent shampoos are a necessity.

In order not to dry the scalp, however, it is important to use some process which will nourish as well as cleanse; and for this purpose there is a shampoo that is unsurpassed for light hair and the heads of children. It is made with olive oil and may be bought for 50 cents a bottle.

The same specialist who makes this shampoo has a brilliantine that is a vegetable preparation; it keeps the hair soft and glossy and gives it a wonderful lustre without producing an oily appearance; this may also be bought for 50 cents a bottle.

Note.—Readers of *Vogue* inquiring for names of shops where dressing-table articles are purchasable should enclose a stamped and addressed envelope for reply, and state page and date of issue of *Vogue* where the articles are shown.

The Victoria Elite

Templar

The Superfine Small Car



RUE luxury is never cumbersome—but motor car luxury has been. It remained for the Templar to interpret luxury that avoids all grossness.

The Victoria Elite is first a thoroughly high grade car throughout in the strictest sense. In design and appointments it is beautiful and complete. In size it is comfortable and convenient—and of course the exemplification of economy in the truest sense.

It accommodates four passengers in roomy comfort for all—each with a separate door to make it easy to get in and out without disturbance and an ample aisleway between the front seats makes it easy to move about without getting out of the car.

*Templar
Top-Valve
Motor*

Prices f.o.b. Cleveland

*Five Passenger Touring \$2185
Four Passenger Sportette \$2185*

*Four Passenger Victoria Elite \$2285
Two Passenger Touring Roadster \$2365*

The Templar Motors Corporation
2500 Halstead Street, Lakewood
Cleveland, Ohio



Social usage rightly requires correct dress, along with dignity, reputation and worth

*Crane's
Linen
Lawn*
[THE CORRECT WRITING PAPER]

is accorded its position because it has character, genuineness and beauty that is recognized by people of good taste

Usable samples sent on request for twenty-five cents

EATON, CRANE & PIKE CO.
New York Pittsfield Mass.

S O C I E T Y

Births

NEW YORK

Bryce.—To Mr. and Mrs. Peter Cooper Bryce, a daughter.

Loram.—On June 21, to Ensign and Mrs. Matthew J. Loram, a daughter.

Deaths

NEW YORK

Barnes.—On June 27, Thurlow Weed Barnes.

Garrettson.—On July 3, Francis T. Garrettson.

Herter.—On June 13, in France, Sergeant Everit A. Herter, U. S. A., son of Mr. Albert Herter.

Mitchel.—On July 6, Major John Purroy Mitchel, U. S. R.

WASHINGTON

Ward.—On July 6, Rear-Admiral Aaron Ward, U. S. N., retired.

Engagements

NEW YORK

Coward-Smillie.—Miss Eleanor J. F. Coward, daughter of Mr. Edward Fales Coward, to Mr. Charles Van Valkenburg Smillie, son of Mr. George H. Smillie.

AUGUSTA

Tobin-Rush.—Miss Laura Tobin, daughter of Mr. Augustus de Cottes Tobin, to Mr. Benjamin Rush, junior, 103rd Trench Mortar Battery, U. S. A., son of Mr. Benjamin Rush.

BOSTON

Lyman-Simonds.—Miss Julia Lyman, daughter of Mr. Arthur Lyman, to Ensign Henry G. Simonds, U. S. N. R. F., son of the late Henry A. Simonds.

PHILADELPHIA

Hunter-Davis.—Miss Katherine Reeves Hunter, to Mr. Isaac Roberts Davis, junior, U. S. A., son of Mrs. Isaac Roberts Davis.

Baily-Dent.—Miss Edith Houston Baily, daughter of Mr. Frederick L. Baily, to Lieutenant Magruder Dent, Aviation Section, Signal Corps, U. S. A.

Weddings

NEW YORK

Bradley-Ogden.—On July 2, at Cramborough, Sussex, England, Captain Hugh Gardner Worgan Bradley, Grenadier Guards, British Army, and Miss Margaret Van Cortlandt Ogden.

Calhoun-Gummere.—On June 13, at the home of the bride, at Princeton, New Jersey, Captain Clarence C. Calhoun, U. S. A., and Mrs. Barker Gummere.

Graves-Dickson.—On July 5, Mr. Henry Graves, third, son of Mr. Henry Graves, junior, and Miss Margaret Dickson, daughter of Mr. Joseph B. Dickson.

Lyle-De Sabla.—On June 28, at the home of the bride's parents, Dr. William Lyle and Miss Léontine De Sabla, daughter of Mr. Eugene De Sabla.

Nichols-Francklyn.—On July 1, in the Lady Chapel of Saint Patrick's Cathedral, Mr. John Dykers Nichols and Miss Mary Delia Francklyn.

Porter-Underhill.—On August 5, Mr. James Russel Porter, son of Mr. John Porter, and Miss Dorothy Beekman Underhill, daughter of Mrs. Rawson Underhill.

Stuart-Richardson.—On July 2, at Saint Mark's Church, Mount Kisco, New York, Captain David Stuart, U. S. N. A., and Mrs. E. H. Richardson.

Thompson-Dupignac.—On July 2, at the home of the bride's parents, "Satis House," Mamaroneck, New York, Mr. Arthur Van Rensselaer Thompson, son of Mr. Arthur G. Thompson, and Miss Eleanor F. Dupignac, daughter of Mr. Frank Jay Dupignac.

NEW ORLEANS

Johnson-Avery.—On July 10, at Chestnut Hill, Pennsylvania, Ensign R. Winder Johnson, U. S. N., son of the late R. Winder Johnson, and Miss Sara Leeds Avery, daughter of Mr. Daniel Dudley Avery.

PHILADELPHIA

Bell-Baker.—On June 29, Mr. John C. Bell, junior, son of Mr. John C. Bell, and Miss Sarah Andrews Baker, daughter of Mr. Louis Carlin Baker, junior.

Moffly-Kane.—On July 10, at the home of the bride's parents, Lieutenant John W. Moffly, son of Mr. William T. Moffly, and Miss Audrey Elizabeth Kane, daughter of Mr. Edward V. Kane.

Hutchinson-Dutcher.—On June 21, Lieutenant Daniel L. Hutchinson, third, U. S. R., son of Mr. Daniel L. Hutchinson, junior, and Miss Eleanor S. Dutcher, daughter of Mr. W. L. Dutcher.





"I don't see how I ever tolerated having my cuticle cut. Cutex is so easy to use, so quick, and makes my nails look so much better. They are really lovely."

Ruby Smith

How to give your nails a perfect manicure — without ruinous cutting of the cuticle

IT has long been known that cutting ruins the cuticle. Everywhere doctors and skin specialists tell us: "do not cut the cuticle"; "cutting is ruinous." Some of us do not realize that the more we cut and clip—the more we have to—for every time we use scissors we are creating the very roughness and unevenness we are striving to overcome.

Until now women who wanted shapely nails have had to clip or trim the cuticle; they had no efficient way of removing surplus cuticle. It was to fill this great need for a harmless cuticle remover that Cutex was formulated.

Cutex completely does away with cuticle-cutting. It makes it possible for you yourself to keep your cuticle smooth and firm, your nails shapely and attractive.

Begin to have beautiful nails today

Send for the complete Individual Manicure Set offered below and see how attractive you can make your nails—the very first time!

File the nails to the desired length and shape. Then wrap a little cotton around the end of the orange stick (both come with Cutex), dip into the bottle and work around the base of the nails, gently pushing back the cuticle. Care-

fully rinse the fingers in clear water, pushing the cuticle back when drying the hands.

A little Cutex Nail White applied underneath the nails makes your nail tips clean and white. Finish with Cutex Nail Polish in any form you desire—cake, paste, powder, liquid or stick. Don't put it off. See how quickly even an abused nail can be made really lovely.

If the skin around the base of your nail dries easily at certain seasons of the year, as that of many women does, apply a little Cutex Cuticle Comfort. This cream will help to keep your cuticle always soft and pliant.

Cutex, the cuticle remover, comes in 30c, 60c, and \$1.25 bottles. Cutex Nail White is 30c., Cutex Nail Polish in any form is only 30c. Cutex Cuticle Comfort is 30c.

A complete manicure set for you

Send 15c now (10c for the set and 5c for packing and postage) and we will send you the complete Manicure Set shown below. Send for it now—don't let another day go by until you see how lovely your nails can look. Address Northam Warren, Dept. 308, 114 West 17th St., New York City.

If you live in Canada, send 15c for your set to MacLean, Benn & Nelson, Limited, Dept. 308, 489 St. Paul Street West, Montreal, and get Canadian prices.

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You will
never go back
to the cuti-
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Remove stains
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White



Give your nails
the most delight-
ful polish they
have ever had with
Cutex Nail Polish

Mail the coupon today
with 15c for this complete
Individual Manicure Set.
It will give you several
complete "manicures"

MAIL THIS COUPON
WITH 15c TODAY



NORTHAM WARREN
Dept. 308, 114 W. 17th St., New York City

Name

Street

City State



WAR INTERESTS ABSORB NEW YORK

(Continued from page 48)

grown-ups, and children—and a street-cleaner. He isn't a particularly prepossessing street-cleaner; he isn't young, and his clothes aren't very fresh, and no one would ever pick him out as a model of efficiency even in street-cleaning, but he is absorbedly interested. He watches the aeroplanes and the soldiers lined up along the curb. He watches the Ninth Coast Artillery across the street and the dapper Italian officer at his left, and over and over again he sees them salute.

Once more down the Avenue comes the sound of muffled drums. Comes the creak and rumble of a gun caisson, draped in the sta's and stripes with an officer's fatigue cap atop; and behind comes a horse draped in black with boots reversed, dangling in the stirrups. The civilians bare their heads, the soldiers stand sharply at salute, and the old street-cleaner, his brush clasped firmly in his left hand, raises his right hand awkwardly to his soiled white cap. Through the street of the city which once honoured and once rejected him, passes the body of John Purroy Mitchel, ex-mayor of New York, brilliant young American, and gallant soldier.

Just behind comes perhaps the most distinguished collection of men who have ever passed on foot up Fifth Avenue, Colonel Theodore Roosevelt, walking like a youth, Mr. Cleveland H. Dodge, Governor Charles S. Whitman, former mayor George B. McClellan, Gaston Liebert, the French Consul-General, C. Yada, the Consul-General of Japan, Colonel Edward M. House, personal representative of President Wilson, Dr. William T. Manning, rector of Trinity Church, Lieutenant-General Lord George Wellesley, of the British Army, President Nicholas Murray Butler, of Columbia University, Mr. Elihu Root, and scores of other well-known figures. John Mitchel's friends are also there, the men who had been with him at college and the men who had worked with him in office, while those who had trained like him for the great fight, circle and whirl above, dropping flowers gathered that morning from the large estates near the training grounds, the summer homes of Mr. Harry Payne Whitney, Mr. Robert Bacon, Mr. John S. Phipps, and Mrs. Charles Steele.

And now the pageant vanishes. The last slow marching figure disappears down the vista of the Avenue. The ranks of soldiers along the curb break and march away, the bands playing their merriest tunes, after the manner of military bands when a funeral is over. The crowds scatter, and the sun streams down upon the Avenue, gleaming in at the windows of the dwellings and the clubs.

But a long long time from now, when all the pageantry of war has passed and on Fifth Avenue neither bands nor marching men disturb the women who shop and the children who walk with their nursemaids and the men who stroll leisurely to and from their clubs, people will still recall those swooping aeroplanes and the long line of khaki-clad figures drawn up along the curb, and they will remember New York's youngest mayor who gave to his city freely and who gave to his country all that man can give. For in those days there will be traditions, valued highly, as things which cost us dear are always valued.

* * * *

Just at present, aviation and aviators are completely absorbing the attention of every one. At the outdoor social events of the season, the fliers in the sky have invariably so completely outshone every effort at entertainment which has been made in the field, as to make the latter seem almost absurd. Taking this fact into consideration, Mr. and Mrs. Mortimer Schiff arranged on their estate at Oyster Bay an aviation fête at which nothing would detract from interest in the aeroplanes. In the intervals between the sham battle and the manoeuvres of the aviators there was, however, amusement in the gaily awninged tent where, with other professional entertainers, Private Irving Berlin sang his newest song treating of his intention to "Kill the Bugler" and explaining how he is going to do the job thoroughly and "kill the man who wakes the bugler up."

The day was clear and bright, and a large and interesting group of people were in attendance. Military men were much in evidence, their uniforms forming an effective foil for the summer frocks

(Continued on page 80)



Actual Size

R I

A Delightful Product of France

Many exquisite French products which Americans prize are no longer obtainable owing to difficulties of transportation, but the thousands of women who use Dorin's exquisite compact powders and rouges will be delighted to know that not only is there a supply already in this country, but fresh shipments are coming as usual. The light industries of France, operated by women, have contributed greatly to her extraordinary vitality during the war. American women may, therefore, enjoy their favorite La Dorine with the consciousness that they are aiding our great Ally.

LA DORINE

compact powders are on sale wherever fine imported toilet articles are sold. La Dorine comes in four tints, *Blanche*, *Naturelle*, *Rosée* and *Rachel*. The favorite rouge shades in compact form are *Rouge Brunette*, *Rouge Framboise*, and the new shade *Rouge Blondore*.

Be sure that the words "Dorin" and "Paris" are on the box.

WHAT IS YOUR COLORING?

Send a brief description of your complexion and hair with 6 cents in stamps to cover mailing for two sample packets (powder and rouge), and Dorin's booklet on the proper application of powder and rouge. Address Dept. D-1.

F. R. ARNOLD & CO., Importers, 3 West 22nd Street, New York



A young woman, seen at the Aviation Fête, wore a smart white linen skirt with a hand-blocked design done in black



Mrs. Charles H. Senff wears a soft summer wrap consisting of five flounces of pink mauve chiffon cloth and ecru lace



*Always WILSNAP—
wherever snap fasteners are used*

WHEN you use Wilsnaps you know—when you reach up your arm to fasten your dress—that Wilsnaps *will snap*—and stay fastened.

Prove it to yourself as so many have done. Have rust-proof Wilsnaps sewed on all your garments. Wilsnaps may be used with security on your heavy materials—the Wilsnap spring holds. Wilsnaps may be used on the sheerest, daintiest fabrics—the Wilsnap spring opens at a touch. Wilsnaps are certain. Wilsnaps are sure. Wilsnaps—always Wilsnaps wherever snap fasteners are used.

THE WILSON FASTENER CO., *Makers* 117 E. St. Clair Avenue, Cleveland, O.



*Look for this card
—orange colored—
10c everywhere*

WILSNAP
REG. U.S. PAT. OFF.
Fashion's Fastener

The men can't sew. Join the
Red Cross! It needs you.



"My Hair Is Always Wavy"

My friends think my hair is naturally wavy. But it isn't, nor do I patronize the hairdresser. I just slip on a few West Electric Hair Curlers before dressing and by the time my hair is ready to "do up" it has a beautiful, soft wave which lasts all through the day and evening.



are really wonderful. They work entirely without heat; can be put on in a minute, and require no attention while attached. They are made of one piece of electrified steel with no sharp corners or edges. Will not break nor injure the hair in any way.

Over Fifty Million in Daily Use

They are a real economy. Each one guaranteed to last a life time. Buy a set and try them

Card of Two—10c

Card of Five—25c

On sale everywhere at all good stores, or we will supply you direct if you will send your Dealer's name, enclosing the price in either stamps or money.

"Guide to Hair Dressing at Home" sent free with every order for card of curlers.

West Electric Hair Curler Company

146 Columbia Ave.,

Philadelphia, Pa.

Also Manufacturers of The West Stocking Shields



Rose colour and dark blue chifon made the costume worn by Miss Katherine Mackay and cream net made that of Miss Ellen at the opening of a war picture

WAR INTERESTS ABSORB NEW YORK

(Continued from page 78)

and bright sports clothes of the women. Quite an unusual frock of sheer white organdie, so long that it almost touched the ground, was worn by Mrs. Sidney Fish and topped with a picture hat of soft white chifon. Mrs. Fish was accompanied all the afternoon by a strenuous Scotch terrier straining at his leash. With her, during the major part of the afternoon, was Miss Leonie Burrill who wore a white flannel skirt and a white wool slip-on sweater above which the collar of her boyish blouse was held in place by a black four-in-hand tie. Her tam-o'-shanter was of black straw, and her white oxfords were tipped with black.

One of the smartest costumes of the afternoon was worn by Mrs. William Erhart. Her gown of soft white crepe had an embroidered panel front and back edged with a narrow ball trimming, and she wore a large gracefully drooping black hat with a large cluster of white flowers at the front and the top of the crown. She is photographed with Mrs. Harry La Montagne and Mrs. Harry Duryea, the latter wearing one of the figured silk frocks which are very smart this season. Mrs. Herbert Harriman, wearing a dress of blue and white foulard, is photographed with Captain Herbert Lawrence before the entrance of the Schiff house.

OUR LITTLEST ALLIES

(Continued from page 51)

Moselle, from which Prefect Mirman had appealed for help. The Asile Caserne du Luxembourg, near Toul, was opened by the French authorities in co-operation with the American Red Cross. The same Children's Bureau in co-operation with the American Fund for French Wounded has since established a hospital at the Asile and a dispensary service which treats the children of near-by towns. At Nancy a group of traveling dispensaries have their headquarters, and at Lunéville a small hospital and dispensary have been equipped. For the children at Nesle there is a hospital with a clinic and a traveling dispensary carrying a doctor, nurse, and medicine to the villages near-by.

All of the pitiful little child prisoners who are sent back from Germany by way of Switzerland are received at Evian by Red Cross doctors and nurses. During last November and December nearly fourteen thousand of these children passed through Evian and were examined and provided for by the Red Cross. For this purpose the American Children's Hospital was established there, and, in addition, a medical dispensary, a dental dispensary, and a cottage for orphans on their way to other institutions.

The Château des Halles, and Le Glandier are still other places where these tiny refugees are cared for by the Red Cross, relatively safe from bombs and German gas attacks. At Le Glandier, which was inaugurated in collaboration with a personal representative from the Queen of the Belgians, one thousand delicate and under-nourished Belgian children are being treated.

In Paris there are four dispensaries operated by the Children's Bureau and two more in which doctors from the Bureau hold regular clinics. The Bureau also supplements the scanty lunches of several thousand children whose mothers are away from home at work during the day, with nourishing food from America and gives a *gouter*—that favourite mid-

afternoon meal—to two thousand other children.

Just how desperate is the need is illustrated by a little incident which an American girl writes from Paris. It happened on a certain afternoon when three young American girls returned from the war zone to their own apartment, bringing with them twenty-six tired and dirty refugee babies—and arriving just in time to greet two well-known and popular American captains who had come to tea.

The captains were anxious to be of use in this moment of real need and offered their services. Could they be of any assistance to these young women who were already tired and worn and were facing another journey in the morning?

"Of course you can," said the blonde one. "You can wash the babies."

"Wash the babies," shouted one captain, "but, good God, there are twenty-six."

"Yes, just twenty-six," said the persistent blonde. "Why not?"

There seemed to be no answer to this, and so two very earnest expectant officers were ushered into the bathroom, given soap, brushes, towels, and much hot water—and, one by one, twenty-six smiling, wondering, or screaming babies were carefully and thoroughly scrubbed by these two dignified Army men, one an authority on Army supplies, as well as a well-known expert on dogs and horses, the other a man who probably saves more for the United States Government in buying shrewdly and wisely than any other one person in the service.

Three hours later a couple of weary but pleased captains rolled down their sleeves, put on their well-cut coats, and walked forth into the spring sunshine. They had never bathed anything but an Airedale before, but they were pleased with themselves, pleased with those babies, and pleased to think that they had done just a little for the future soldiers of France.

"Beyond the Alps"



PALL MALL

A Shilling in London
A Quarter Here



Plain or Gold

APPROVED
The Pall Mall Cigarette
Company

S E E N . . i n t h e S H O P S

(Continued from page 68)

Ask
forPhipps
HatsSMART
YOUTHFUL
BEWITCHING*"ELAN"* Taupe Velour,
trimmed and faced with
Alice Blue Ribbon.
Taupe beads touch off
the crown. New Fall
Model.

C. M. PHIPPS, Inc.

29-33 WEST 38th STREET

NEW YORK CITY



FLINT'S FINE FURNITURE

FLINT'S FINE FURNITURE

MAKING A NEW HOME
OUT OF THE OLD

A little money judiciously expended at "Flint & Horner's" will accomplish much in the re-furnishing of a new home of artistic character from an old one furnished in mediocre taste.

Those whose plans must be governed largely by cost will find in our exhibit of new patterns for Fall, inexpensive designs which afford the broadest opportunity for individual taste in selection and values which must leave undisputed the fact that Flint & Horner prices are uniformly LOW.

ORIENTAL AND DOMESTIC
RUGS AND DRAPERIES

FLINT & HORNER CO., Inc.

20-26 West 36th Street
New York

Scotch pleats. It is finished with a straight belt of the plaid which goes over the blouse. The skirt comes from twenty to thirty inches in length. The blouse is of Japanese wash silk finished with little pleated ruffles. It is obtainable in sizes for twelve, fourteen, sixteen, and eighteen years. It is rather unusual to find a blouse of this sort in a small enough size to be worn by a girl of twelve. The sweater is of the popular slip-on variety and is of Shetland wool, knitted by machine. It is to be had in corn colour, rose, Copenhagen blue, purple, and Havana brown.

For those who do not care for this combination, another is suggested in the sketch at the lower right on page 67. This consists of a side-pleated navy blue serge skirt and a smock which may be had in two materials. In crêpe de Chine in navy blue, Copenhagen blue, rose, and white, it may be had in sizes ten to sixteen, and it is a very pretty and becoming little garment. Of white crêpe de Chine and worn with a pleated white skirt it is suitable for school concerts or similar entertainments. It also comes in a fine Japanese cotton crêpe in rose, Copenhagen blue, and green, in the same sizes. The pleated serge or plaid skirt is very suitable for sports for the schoolgirl, so that it serves a second purpose, as war-time clothes should do. It comes in sizes ten to sixteen years. To wear with it a girl needs a heavy sweater of the type shown in the sketch in the middle and at the right on page 68. This sweater is in all wool in two weaves and may be had in a large variety of colours, including rose, Copenhagen blue, turquoise, Gobelin blue, purple, black, khaki, and white. It is made in sizes thirty-four to forty-four.

SERGE FROCKS FOR SCHOOL

Many mothers will prefer to remain faithful to the serge school frock for girls on account of its steady service, in spite of the increase in price. Two good models are shown, one in the sketch at the lower left on page 66 and the other at the upper left on page 67. The first is for the older schoolgirl and may be had in what the shops call the "misses sizes" (sizes fourteen to twenty). It is of a good quality navy blue serge and has an accordion pleated skirt, particularly becoming to the slender figure. The waist is very simple and is finished with a collar of white Georgette crêpe with a wide hemstitched hem. The belt is the feature of the frock. It is of the serge, braided with fine black braid in a broad band between two little plain serge belts, the lower one tying at the side. This model would be perfectly appropriate for a small woman as it is cut in a style that is becoming to almost any age. The other model is for younger girls or for very slender older ones, and is made of fine serge. The pleated skirt, which may be either of tan or deep wine red serge with a band of blue at the hem, is attached to an underwaist. The blouse of navy blue serge is cut in modified middy style and turns up at the edge. The round neck-line is embroidered in front with either tan or wine red wool embroidery in an attractive design. This frock is to be had in "junior" sizes or in what some shops call "hard to fit" sizes. The usual ages for these sizes are thirteen, fifteen, and seventeen, but this frock comes in sizes for girls from ten to sixteen. It is a charming model for both children and junior girls.

A frock of plaid silk and wool jersey, in junior sizes (thirteen, fifteen, and seventeen), is offered as rather more of a novelty than serge and is sketched at the upper right on page 67. It could be worn as a school dress or serve the purpose of a little afternoon frock. It may be had in two colour combinations, brown jersey with a skirt of brown and

black plaid silk and dark green jersey with a skirt of green and navy blue plaid silk. The little waist is almost like a jacket, and the pockets and buttonholes are bound with either the brown or dark green silk, with buttons and sash to match. The sash is fringed at the ends, which tie in the back, with floss silk. There is a little collar of cream batiste to keep the jersey from touching the neck, and the skirt is side-pleated.

FOR "DRESS-UP" OCCASIONS

Two more definitely afternoon or "Sunday" dresses are shown at the right and in the middle of the sketch at the bottom of page 66. The one at the right is of meteor satin in navy blue or black, in sizes fourteen to twenty. It is a model which is perfectly appropriate for small women and has almost unlimited possibilities for the schoolgirl. Over the narrow little skirt is a blouse of simple cut, trimmed at the edge with six rows of narrow self-coloured fringe. Fringe is rather overdone already in the ready-to-wear clothes, but its use here is discreet enough to be attractive instead of objectionable. The dainty little chemisette is of white Georgette crêpe with a strip of real filet lace down the middle, giving a touch of elegance. The long plain sleeves are very smart, and the plain narrow satin sash-belt ties simply in the back. The frock in the middle is of somewhat the same type and has the same usefulness. It is of navy blue crêpe de Chine embroidered in a peculiar shade of red which is almost tomato colour. It can also be had in all white, in which case it is appropriate for the simple "party frock" of boarding-school festivities. This little gown comes in fourteen to eighteen year sizes, but may be specially ordered in twenty year size. The straight pleated skirt is embroidered on the sides with the silk. The long-waisted top part is broken by a sash of the crêpe de Chine tying in the back. The collar is of white Georgette crêpe with a real filet edge.

A REAL PARTY FROCK

Sometimes there is an occasion in the life of a schoolgirl which demands a real "party frock." As this type of dress is more apt to be outgrown than worn out, it should be rather inexpensive in the first place in these war-time days. The sketch at the right in the middle shows a dainty and youthful little gown of white chiffon of a thin but fairly good quality. The waist is finished with a ruffled fichu, and the elbow sleeves are trimmed with narrow ruffles. A peplum below the waist-line is finished with another ruffle, and below this there are three more ruffles trimming the skirt just above six tucks. At the waist-line is a simple picot-edged ribbon with a tiny bright coloured flower in the front. The frock is shown in white, but comes in several pale shades, in sizes thirteen, fifteen, and seventeen. It is priced too moderately to be hand-made, but the style of the frock is so unpretentious and the effect so light and fluffy that it is a "good buy."

It is when the mother comes to the indispensable suit that she will feel inclined to condemn the Kaiser and all his works afresh. Materials are limited, only certain types of cloth are guaranteed to be all wool, the colour range is small, and the prices are higher than we should have believed it possible for them to go, a few years ago. Yet we are told that they will remain where they are for only a limited number of months and that conditions are so uncertain that promises of steady supply can not be made. The woman who can not go beyond the old price in buying a suit for herself or her

(Continued on page 82)

Betty Wales Dresses



Now is the time when school and college outfits must be selected

To Every Girl:

Very early in my college days I learned the value of good clothes, learned how the right clothes made me comfortable and happy.

And being comfortable and happy in my clothes made me a better student, kept my mind free so that I studied easily and received higher marks.

But to find the right clothes—clothes that were pleasing and consistently economical, was a task that lessened the joy of shopping very much.

There should be genuine joy in the selection of clothes for such an important phase of life as our study days.

It was this early experience in selecting the proper clothes that inspired me to undertake the business of making frocks for school and college girls—for all women who want to stay youthful and be well dressed.

I am very proud of the new frocks for Autumn. They are so reasonably priced, and when you see them you will surely agree with me that they are pretty and practical. Ask your local dealer to show you the new Betty Wales Dresses; there is a treat in store for you.

There is an exclusive Betty Wales dealer in your town.

Sincerely,

Betty Wales

P.S. Just a thought for mothers—The secret of youthful appearance in so many matrons—so many being mistaken for their own daughters, is — Betty Wales Dresses

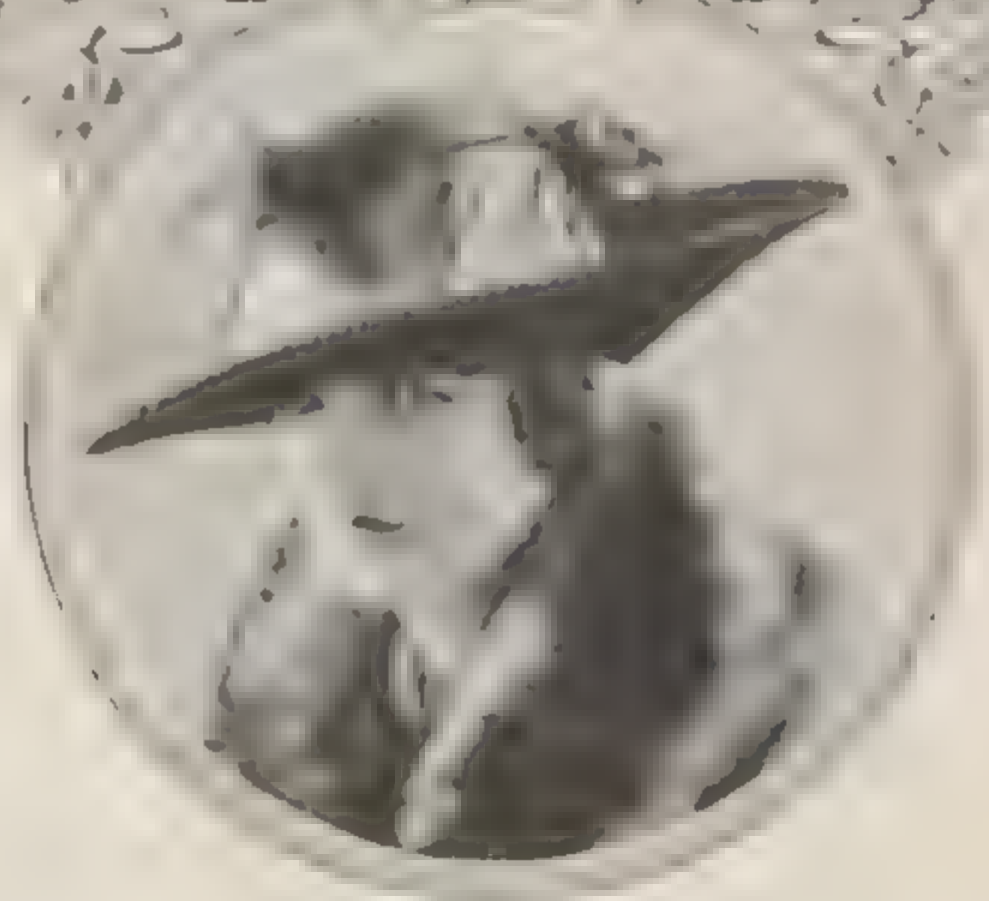
BETTY WALES DRESSMAKERS

408 WALDORF BUILDING, NEW YORK CITY

S E E N i n t h e S H O P S

(Continued from page 80b)

STYLE



STYLE is that subtle sense felt in those hats which, while maintaining the vagaries selected by the world's greatest designers, still are suited to the wearer's own personality.

Fishhats

are shown in such a variety of shapes and trimming—each of the finest quality and workmanship—that for every type of face, every sort of personality, there is a style that is fitting.

Shown only by the better milliners

D.B. FISK & COMPANY
CHICAGO

young daughter has no resource but to purchase an inferior quality. The best shops are planning to be very frank in this respect; they will state without reserve that the suit at the old price is not pure wool, but that it contains a certain proportion of cotton. We are warned to be careful in selecting materials; velours, duvet de laine, and silvertone are among those that are safe. A misses suit in duvet de laine, interlined for warmth and then lined with peau de cygne in self colour and good quality, is shown in the sketch at the lower left on page 68. This suit may be had in a new shade of taupe brown and in "Delphine" blue (which is a dark blue that we used to call "gendarme"). The sizes are from fourteen to twenty years. The coat has pointed sections at the side-back, which do not show in the drawing. The arrangement of the neck, which may be worn either buttoned closely or open, is particularly good. The revers turn back in a graceful way when the collar is open, showing a pretty blouse to advantage. The perfectly plain skirt has the pockets which all girls like so well. This suit may be ordered in ten days in black for mourning. The suit which is sketched at the lower left on page 67 is for a younger girl and is made of wool velours in bottle green, burgundy, or navy blue. The coat is lined with self coloured peau de cygne. This suit comes in sizes thirteen, fifteen, and seventeen. The coat is a straight slightly military model with a double collar fastening very closely around the throat, thereby doing away with the necessity of wearing a fur piece. Many mothers do not care to have children or very young girls wear fur, and for them this model is particularly good. The big pockets are on separate pieces, like an English army tunic, and the skirt has pockets and a simple round belt. The hat shown with this suit is of velvet and is an old-fashioned poke shape with a grosgrain ribbon around the crown. At each side are three loops of ribbon surrounded by an oval ring of beaver fur. The bonnet is lined with satin and may be had in brown lined with apricot or in black lined with sand colour.

TWO DAINTY BLOUSES

The two blouses shown on page 68 are of a crêpe called "Pierrette," which is very like Georgette crêpe in appearance. The sketch at the upper left is in beige Pierrette with a frilled collar and ruffles down the front bound with navy blue crêpe. It may be had in brown and beige, flesh colour and navy blue, beige and navy blue, navy blue and beige, flesh colour and Copenhagen blue, and sea blue and flesh colour. The sketch at the left in the middle shows a blouse of the same material with a new neckline and an unusual collar trimmed with soutache braid in self colour. It comes in navy blue and bisque, brown and bisque, sea-blue and bisque, and all bisque.

Very little change has taken place in the undergarments of the schoolgirl in the last few years. The pyjama has continued to replace the nightgown and

is found in two types, one-piece and two-piece. Girls who sleep restlessly prefer the one-piece variety, as it can not wrinkle out of place. The sketch in the upper middle on page 68 shows a model which comes in three materials, white madras, soisette in pink or blue, and flannelette. In madras these pyjamas cost \$1.25; in soisette in sizes twelve to fourteen, \$2.95, and in sizes sixteen to eighteen, \$3.25; in flannelette in sizes ten to twelve, \$2.25, in size fourteen, \$2.50, and in size sixteen, \$2.95.

The older girl will like the little cami-sole and drawer combination in the sketch in the lower middle at the left on page 67. This is a very practical garment worn over a shirt and a light-weight corset or the corset-waist which is appropriate for a girl from fourteen to eighteen. The combination is trimmed with embroidery or, at a slightly higher price, with lace. For younger children who still wear the little drawer-waist, there is nothing more convenient than the bloomers shown in the sketch in the lower middle on page 68. Most mothers have these made in material to match the dresses with which they are to be worn. It is only recently that these bloomers could be purchased ready-made in white. They are to be had in a variety of materials, including wash silk and muslin. In muslin with elastic at the knees and banded top they cost \$1 in sizes six to ten; \$1.10 in size twelve; \$1.20 in size fourteen; and \$1.30 in size sixteen. It has been found that buttoned bands are better than the elastic top which may be worn too tight.

CORSETING THE YOUNG GIRL

The subject of corsets for young girls is an important one,—too important to be entered into here. Special models are needed to suit a growing girl's needs, and the one shown in the sketch at the upper right on page 68 has been planned for them. This corset is a light-weight slightly boned model with an elastic top, and it may be had in pink cotton material in sizes twenty-one to twenty-six. A more expensive corset of heavier material and boned with better quality of whalon instead of reed may be bought in the same model.

When the subject of girls' shoes was investigated for this article, a little ray of light illuminated the dark horizon. In spite of the rather drastic regulations in force for grown-up shoes, there will be no great change in "misses" footwear. Three conservative types are shown in the sketch at the bottom of page 68. At the right is a school boot of tan grain leather, heavy enough to withstand weather, but not heavy enough to "clump" in the house. It comes in sizes two and one-half to seven. To wear with a suit is the cloth topped boot sketched in the middle. It is of black calf with a grey top or of Havana brown with a tan top. It may be had in the same sizes. A pump of patent leather for all sorts of indoor wear is shown at the left. It may also be had in white kid to wear with light dresses. These shoes are good-looking and reasonably priced.

All Over
The Land

All over the land the lads and lassies will soon be trooping back to school.

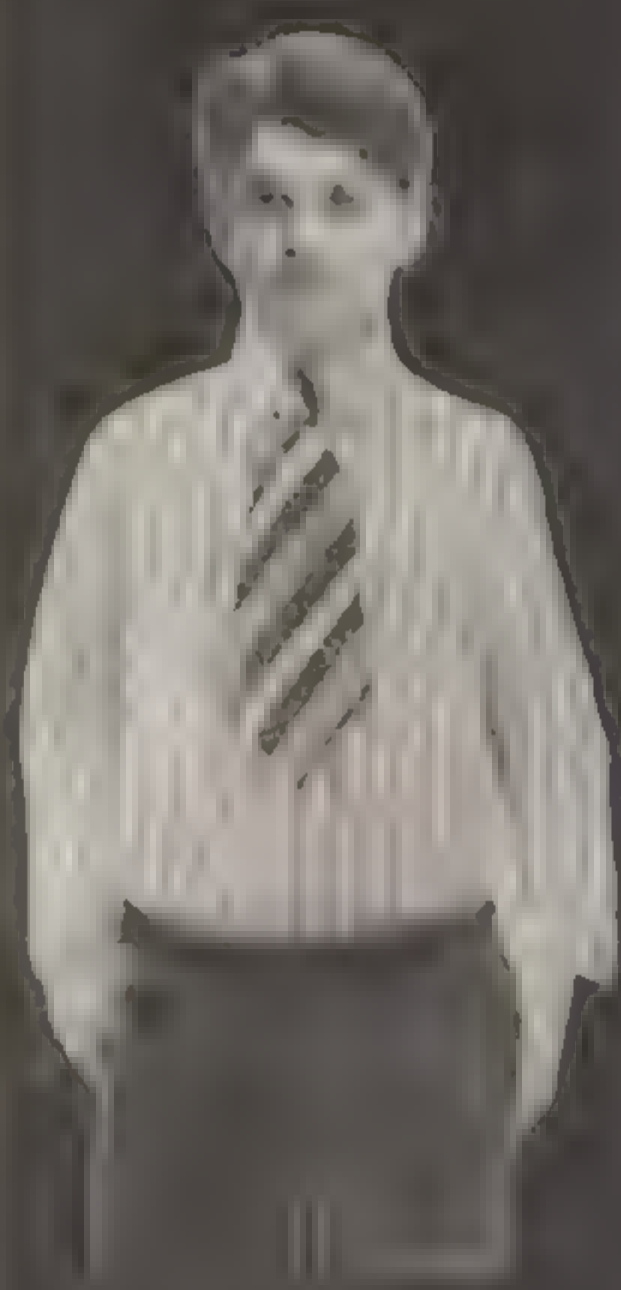
All over the land mothers are dressing the school boys in Kaynee Blouses and Shirts and the younger lads in Kaynee Wash Suits and Rompers. They know from real experience that the children look their best and neatest in Kaynee wash garments.

All over the land shops are conveniently located which recommend that mothers ask the clerk for Kaynee garments.

There is a booklet awaiting mothers who request "Suited Well."

THE KAYNEE CO

NE
CLEVELAND
U.S.A.





TOURING CAR

Owned by Mrs. Washington A. Roebling of Trenton

Custom Department, THE LOCOMOBILE COMPANY OF AMERICA, Makers of Fine Motor Cars



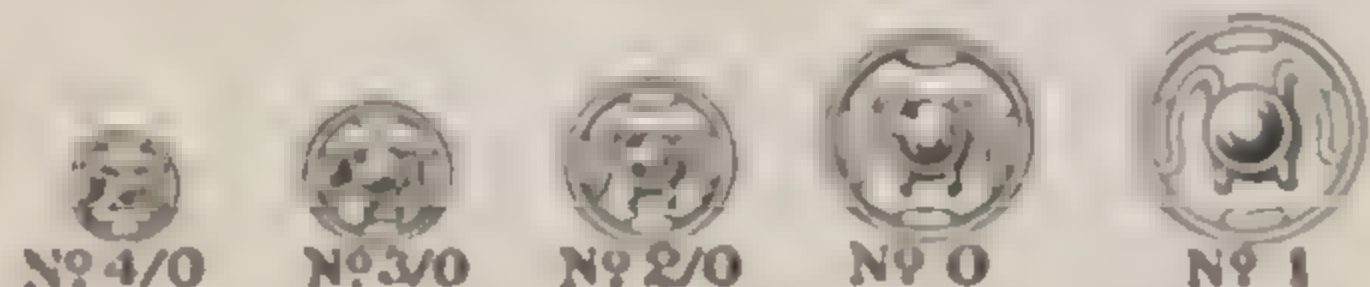
WORKS WHEN WANTED

The Fastener That Is True To Its Name

EVER FAITHFUL DRESS FASTENERS hold together, stay in place (if sewed on firmly), will not rust. Will not cut the threads. They cling like burrs when they're fastened and open with ease when you want them to. Do all of the things expected of them and none of the things that exasperate—they are made to overcome all the faults of the ordinary snap fastener.

EVER FAITHFUL gives you everything you want in a dress fastener, a full dime's worth of value with every card, and uncommon satisfaction thrown in for good measure. Be sure to ask for and get EVER FAITHFULS.

At your dealer's or by mail, 10 cents for the card of one dozen. Made in black and white in five sizes.



Actual Size—
Order by number

BOOTH MFG. CO., Makers

THE C. E. CONOVER COMPANY, Sole Distributors
101 Franklin Street, New York, N. Y.

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ELSIE JANIS, U. S. A.

(Continued from page 57)

and that the names were chosen by popular selection "because they represent women whose popularity and patriotism are unquestionable."

One of the tributes which pleased her particularly was the poem printed on page 57 and the letter which it brought from the author.

The reply to Miss Janis' request for a copy of this poem, "speaks for itself," as she says.

Tours, France,
May 22, 1918.

DEAR MISS JANIS:

Dr. Parks of the Y here in Tours told me that you wanted of me a copy of those lines I wrote to you while you were treating us here. I am enclosing a copy. Please take it seriously—I doubt if you take yourself seriously enough.

While I am writing to you, I want to tell you something funny. That poem got me a pie. It is more of a compliment to you than to me. I showed it one evening here, in a little café, to a Q. M. because he had seen you and was raving about you. He made me give him the copy I had. He happened to be a cook, and he said he would make me a pie. He said if I would come around to the back door of the kitchen, he would pass it out. I did, and he did. It was really a wonderful pie—a work of art. He took

great pains and a great pride in making it. It was like we used to get back home. It was just a case of one artist honouring another who worked in a different medium. (I had expressed in words the admiration for you that he felt and could not express.) It is droll—a poem to you and a pie to me. The pie made me a little bit sick. I hope the poem did not make you sick.

Dr. Parks said to me, too, that you might give me a photograph, signed. But I want more than that of you. I want two. I want to keep one here to say my prayers to, and the other I want to send across the seas to my brother. You understand. I ask this because I love my brother more than I do my life. He is a fine chap, a song-writer, an expert tennis-player, and about the best wing-shot in America. I think he is a captain now, and he may be over here before this letter reaches you, but I want to try and send it to him anyway. You know, perhaps, these photographs would be sacred things to us and would be guarded in our family for a thousand years. You might scribble on Harry's "Hello Harry," or something like that. Very respectfully and very sincerely yours,

ANDREW ARMSTRONG,
A. E. F., A. P. C., 717.

A TON OF MILK A DAY

(Continued from page 55)

new faces to be given them. For them milk is the only possible hope.

It seems almost too good to be true that we can actually send milk to France. Not just the money to buy it, (that wouldn't do any good, for there is almost none to buy) but real milk scientifically prepared by a rapid evaporating process which kills every germ and preserves all the nutritive solids in dry powdered form. It's made from the very best milk to be had—the fresh, pure, full-cream variety that suggests blue berries and Devonshire and strawberry shortcake—and it will keep for months without ice. Then, when the can is opened and hot water added, it turns again into the frothy delicious beverage it used to be. It has the approval of Dr. Hermann M. Biggs, Health Commissioner of the State of New York, Dr. S. Josephine Baker, Head of the Child Hygiene Bureau of the New York City Health Department, Dr. Charles Gilmore Kerley, Child Specialist, and an impressive list of French physicians. And it only costs thirteen cents to buy a quart and send it all the way to a little sick child in France. Two dollars and sixty cents will send five pounds, and fifty-two dollars will send a hundred pounds. The committee for Free Milk for France hopes to send a ton of powdered milk a day, and a ton will make eight thousand, four hundred quarts of liquid milk.

The French government provides transportation across the ocean and throughout France, so the only expense is the original cost and the shipping at this end. This work is done by the Committee for Free Milk for France, with Miss Josephine Osborn as Chairman, Mrs. Warren McConihe as Vice-chairman, and Mrs. Joseph B. Thomas as Ex-

ecutive Chairman of the New York Committee. Mrs. McConihe has been in France four times since the beginning of the war and has served as a nurse at Janson de Saily, a hospital devoted to the care of the seriously wounded. It was the sight of terrible suffering which might often have been relieved by a little milk, which caused Mrs. McConihe to urge the organization of this Committee on her return. Members of the Committee are Mrs. Gordon Auchincloss, Mrs. Robert Low Bacon, Mrs. Bernard Baruch, Miss Elizabeth Bowen, Mrs. James A. Burden, junior, Mrs. E. C. Chadbourne, Mrs. Stephen C. Clark, Mrs. W. Bourke Cockran, Miss Rachel Crothers, Mrs. George Ethridge, Mrs. John H. Iselin, Mlle. Madeleine Liebert, Mrs. Nicholas Longworth, Mrs. S. Stanwood Menken, Miss Caroline L. Morgan, Mrs. Frederick Patterson, Mrs. Spencer Penrose, Mrs. Frank Hunter Potter, Mrs. William Thaw, third, Mrs. Joseph B. Thomas, Mrs. Alvin Untermyer, Mrs. Alfonso Villa, and Mrs. Whitney Warren. Madame Ferdinand Foch is Chairman of the French Committee, and the Princess de Poix, who is devoting all her time to war work in France, is Vice-chairman.

The Committee for Free Milk for France asks you to *think*. It asks you to think of the hospitals in France where there is no milk; of the devastated districts where there are old people and sick people and little children, but no cows; of the babies who are the future of France. If you will think, there can be no doubt that you will give, and the hoped-for daily ton of milk will go to France to relieve the suffering of those who sacrificed so much for the cause of democracy.

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—the most becoming hat is often the one which fits you badly! Or you find that you have to do your hair a certain way to make it fit.

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Through our special \$1 offer, you will receive the next five issues—six if you mail the coupon now. Let us help you redecorate your home this fall.

For anyone who wants to gather ideas in regard to the formal room, this study in perpendicular lines is fruitful in suggestion. The flat curve over the door gives relief from the linear effect, and one can easily visualize the lovely colour masses in the furniture, the hangings, the rugs, and the Chinese jar.

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Collectors Number

August

(Extra complimentary copy.)

Is it the old print shop that you simply can't pass? Or does your mind turn irresistibly to candlesticks? Whatever your fad, from colonial doorways to cotton samplers, you're likely to find it discussed sympathetically and authoritatively. And if you want a bit of brass, not for its age, but for its value as metallic sunshine, it's in this Collectors Number.

Autumn Decorating

September

Of course you'll be buying something for the house, if it's only a crystal lighting fixture, or a bit of willow furniture. Everything you'll be likely to need has been thought of—kitchen equipment—decorated doors—how to make the most of corners—how to plan for a successful garden show this fall. And if you have any problems that aren't answered in the magazine, there's always the Information Service with its typewriter uncovered, waiting for you to write.

Fall Planting Guide

October

Those invaluable planting tables, carefully worked out by experts with years of experience—you'd cheerfully give the whole of a year's subscription for them

if you couldn't get them any other way. How to plant bulbs for next spring—how to store vegetables—and then, indoors, how to install an electric laundry, how to get the best and make the most of table linens. Why, there's everything from Worcester china to wrought iron for the house in this number of House & Garden.

House Planning Number

November

In these days of conservation, how about remodelling your old house? House & Garden shows fascinating before-and-after sketches of remodelled houses ready to do sturdy duty for another fortunate generation, all because their owners not only wanted to, but knew how. To build or rebuild; to furnish to suit

one's purse, one's patriotism, and one's complexion; to have a restful unity instead of an ill-assorted collection of big and little purchases—this is what the House Planning Number helps you to do.

Christmas House Number

December

Dressing the tree on a war income would be somewhat of a problem to all of us if House & Garden didn't come to the rescue with pages and pages of gifts—for the soldier—for the house—for each other—plant gifts that last for weeks—all in the Christmas House Number.

Furniture Number

January

Furniture silhouettes vary from year to year—the shrug-shouldered French, the bluff Jacobean, the Victorian with its mitts and its curls and its evasions, the Oriental, the mission, the modernist. House & Garden tells you just who's who in the world of wicker and lacquer and mahogany, and approximately how long a mode will last, and why. Rugs, furniture, curtains, china, linens—everything your house would shop for if it had a day off, will be found in House & Garden.

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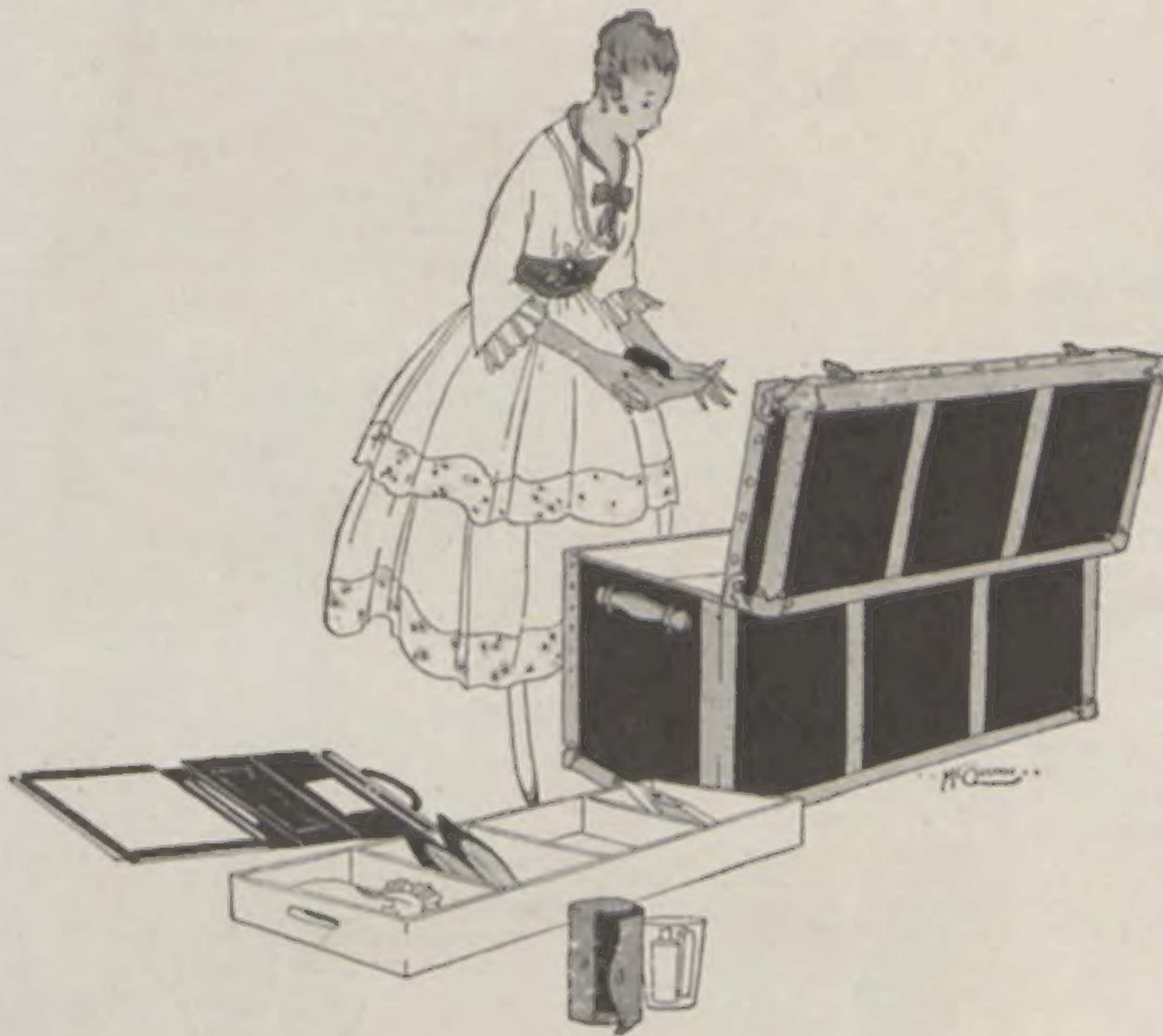
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The Delineator

Butterick - Publisher





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1918
A.S. Hinds

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what I use
to prevent
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what my mother and sister have used
for years to keep their face and hands
attractive regardless of exposure to hot
sun and dusty winds. It's necessary to
use *something* and

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skin-health and beauty of its users. Makes a
rich, creamy lather in soft or alkaline
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Hinds Cre-mis Face Powder:
Wonderfully soft, delicate and clinging.
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quality. Makes velvety soft skin.

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Hinds Cream Toilet Necessities are
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A. S. HINDS

262 West Street, Portland, Maine



Blackheads are a confession

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